

July 1985

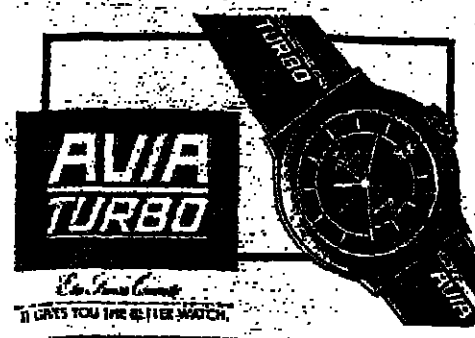
FINANCIAL TIMES

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WORLD NEWS

Teachers' pay move on pay

The teachers' pay dispute entered a new, and political, phase yesterday, when the employers' Labour leader, Nicky Harrison, used her casting vote to drop the conditions the Government wanted attached to any settlement.

The Burnham pay negotiating committee had earlier split evenly along party political lines.

As a result, the employers have accepted the teachers' demand that their 1985 claim must be settled before talks start on reforming salary and career structures, and on tighter contracts. Back Page

Notts miners plan

The breakaway Nottinghamshire area of the miners' union is to hold separate pay talks with the coal board. Back Page

Russians leave Beirut

The Soviet embassy in Beirut evacuated many staff and residents following the death of its kidnapped consular secretary. The underground Islamic Jihad group said it had killed a U.S. diplomat. Page 2

Hopes for sanctions

Commonwealth Secretary-General Shridath Ramphal said the Sir group would try to agree on sanctions against South Africa at its Bahamas meeting this month. Page 2

Phone bills to rise

British Telecom plans to raise charges for most inland telephone services by an average 3.7 per cent from the start of next month. The Telecommunications Users' Association called the rise unjustifiable. Page 4

Labour MP dies

Tyne Bridge Labour MP Harry Cowans died, aged 52. He won an 11,693 majority in the Newcastle seat in the 1983 election. Conference report, Back Page and Page 5. A Mori opinion poll in The Times gives Labour 45 per cent, a two-point lead over the Conservatives, with 28 per cent for the Alliance.

Ballot cash vote

The electronics union EETPU is to ballot members on accepting government money for ballots at the same time as the engineering union AUEW next month. Page 5

Mitterrand accused

French President Francois Mitterrand knew of a plan to immobilise the Greenpeace ship Rainbow Warrior a month before it was sunk, the Paris newspaper Le Figaro said.

Palme cabinet grows

Re-elected Swedish Premier Olof Palme appointed his country's first Environment Minister and a new Minister of the Environment to reshuffle his minority government. Page 2

Migrant control 'crisis'

Staff shortages have reduced the UK's immigration control system to a state of crisis, an immigration officers' union said. Page 4

Tunis clamp on demos

Tunisian authorities have banned all meetings or protests against Israel and the U.S. which opposition parties have tried to organise. Page 2

Moslems protest

Moslem fundamentalists called a strike in Calcutta in protest at a court decision granting alimony to a divorced Moslem woman.

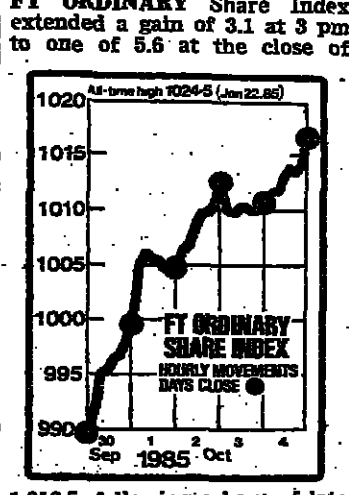
War crimes sentence

A court in Hagen, West Germany, jailed former Nazi sergeant Kurt Frenzel for life for complicity in the murder of 150,000 people at the Sobibor death camp in Poland.

BUSINESS SUMMARY

Saudis give oil output assurance

SAUDI ARABIA assured other members of Opec that its oil output for the last quarter of this year would be about 3.5m b/d, rather than its full 4.5m b/d quota. Back Page



1,016.5, following a bout of late speculative activity. Over the week the rise was 26.9. Page 12

NATIONAL INSURANCE

Organisation is proposing a new deal to publisher Robert Maxwell over the sale of the Thomson-Withy Grove printing plant in Manchester. Page 4

LIVERPOOL City Council

is continuing attempts to borrow on the money markets while awaiting a decision by the Public Works Loan Board on whether to resume lending to the authority. Page 4

BRITANNIA Building Society

plans to issue £75m floating rate notes due in 1988. The fully-underwritten issue is being led by Hambros Bank.

THORNEMI Screen Entertainment

executives are planning a management buy-out of the division, which includes Elstree Studios, cable TV, cinema and a 40 per cent stake in Thames Television.

FORD UNIONS

submitted a four-point claim, including a 15 per cent increase in basic rates. Page 5

ARGENTINE inflation fell to 2

per cent in September, the lowest monthly figure since August 1974. Page 2

U.S. UNEMPLOYMENT

rose slightly in September to 7.1 per cent as the nation recorded its biggest one-month loss of manufacturing jobs since the 1981-82 recession. Page 2

NBC, a leading U.S. television

network, is to pay a minimum of \$300m (£212m) for the U.S. rights to broadcast the 1988 summer Olympics in Seoul, South Korea. Page 2

BELL RESOURCES, offshoot of

entrepreneur Robert Holmes a Court's Bell Group, disclosed a major stake in Broken Hill Pty, Australia's largest company. Page 9

FIAT, private Italian industrial

group, said talks on merging its car-making subsidiary, Fiat Auto, with Ford Europe had run into difficulties. Page 9

LYLE SHIPPING returned an

attributable interim profit of £4.8m, compared with a £3.1m loss in 1984, but its chairman said prospects for the next six months remained gloomy for operating profit. Page 8

HOME COUNTIES Newspapers,

publisher of local weeklies in the South-east, is cutting 180 jobs among measures to stem losses which hit its performance in the first half of the year. Page 8

SURROUGHS, Detroit-based

mainframe computer group, saw its shares fall sharply after it said it expected to report much lower third-quarter earnings. Page 9

Mitterrand rejects Soviet proposal for direct arms talks

BY DAVID HOUSEGO IN PARIS

PRESIDENT Francois Mitterrand yesterday rejected the Soviet proposal that France, along with Britain, should enter into direct negotiations with Moscow over the size of their nuclear forces.

At a joint press conference in Paris with Mr. Mikhail Gorbachev, the Soviet leader, M. Mitterrand said France had practically no intermediate range forces and therefore he did not see the point of a discussion.

Giving the first official French response to the proposal that Mr. Gorbachev launched on Thursday together with other arms control initiatives, M. Mitterrand said France's problem was to remain "above the minimum threshold of credibility" in the size of its nuclear forces and thus had no leeway for negotiations.

The press conference was the first in which a Soviet leader has taken part since Mr. Nikita Khrushchev's fall in 1964. Mr. Gorbachev used it as he did his speech to the National Assembly on Thursday to put across to Western public opinion the Soviet Union's seriousness in wanting to renew the process of détente and disarmament.

In a clear reference to the U.S. he said it was an act of "political demagoguery" to declare broad support for a

better world but not to take practical steps to reduce armaments.

Mr. Gorbachev reacted icily to questions about Jewish immigration from the Soviet Union and the situation of Mr. Andrei Sakharov, the Soviet dissident - though in France concessions by Moscow over human rights would do more than any other gesture to swing public opinion in its favour.

Mr. Gorbachev also reacted angrily to a question about Mrs. Margaret Thatcher's recent expulsion of 31 Soviet citizens from Britain after being accused of spying. He condemned it as an act "which spoils relations... and undermines the forces of détente."

Through most of the press conference, however, Mr. Gorbachev showed himself impressively at ease and a master of the occasional humorous aside. "Neither the President nor I have tried to persuade each other to switch political faith," he said.

Despite M. Mitterrand's rebuff on negotiations Mr. Gorbachev insisted on the value of opening a dialogue on nuclear force levels. "We are just saying let us start talks."

French officials believe that the Soviet determination reflects a desire to give fresh

impetus to negotiations on intermediate range weapons.

The Soviet delegation fought until the last moment for a joint communiqué which would in effect have brought into the open the differences between France and the U.S. over the U.S. Strategic Defence Initiative (SDI). While M. Mitterrand repeated that France would not participate in SDI, he used other occasions to stress the strength of France's ties with the Western alliances.

Confirming that the Soviet Union had cut the number of SS-20s stationed in Europe to 243, Mr. Gorbachev denied that those which had been taken out of service had been shifted to Asia. "We already have the number of missiles we need (in Asia) to balance the U.S.," he said.

His icy replies to questions over human rights followed pressure from M. Laurent Fabius, the French Prime Minister and M. Jacques Chirac, the Mayor of Paris.

M. Fabius handed him a list of human rights cases on which the French were seeking action. At the press conference, Mr. Gorbachev said these cases,

Continued on Back Page
Howe cautions, Page 2; No Star Wars compromise, Back Page

World Bank and IMF prepare aid plan for Mexico

BY STEWART FLEMING AND JUREK MARTIN IN SEOUL

THE International Monetary Fund and the World Bank yesterday began assembling an emergency disaster aid loan package for Mexico, likely to be worth between \$1bn and \$2bn (£1.4bn).

The board of the IMF debated, apparently without dissent, activating its emergency systems facility, which could provide Mexico with \$300m in aid. At the same time, Mr. A. W. Clausen, the World Bank president, said the bank also had a team in Mexico whose report would form the basis for additional assistance, possibly in excess of \$1bn.

Meanwhile, Mr. James Baker, the U.S. Treasury Secretary, who arrives in Seoul today for the IMF-World Bank annual meeting, has indicated that the U.S. will propose a broader programme of World Bank lending, principally aimed at helping Latin American countries to cope with crippling debts.

In an interview with reporters as he travelled to South Korea, Mr. Baker said he planned to unveil a comprehensive initiative which would build on the so-called case-by-case approach to the debt crisis.

He said his programme would take into account the fact that the IMF was never envisaged as playing the role of a long-term structural adjustment lender. "Perhaps there is a greater role for the World Bank," he said.

Mr. Baker's initiative appears to be a further sign of new U.S. willingness to accord the World Bank a wider role in boosting growth in developing countries.

One possibility appears to be World Bank guarantees for a proportion of such increased loans, coupled with stiffer conditions to encourage recipient countries to undertake radical reforms.

The IMF board meeting was convened at Mexico's request. The emergency assistance programme has mostly been used by small island nations hit by hurricanes.

It provides aid of 25 per cent to 50 per cent of a member's quota with the IMF (Mexico's quota is \$1.2bn) and does not, at least initially, involve any conditions.

Mexican officials, it is understood, made clear that the country's request was linked to a broader desire to reach agreement with the IMF on a new standby loan.

Mr. Clausen said some existing bank project loans, including a recently signed \$300m low-income housing scheme, could be redirected and that "several hundreds of millions of dollars" in additional reconstruction money could also be made available.

Officials in Seoul concede that the course of this annual meeting and of the IMF's policy-making interim committee tomorrow and Monday depends on what Mr. Baker has to say.

This sense of anticipation is heightened by the widespread view that he is willing to run political risks at home in the interests of furthering the cause of international economic and monetary co-operation - a marked contrast to the first four years of the Reagan Administration.

On the agenda are U.S. proposals for a \$5bn joint IMF-World Bank lending facility for sub-Saharan Africa, the size and timing of the World Bank's next general capital increase, a review of access limits to the IMF's loans, and calls from developing countries for an additional allocation of the IMF's special drawing rights.

Reagan backs plan to end budget deficit by 1991

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

PRESIDENT REAGAN yesterday gave his enthusiastic backing to a scheme to eliminate the U.S. budget deficit over the next five years.

The plan would legally require deficit reductions of equal amounts each year until the budget was brought into balance in the 1991 fiscal year, which begins in October 1990.

Formally endorsing the plan yesterday, President Reagan called it "a dramatic and responsible" proposal.

The proposal is the brain-child of two Republican Senators, Mr. Phil Gramm, of Texas, and Mr. Warren Rudman, of New Hampshire. It is sponsored by over 40 of the 100 Senators, including some Democrats.

"If Congress co-operates and passes this legislation, we can send a clear and compelling message to the world that the U.S. is not only going to pay its bills - we're going to take away the credit cards," Mr. Reagan said. "From now on, it will be cash and carry."

The plan, as currently conceived, would mandate a reduction of roughly \$36m (£22m) a year in the deficit, estimated at \$180bn (£127bn) in the 1986 fiscal year. It would reach zero

in the 1991 fiscal year, when the deficit, under current estimates, would otherwise stand at about \$100bn.

To enforce the guidelines, the President would not be allowed to submit, nor Congress to consider, budgets with deficits above the prescribed limits for each year. If projections subsequently showed that the limits were going to be broken, the President would be required to make across-the-board spending cuts, excluding only social security, to bring the deficit back into line.

Mr. Reagan welcomed the prospect of enforcing budget discipline by spending cuts rather than tax increases.

The plan, however, does not rule out tax increases. Congress could avoid the automatically decreed presidential cuts if the limits were about to be exceeded, by coming up with its own alternative deficit reduction plan. That could include spending cuts and/or tax increases.

Its supporters sought to attach the scheme as an amendment to legislation raising the national debt ceiling to above \$2 trillion (million, million) for the first time. It has to be approved by Monday, to keep the U.S. Government in funds.

Last night, however, the legislation ran into a road block in the Senate, after Senator Robert Byrd, the Democratic minority leader, complained that Democrats had not had enough time to analyse the budget plan's implications. The Democrats would not "buy a pig in a poke," he said.

Senator Robert Dole, the Republican majority leader, who earlier predicted that the plan would "fall through" the Senate, yesterday attacked the Democrats for trying to block real budget reform just as it was "about to go over the goal line."

The situation remained confused last night, with Mr. Dole threatening an unpopular weekend Senate session to continue debate and bring the issue to a vote.

It was becoming increasingly clear, however, that Democrats, both in the Senate and the House, were beginning to have second thoughts about where the budget reduction stampede might carry them.

U.S. jobless figures, Page 2

\$ falls against D-Mark

BY PAUL TAYLOR IN NEW YORK

THE DOLLAR fell against the West German currency in New York last night, shedding more than the gains made during London trading.

Behind the drop was continued speculation that the U.S. Federal Reserve Board had intervened in the market to depress the dollar on Thursday, coupled with employment figures which led some economists to scale back their estimates for third quarter U.S. gross national product.

The decline came as it emerged in Seoul, South Korea, that central bank intervention to depress the dollar had

totalled \$3.5bn (£2.5bn) in the 10 days after the five major industrial nations agreed to act in concert to push the U.S. currency lower.

The dollar finished in New York at DM 2.609, having gained 1.2 pfennings in London to DM 2.632. The U.S. unit also fell against the other main European currencies, although it made up some slight ground against the Yen, against which it had suffered in recent days.

U.S. dealers saw the continuing fall as significant given that without Fed intervention, many in the market had been sceptical

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WEEKEND FT



SHOE WAR
A bitter feud between two brothers led to the foundation of Adidas and Puma.
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FINANCE
House insurance has many pitfalls for the unwary. Eric Short gives advice on reading the small and not so small print.
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CARIBBEAN
Arthur Sandles describes the attractions and delights of these varied islands in the sun.
Page XI

FURNITURE
Young designers are making superb new pieces which may turn out to be tomorrow's classics, says Lucia van der Post.
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MARKETS	
DOLLAR	
New York	DM 2.609 (2.621)
FF 7.976 (8.005)	
SwFr 2.145 (2.14)	
Y212.9 (212.4)	
London	DM 2.632 (2.610)
FF 8.035 (8.065)	
SwFr 2.105 (2.135)	
Y212.9 (212.4)	
Dollar Index 130.0 (130.7)	
Tokyo close Y211.9	
U.S. CLOSING RATES	
Fed Funds 7 1/4% (7 1/4%)	
3-month Treasury Bill 4.95%	
Long Bond 100 1/4 (100 1/4)	
yield: 10.61 (10.6)	
GOLD	
New York: Comex Dec	\$332.2 (\$331.95)
London: \$327.75 (\$329.25)	
STERLING	
New York \$1.42475 (1.4275)	
London: \$1.415 (1.426)	
DM 3.725 (3.735)	
FF 11.27 (11.3075)	
SwFr 2.0875 (2.095)	
Y202.0 (202.25)	
Sterling Index 79.5 (80.2)	
LONDON MONEY	
3-month interbank	closing rate 11 1/4% (same)
3-month eligible bills	buying rate 11 1/4% (same)
STOCK INDICES	
FT-Ord 1016.5 (+5.6)	
FT-A All Share 637.94 (+0.6%)	
FT-SE 100 1315.0 (+7.7)	
FT-A long gilt yield index	High coupon 10.19 (10.25)
New York	DJ Ind Ave 1,325.74 (-4.37)
Tokyo	Nikkei Dow 12,713.83 (+12.97)

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OVERSEAS NEWS

U.S. diplomat
'executed' by
Lebanese group

By Nora Boustany in Beirut

AN ISLAMIC faction announced the execution of a U.S. diplomat early yesterday as the Soviet embassy evacuated non-essential staff and residents following a bomb threat and the assassination of its kidnapped consular secretary.

The underground Islamic Jihad organisation claimed in an ambiguous statement to a news agency and two local newspapers that U.S. political officer William Buckley, 55, would be killed to avenge the Israeli raid against Palestinian headquarters near Tunis.

The shadowy group, which claims it is holding six Americans and four Frenchmen kidnapped in Beirut, distributed a recently taken colour photograph of Mr Buckley, abducted at gunpoint in Moslem-held West Beirut in March last year.

Islamic Jihad described Mr Buckley as a spy and chief of the Central Intelligence Agency in the Middle East and its Beirut station.

A typewritten statement said: "We announce... the execution of... the spy William Buckley (following the release of this communiqué) after his trial and conviction for participating in CIA crimes..."

U.S. embassy officials said they were taking the factions statement seriously but did not know "what to make of it."

"The fact that no body has been found means there may be some hope the poor man is still alive," one senior official said. The statement made no reference to the fate of five other U.S. hostages.

The official said it had been assumed that Mr Buckley was somewhere in Lebanon, before this latest communiqué.

As confusion reigned over the veracity of Islamic Jihad's latest claim, a convoy of three buses, two trucks and carloads of armed Lebanese militiamen pulled out of the Soviet embassy compound yesterday with 70 to a 100 Soviet women and embassy personnel.

A threat by the Islamic liberation organisation, which has claimed responsibility for the kidnapping of the four Soviet officials and the assassination of Soviet consular secretary Arkady Katkov, to demolish the Soviet embassy prompted the Moscow order to pull out.

A number of diplomats stayed behind, however, including Mr Yuri Soslovikov, the Soviet chargé d'affaires, who supervised the evacuation.

NBC to pay
\$300m for
Olympic
TV rights

By Paul Taylor in New York

NBC, one of the three major U.S. television network groups, is to pay a minimum of \$300m (£214m) for the U.S. television rights to broadcast the 1988 summer Olympics in Seoul, South Korea, in a deal which, for the first time, links the final price NBC will pay to advertising revenues.

But the base fee is less than half the \$750m originally sought by the organisers and could signal an end to the rapid escalation in Olympic broadcasting fees over the past decade.

The terms of the NBC agreement include a novel revenue-sharing clause which could boost the final fee to \$500m if advertising revenues are strong.

However, Wall Street analysts and television industry executives suggested yesterday that based on the currently soft advertising market and other factors, it is unlikely NBC will end up paying much more than the \$300m minimum.

NBC, a subsidiary of RCA, the U.S. electronics, broadcasting, and entertainment group, outbid arch rivals CBS and Capital Cities' ABC network for the broadcast rights. But television industry executives suggested that the bidding by all three was somewhat lukewarm.

The general low level of bids is seen as reflecting growing concern among the U.S. networks about the costs of broadcasting such events, the risks entailed and doubts about potential audience size and advertising revenues.

Among other concerns, industry experts pointed to the 14 hour time difference with South Korea, limiting the number of major events that can be seen live during peak viewing hours, the possibility of a boycott like those that robbed both the Moscow and Los Angeles Olympics of top competitors, and the saturation of sports programming. Industry analysts have pointed out that as Olympic fees have soared the risks have also grown dramatically. They note that ABC lost \$25m on the 1976 Montreal Olympics, and NBC, which paid \$87m for the 1980 Moscow Olympics, lost \$34m when the U.S. boycotted the games.

Some television executives have suggested that the final deal with NBC—which breaks the stranglehold ABC has held over the summer Olympics since 1964—was designed to be a "face-saver" for South Korea which plans to spend \$1bn on the games and will be able to point to the revenue-sharing agreement as justification for the low minimum fee.

Boeing probe ordered

Federal regulators yesterday ordered U.S. airline companies to inspect their older Boeing 727 aircraft for possible cracks in a rear bulkhead. Reuter reports from Washington.

The Federal Aviation Administration (FAA), which regulates the commercial aviation industry, said it ordered the special inspections after finding cracks in the rear bulkhead of two airplanes.

EEC waste plan

Legislation to prevent EEC member states from exporting dangerous waste products to third countries unregulated for their disposal, was proposed by the European Commission yesterday, writes Ivor Dawson.

The aim of the new rules is to bring the EEC into line with a commitment made by environment ministers at the Organisation for Economic Co-operation and Development

measures needed to halt a precipitate decline in the EEC economy, hard hit by falling prices and production of copper, which provides 90 per cent of foreign exchange earnings.

The introduction of a weekly foreign exchange auction is expected to lead to a devaluation of the grossly overvalued kwacha by at least 60 per cent with the rate expected to rise to about 7:1 against sterling from around 3:1 now.

Dr Kaunda yesterday painted a bleak picture of the economy during a remarkably candid speech in Lusaka, stressing repeatedly that although the cost of living for most Zambians was already "unbearably high" further belt-tightening was unavoidable.

Prices of food and transport will rise sharply because of the increased cost of petrol imports, and numerous import-dependent companies in the state sector (which dominate all areas of the economy apart from commercial banking and commercial farming) can be expected to go to the wall.

Dr Kaunda, Zambia's leader since independence (in 1964) acknowledged that the new system would lead to hardships but issued an impassioned plea

for industrial and social peace to give recently implemented reform measures a chance to work.

The foreign exchange auction was among measures outlined by Finance Minister Luke Mwanashiku in a timetable of planned reforms presented recently to Mr Jacques de Larosiere, IMF managing director. They included a recently announced 50 per cent rise in the price of maize meal, the staple food (further subsidy cuts are expected); reductions in civil service staffing and benefits; and the de-control of domestic interest rates.

The announcement of the auction should pave the way for agreement on an IMF standby credit of around SDR 100m to replace an SDR 25m credit suspended last year. No agreement can be finalised, however, until Zambia repays some SDR 75m in arrears to the fund for past loans.

Fund approval of Zambia's economic programme, which has now become more likely though still not assured, would clear the way for an urgently needed rescheduling of medium-term debt by the Paris Club of official creditors.

Ramphal hopeful of sanctions deal

By Robert Mauthner, Diplomatic Correspondent

SIR SHRIDATH (Sonny) Ramphal, the Commonwealth Secretary-General, said yesterday he was more optimistic that Britain and the other Commonwealth countries would be able to reach a compromise on sanctions against South Africa at their heads of government meeting in Nassau from October 16 to 22.

Sir Sonny, who had previously forecast a clash between Mrs Margaret Thatcher, the British Prime Minister, and her colleagues, the Commonwealth Secretary-General, said at a luncheon of the Diplomatic and Commonwealth Writers' Association that "we have a fair chance of getting it right at the end of the day."

He did not believe that the gap on sanctions was as wide as it had been at previous Commonwealth Prime Ministers' conferences.

The Commonwealth Secretary-

General was echoing the more positive mood about the chances of bringing Britain into line with other members on South Africa, expressed by Bishop Desmond Tutu of Johannesburg in London on Thursday. Following a lengthy meeting with Mrs Thatcher, Bishop Tutu said that he, too, was "slightly more hopeful," but conceded that the Prime Minister was still very firm in opposing economic sanctions.

Sir Sonny reiterated his previous statements that no-one in the Commonwealth was talking about a "trade embargo" against South Africa. What he was saying was that the "old" members of the Commonwealth such as Australia and Canada, were looking for an agreement on a number of "selective" economic sanctions.

These measures might include a ban on the sale of Kruger-

rands, such as the U.S. had already decided, a suspension of civil air links with South Africa, a ban on imports of South African agricultural products and a halt to future bank loans and investments.

In his biannual report, which will be submitted to the Commonwealth Heads of Government in Nassau, the Secretary-General deplored the growing attacks on multilateralism, which was "another word for international co-operation," and international institutions.

The trend towards bilateralism had been confirmed and, among the strongest, a tendency towards authoritarianism was emerging. "The notion of each country to itself and for itself, coupled with an over-zealous faith in the working of the market place, has frustrated world-wide recovery," Sir Sonny said.

Aid remained stagnant and multilateral institutions were

being denied the resources required for an adequate response to the critical problems facing the developing nations.

Sir Sonny was particularly critical of what he saw as the current philosophy underlying the actions of the International Monetary Fund and the World Bank. "The IMF has been turned into agendarme policing the behaviour of developing countries in distress, but with no control over policies elsewhere which deepen such distress," he said.

Over the next three years, sub-Saharan African countries were likely to be transferring more than \$1bn (£714m) more than they receive from it. Priority must therefore be given to the writing-off of aid debt for the poorest and greater concessionality in the restructuring of other official and commercial debt.

Moscow military exercise move welcomed

By David Brown in Stockholm

THE SOVIET UNION yesterday detailed its readiness to negotiate procedures requiring both Nato and the Warsaw Pact to give advance notice of military manoeuvres. The move, announced at the European Security Conference in Stockholm was described by delegates as a significant step forward.

The timing coincides with Thursday's arms control policy address by Mr Mikhail Gorbachev, the Soviet leader, in Paris and intensive work in Stockholm on agreeing a new negotiating structure. This would permit drafting to begin on a concluding document before the November U.S.-Soviet summit in Geneva.

This is the first time the Soviet Union has agreed to take up the advance notification proposal, which was initiated last year by Nato and adopted by the nine neutral and non-aligned states.

The 35-nation conference has been negotiating since January 1984 so-called "confidence and security building measures" (CSBMs) aimed at reducing the risk of war breaking out on the Continent because of accident or miscalculation.

The positions of Nato and the Warsaw Pact remain well apart but Moscow has now placed

high level priority on making progress on the issues being discussed in Stockholm, delegates say.

In his address yesterday, Mr Oleg Grinevskii, the Chief Soviet delegate, said the Soviet Union was prepared to negotiate the exchange of an annual calendar of military movements on "land, sea and air space" adjoining Europe.

The proposal is broader than those aired by Nato and the non-aligned states, both of which are restricted to land-based manoeuvres in Europe.

The inclusion of sea and air space is seen by the West as an unacceptable attempt to extend

the talks' mandate. Moreover, both sides remain divided on such issues as the threshold requiring prior notification, observation methods and verification.

Western proposals call for a "significant expansion" of such specific CSBMs.

But the move marks a departure for the Soviet Union which has so far emphasised "declaratory measures" as a mutual renunciation of the first use of force.

It may be seen as an indication of Moscow's willingness to improve the tone of U.S.-Soviet relations despite the difficult negotiations on strategic arms which lie ahead.

At its peak, Peugeot employed more than 20,000, but since then the work force has fallen to 12,500.

Mr Gorbachev appeared especially interested in the re-tooling of the plant with robots—ironically 70 per cent of which are manufactured by the rival Renault group. Indeed, the Soviet Union is about to order FFR 400m (£253m) worth of Renault robots for its Moskvich plant near Moscow.

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Copper, the country's number one export, accounts for 90 per cent of foreign exchange receipts. But output is expected to fall off sharply towards the year 2000 as reserves are exhausted and re-orienting the economy away from dependence on mining and towards agriculture has become an urgent government priority.

For further details, please contact ANDREW WOOD on 01-248 5116. FINANCIAL TIMES Europe's Business Newspaper

Owen urges Moscow to
act on Mideast peace

By Tony Walker in Cairo

DR DAVID OWEN, leader of the Social Democrat Party, yesterday called for direct Soviet involvement in the Middle East peace process and proposed a three-pronged approach to outstanding issues.

Dr Owen, who has visited Syria, Jordan, Israel and Egypt in the past week, said it was vital that Moscow participated in the peace efforts. Progress would be impossible without its assistance.

Dr Owen, a former foreign minister, suggested that President Ronald Reagan and Mr Mikhail Gorbachev at their November summit in Geneva, commit themselves to a search for Middle East peace under

the auspices of the United Nations.

His plan calls for three separate and direct negotiations on Middle East peace. These would deal with disputes between Israel and Syria over the Golan Heights, between Israel and a Jordanian-Palestinian delegation over the occupied West Bank and Gaza, and between Israel and Egypt over Tabaa—a tiny strip of contested territory in the Sinai.

The Middle East problem should be elevated to number two position on the agenda for the Reagan-Gorbachev talks following the Israeli raid on Tunis, which Dr Owen condemned.

Tunis police halt protest

By Francis Giles in Tunis

TUNISIAN POLICE yesterday dispersed thousands of demonstrators who staged a brief rally at the U.S. Embassy in Tunis to protest at Tuesday's attack by Israel on the headquarters of the Palestinian Liberation Organisation.

Police were deployed in force to prevent opposition parties organising a planned march on the embassy. Elsewhere, small groups of demonstrators roamed the central shopping area, anti-American and anti-Israeli

slogans but were quickly dispersed.

The authorities have banned a mass funeral for the 12 Tunisians killed in the raid, for fears of disturbances. The bodies of most of the 60 Palestinians who died are expected to be flown to Jordan.

Security at the U.S. Embassy in Tunis has been tightened and diplomats are using hired cars rather than official vehicles.

Palme creates new posts
in Cabinet reshuffle

By Kevin Done in Stockholm

MR OLAOF PALME, the Swedish Prime Minister, yesterday appointed the country's first Environment Minister in a cautious step to reshape his minority Social Democratic Government in the wake of last month's general election.

He has also created the post of Wages Minister, with the appointment of a deputy Finance Minister with Cabinet rank, responsible for overseeing pay policy in the public sector. The new minister will also be responsible for policy-making in the banking and insurance sectors, and will oversee competition policy.

Mr Ingvar Carlsson, one of the Social Democrats' leading party strategists, becomes Minister of the Environment. He already combines the roles of deputy Prime Minister, the country's soc. lib. Minister of the Future and the Minister responsible for co-ordinating research and development policies.

The appointment of Mr Bengt K. Johansson, currently Under-Secretary of State in the Finance Ministry, in the post of Wages Minister underlines the serious problems facing the Government in the looming national pay talks.

Hungary, UK
in energy pact

By David Buchan

THE BRITISH and Hungarian Governments yesterday signed a memorandum of understanding pledging co-operation in production of coal, oil and gas, in power generation and in efforts to achieve more energy efficiency.

Signing the agreement in Budapest, Mr David Hunt, parliamentary secretary at the UK Energy Department, called it "a major initiative demonstrating our mutual aims and objectives."

Both governments, he said, were giving priority to oil and gas exploration and high-tech energy investment in their coal industries.

Kaunda acts to devalue Zambia's inflated currency

By Patti Waldmeir in Lusaka

ZAMBIA has introduced an innovative foreign exchange auction system which will lead to a massive devaluation of the national currency, the kwacha, and pave the way for early agreement with the International Monetary Fund (IMF) on a loan of about SDR 100m. (£74.6m).

The move, announced yesterday by Dr Kenneth Kaunda, the Zambian President, was the most radical step yet in an ambitious three-year programme of IMF-backed economic reforms.

Expected to have been announced 10 days ago, it follows nearly a year of tough negotiations with the IMF on

measures needed to halt a precipitate decline in the Zambian economy, hard hit by falling prices and production of copper, which provides 90 per cent of foreign exchange earnings.

The introduction of a weekly foreign exchange auction is expected to lead to a devaluation of the grossly overvalued kwacha by at least 60 per cent with the rate expected to rise to about 7:1 against sterling from around 3:1 now.

Dr Kaunda yesterday painted a bleak picture of the economy during a remarkably candid speech in Lusaka, stressing repeatedly that although the cost of living for most Zambians was already "unbearably high" further belt-tightening was unavoidable.

Prices of food and transport will rise sharply because of the increased cost of petrol imports, and numerous import-dependent companies in the state sector (which dominate all areas of the economy apart from commercial banking and commercial farming) can be expected to go to the wall.

Dr Kaunda, Zambia's leader since independence (in 1964) acknowledged that the new system would lead to hardships but issued an impassioned plea

for industrial and social peace to give recently implemented reform measures a chance to work.

The foreign exchange auction was among measures outlined by Finance Minister Luke Mwanashiku in a timetable of planned reforms presented recently to Mr Jacques de Larosiere, IMF managing director. They included a recently announced 50 per cent rise in the price of maize meal, the staple food (further subsidy cuts are expected); reductions in civil service staffing and benefits; and the de-control of domestic interest rates.

The announcement of the auction should pave the way for agreement on an IMF standby credit of around SDR 100m to replace an SDR 25m credit suspended last year. No agreement can be finalised, however, until Zambia repays some SDR 75m in arrears to the fund for past loans.

Fund approval of Zambia's economic programme, which has now become more likely though still not assured, would clear the way for an urgently needed rescheduling of medium-term debt by the Paris Club of official creditors.

The path to a new IMF



Kaunda... radical step

Action on clearing what President Kaunda said was a \$500m "pipeline" of overdue trade debts, unremitted profits and dividends stretching back into the late 1970s is also expected to be an integral part of any eventual IMF agreement.

UK merchant bankers Morgan Grenfell have been appointed to advise Government on clearing the arrears and action is expected by early next year.

The path to a new IMF

standby of about SDR 100m should now be relatively smooth. But a number of potential pitfalls remain. Failure to keep within limits on money supply growth, for example, could jeopardise the auction and the conclusion of a new Fund deal.

Meanwhile, the Bank of Zambia has been quietly discharging some pipeline debts to those creditors willing to accept a discount of as much as 3:1 on amounts owed.

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Gorbachev
mingles
with robots
and guards

By Paul Betts in Paris

"MR GORBACHEV is not only a head of state but also seems to be a good technician of the automobile industry," said M Jacques Calvet, chairman of France's private Peugeot car group, yesterday after greeting the Soviet leader at his large Talbot car plant at Polisy, near Paris.

It was Mr Gorbachev's only visit outside the capital during his four-day state visit to France. And although the Soviet leader arrived late, he lingered awhile in the newly refurbished Talbot plant, inspecting robots and other automated manufacturing systems amid a crowd of rough security officers and journalists.

It has become a tradition of Soviet state visits to France for the Soviet leader to spend some time in a French car plant.

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Copper, the country's number one export, accounts

UK NEWS

New NI rating structure takes effect next week

BY ERIC SHORT

THE REVISED National Insurance rating structure, designed to encourage employers to take on more low-paid staff, comes into operation next week.

The changes, announced by Mr Nigel Lawson, the Chancellor, in this year's Budget, will cut contributions for both low paid employees and their employers with the loss of contribution revenue being offset by increased payments by employers of higher paid staff.

At present, employees not contracted-out of the State Earnings-Related Pension Scheme and earning at least £35.50 a week, pay NI contributions up to an earnings limit of £265 a week, while their employers pay 10.45 per cent on earnings up to the ceiling.

If employees are contracted-out, the rate is 9 per cent on earnings to £35.50 and 6.35 per cent between this figure and the ceiling, while their employers pay 10.45 per cent and 6.35 per cent respectively.

Under the revised scale, a graduated scale of rates based on earnings is introduced for employees earning less than £30 a week, while for employers the graduated scale applies to earnings of less than £130 a week.

Under the changes, a graduated scale is introduced for employees earning less than £130 a week with the same rate applied to both employees and

employers, as follows for employees contracted-in:

For earnings of at least £35.50 and less than £55 a week, the rate is 5 per cent. Earnings of at least £55 and less than £130, pay a rate of 9 per cent. The same rebates on the rates apply for employees contracted out of the state earnings related pension scheme.

To recoup the loss of revenue, the upper earning limit on which contributions are assessed is removed as far as the employer is concerned. From tomorrow, the employer will pay an additional 10.45 per cent on all the employee's earnings above the ceiling, irrespective of whether the employee is contracted-in or contracted-out.

Employees, however, will not be affected. The self-employed will from tomorrow pay £1.25 a week less on their flat-rate class two contributions, while their earnings-based class four rate remains unchanged at 6.3 per cent.

The changes have no effect on an employee's ultimate benefit entitlement whether contracted-in or contracted-out.

The changes are estimated to result in a £200m drop in the contribution revenue to the NI fund for 1985-86—a figure that could be recouped if the changes achieved their objective of stimulating more jobs.

Warning on 'threat to small shops'

THE National Chamber of Trade said yesterday that large-scale shopping developments might eliminate many small independent retailers unless there were massive local and regional resistance.

Rapid spread of big suburban or out-of-town stores could mean the loss of more jobs than were created, if small shops were starved of trade.

It said anybody interested to preserve the character of traditional shopping areas should join forces through local chambers to make their voices heard.

Developers of one-stop shopping complexes, which endangered small businesses, were pouring resources into planning applications and appeals in such a way as to overwhelm local opposition.

Financier remanded

MR ALEX HERBAGE, a financier wanted in the U.S. to face fraud allegations involving £35m, was remanded in custody in London yesterday for a month by Bow Street magistrates.

Mr Herbage, of Dalshally, Inverness, awaits extradition proceedings to stand trial in Florida on 25 charges.

He was rearrested on Thursday immediately after a charge against him of dishonestly falsifying a statement of accounts was dropped at Winchester. Hants. At yesterday's hearing he was granted legal aid and remanded to appear at Bow Street on November 1.

Tractor-maker to cut 170 jobs

MARSHALLS, the tractor-producer is to make 170 workers redundant at its factory in Gainsborough, Lincs. The company, which called in the receiver a week ago, will keep 117 to continue production, while attempts are made to sell the business as a going concern.

Mr Richard Rees, the receiver, said yesterday: "If anyone takes over the business, then they will certainly want to take back some of the workers."

IoD appoints deputy directors

THE Institute of Directors has appointed two deputy directors general. Mr Stuart Watson, executive director, and Mr John Nicholas, managing director of Director Publications, will report to Sir John Hoskyns, Institute director general.

Section of M25 to open early

A SECTION of the M25 motorway in Surrey is to be opened 24 hours earlier than planned, to cope with traffic from the Grand Prix at Brands Hatch tomorrow afternoon.

Formal opening of the 13 miles between Wisley and Reigate, delayed for more than a year, was planned for Monday, but Mrs Lynda Chalker, Transport Minister, said yesterday police would open it to assist motorists.

Lynton McLain on the outlook for a reduction in the cost of flying Taxi-ing towards fare deregulation

IMAGINE European airlines bidding for passengers by changing their fares almost daily and starting or stopping a service almost on your doorstep.

This type of airline business is normal in the U.S. but alien in Europe—and likely to remain so for some time with the small-like momentum for change in the European Commission in Brussels.

There is change in the wind, however. Possible legal judgments could tip the balance in Europe some way towards a more liberal, if not fully deregulated, regime.

So competitive has flying become in the U.S. that some airlines broadcast on local radio their air fares for the day. The aim is to tempt passengers to delay buying a ticket until the latest cheap fare offer is known.

This type of spontaneous response to competitive pressures has blossomed since the U.S. domestic airline industry was deregulated in 1978.

These U.S. airlines have the freedom to set fares and choose any route they want to fly, regardless of how low these fares are or how many competing airlines are on a route.

The result is cut-throat competition in which only the fittest survive. There are cuts in the salaries of airline employees, including pilots whose service contracts, at the lower salaries, are linked to industry averages and, in the case of United Airlines, run for up to 18 years.

Nothing like it is possible in Europe. Air services are controlled, some would say stifled, by the series of bilateral air service agreements between countries. These agreements set the number of services and seats permissible between two countries and the level of fares.

The operative phrase is "between two countries" for



Lord King: against regulatory obstacles.

the agreements are negotiated and signed by governments. The airlines are only permitted to offer fares and services that have been agreed by their national governments.

This is in spite of the Treaty of Rome, signed on the formation of the European Economic Community, and its anti-trust ideals allowing freedom of competition between member states.

These competition rules have up to now not been tested in the courts and member states have got away with maintaining the restrictive practices inherent in the bilateral agreements between countries. The result is that fares are high.

The European Court of Justice has heard cases recently on air fares and discounting. This has come about after cases were referred to it by the French courts.

The outcome of the deliberations at the European court could show whether the European Community competition rules apply to civil air transport. This glimpse at the possibility of legal backing for a more liberal regime in European air transport is in the offing as the rotating post of President of the EEC comes to be occupied by countries

strongly in favour of more liberal air services.

Luxembourg holds the presidency in the six months from July 1985. The Netherlands holds the presidency for the first half of next year and the UK in the following six months.

These three have already established greater freedom in their air service agreements than many of the other members. The country holding the presidency also holds the chairmanship of committees, including the Transport Working Group.

The UK has been at the forefront of moves to liberalise air-services in Europe but not enough to satisfy Lord Bethell, the Conservative member of the European Parliament for London North West and chairman of the Freedom of the Skies campaign.

Lord Bethell is taking legal action against British Airways for alleged violation of the competition rules of the Treaty of Rome. He believes BA's agreement with KLM, the Dutch national airline on the London Heathrow to Amsterdam route, to fix identical fares and pool revenue is illegal. Lord Bethell thinks fares would be less restrictive and cheaper if the

competition rules of the Treaty of Rome were applied.

Lord King, the chairman of BA, said last week: "To my mind, there is little doubt that as a European (airline) industry we must endeavour to resolve such difficulties as we may still have between us as a matter of priority."

"If we do not there is a danger that national and supra-national politicians may step in and try and do it for us."

He told a meeting of airline pilots: "It is of particular importance to our future customers and our industry's future that regulatory obstacles are not placed in the way of competitive development of services."

The public position of two leading UK airlines, BA and BCal, was shown at the end of the meeting last week between the 20 members of the Association of European Airlines.

The meeting took place at the instigation of the EEC transport commission, which has called for a limited opening up of the industry to competition.

The association agreed on proposals which included suggestions for greater flexibility on air fares and capacity arrangements.

After the 20 airlines failed to agree to a joint approach to the EEC Commission's proposals for liberalisation, BCal, announced it would withdraw from all of the association's political activities for the time being.

Mr David Colman, managing director of BCal said: "It is quite clear that some of the big European airlines dominating AEA have no wish to see liberal policies on air fares and airline competition and are determined to continue to resort to protectionism in their attempts to ward off the pressure for change coming from consumers, certain governments and the EEC Commission."

Consortiums 'an answer to Japan'

By Carla Rapoport in Tokyo

BRITISH COMPANIES should consider organising themselves more into consortiums to compete effectively against the Japanese, Mr Nicholas Ridley, Transport Secretary, said yesterday in Tokyo.

Speaking at the end of a three-day visit, he said British companies might do better if they came to Japan with a more complete package to sell.

He said Japanese trading houses often assembled companies into groups for specific



Nicholas Ridley: trade insurance talks

international projects. The same sort of commercial broker did not exist in Britain.

Mr Ridley had talks on shipping and aviation with Japanese officials, mainly to exchange views. He pressed the need for more imports from Britain, to ease the trade imbalance.

He said of the Japanese understanding of the urgency of the need to correct the imbalance: "The Japanese Government takes us seriously but I'm not sure about the purchasing agents."

Home satellite TV to be monitored by Government

BY RAYMOND SNODDY

THE GOVERNMENT plans to monitor the effects of satellite television freely available in people's homes and may introduce further controls.

The suggestion of extra controls comes in an unpublished submission by the Home Office broadcasting department to the Peacock committee. The committee, which is looking at alternatives to the licence fee for funding the BBC, was set up in March by Mr Leon Brittan, the former Home Secretary.

The main Home Office concern apparently is at the possibility of transmission of obscenity, political propaganda, or fund-raising evangelists, such as operate widely in the U.S.

The Home Office submission suggests the rules on individual

satellite reception were liberalised partly on the assumption that the cost and size of dishes will deter individual reception in any great numbers for some time.

The Government apparently believed the main effect of the liberalisation, announced in May, would be to give a boost to satellite master antenna systems (SMATV).

However, more than 500 £10 licences for satellite reception for individual hotels, shops and homes have been issued by the Department of Trade and Industry, and applications are coming in at the rate of 20 a week. A growing number of companies are also at the receiver equipment market with interest.

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UK NEWS

BT plans to raise prices of telephone services

BY GUY DE JONQUIERES

BRITISH Telecom plans to increase charges for most inland telephone services by an average of 3.7 per cent from the start of next month.

The planned increase is slightly below the 4 per cent rise permitted by the Government formula regulating BT's tariffs.

The higher prices were criticised as "totally unjustifiable" and "a gross abuse of BT's monopoly position" by the Telecommunications Users' Association, whose 600 members include many large companies.

The association called on the Office of Telecommunications (OfTel) to use its authority to block the planned increases.

The association noted that BT's pre-tax profits had risen by 30 per cent to £443m in the three months to the end of June.

OfTel, however, said it had already reviewed the price changes and was satisfied they met BT's regulatory obligations.

Some prices, notably for telephone rental, will rise by more than 3.7 per cent though there

MAIN TARIFF CHANGES

● Quarterly telephone rental up by £1.50 (8.6 per cent) to £16.45 for residential subscribers. Business rentals up by £2.10 (9.4 per cent) to £23.60.

● Call unit charge up by 6.4 per cent from 4.7p to 5p.

● Time allowed for unit charge for peak and standard rate inland calls beyond 36 km to be extended by between 12.5 per cent and 25 per cent.

● Maximum exchange line connection charge up £10 to £85 for residential subscribers and £95 for businesses. New £10 charge for existing customers taking over a line when they move.

● Some international call charges to rise, others to fall.

● Rental rebate for residential subscribers using less than 120 charge unit a quarter to rise from 2.5p to 3.4p per unused unit.

are also some reductions. Charges for residential subscribers are expected to rise more sharply than for large business users—in line with BT's policy of "rebalancing" tariffs between profitable and unprofitable services.

The package covers a "basket" of inland services, including rentals and local and long-distance calls, which provide about half of BT's turnover.

BT's regulatory formula requires the average price rise to be kept three percentage points below the change in the retail price index (RPI) in the year to June.

The RPI rose 7 per cent during that period. Though BT has raised its tariffs by less than the formula allows it will be permitted to add the unused portion of this year's entitlement to next year's tariff increases.

New car sales near record

BY JOHN GRIFFITHS

THE UK car industry has not ruled out the prospect of this year narrowly creating a record in new car sales.

Sales in September at 143,615, were 3.75 per cent down on the same month a year ago. However following near-record sales of over 370,000 units in August, sales for the first three quarters are running 4.37 per cent up on last year and 2.66 per cent ahead of 1983, the peak year when 1.79m new cars were sold.

Mr Sam Toy, Ford UK's chairman, says Ford has already indicated that its last forecast of 1.75m for the year is too low and "we could well be headed for a record every year." However, Ford expects that only after the October figures become known will it be clear whether August simply "pulled forward" sufficient sales to produce a

sharp decline at the end of the year.

Statistics from the Society of Motor Manufacturers and Traders yesterday showed 1,503m sales in the year's first nine months, compared with 1.44m in the same period last year and 1.464m in the 1983 period.

September was a good month for Austin Rover which, with 20,69 per cent of sales, was less than 4 per cent behind market leader Ford (21.87). Austin Rover's performance lifted its share for the first nine months over what the company sees is the psychologically important 18 per cent level. Its result was 18.22, compared with 17.55 per cent in last year's nine-month period. The BL subsidiary is the only one of the big three UK producers to have increased unit sales as well as market share

this year. September performance compares with a share of 28.58 per cent last year, while year-to-date it has shrunk to 28.28 from 28.51.

Vauxhall also slipped back in September, its share falling well below Austin Rover's at 13.57 per cent.

Imports, including "captive" imports from UK producers, accounted for 56.9 per cent of sales in September (59.15), and 58.52 per cent (57.31) in the first nine months.

September's top ten best sellers were: Ford Escort, 12,249; Austin/MG Metro, 11,061; Ford Fiesta 7976; Vauxhall Cavalier 7,411; Ford Sierra 6,881; Vauxhall Astra 6,289; Austin/MG Montego 6,119; Maestro 5,602; Ford Orion 5,236; Vauxhall Nova 4,000.

UK CAR REGISTRATIONS

	September 1985	%	September 1984	%	1985	%	Year to date 1984	%
Total market	143,615	100.00	149,216	100.00	1,502,932	100.00	1,429,991	100.00
UK produced	61,897	43.10	60,942	40.85	623,386	41.48	614,493	42.49
Imports	81,718	56.90	88,274	59.15	879,546	58.52	815,498	57.51
Ford	25,721	18.00	24,451	16.39	263,459	17.52	240,472	16.82
BL	29,718	20.69	28,792	19.30	273,875	18.22	252,450	17.55
General Motors—(Vauxhall/Opel)	19,486	13.57	22,860	15.32	250,233	16.65	237,402	16.50
Nissan	12,323	8.58	10,512	7.04	81,144	5.35	82,883	5.76
VW/Audi	8,317	5.79	8,348	5.59	88,730	5.90	78,709	5.48
Peugeot/Talbot	7,491	5.22	4,458	2.98	41,800	2.78	57,402	4.03
Citroen	1,645	1.16	1,936	1.30	22,004	1.46	20,737	1.44
Peugeot group total	9,356	6.52	6,126	4.11	83,804	5.57	78,339	5.44
Renault	3,646	2.54	3,347	2.24	59,588	3.96	49,442	3.43
Volvo	3,610	2.51	5,366	3.60	47,242	3.14	48,546	3.37
Fiat/Lancia	3,631	2.52	3,605	2.41	46,452	3.11	41,136	2.86

Source: Society of Motor Manufacturers and Traders

Liverpool waits for loan decision

BY NICK BUNKER

LIVERPOOL CITY Council is continuing attempts to borrow on the money markets while awaiting a decision from the Public Works Loan Board on whether to resume lending to the troubled authority.

In June Liverpool lost its access to the PWLB, the government body which is the prime source of loans for local councils. It seemed likely that Liverpool would become insolvent after Labour councillors voted for a 9 per cent rate increase, leaving a budget deficit of about £80m.

Last night, Mr Tony Byrne, the council's Labour finance chairman, said he had received "no response" to an application

made this week to borrow again from the PWLB.

However, he is confident that even without the PWLB's backing, Liverpool can obtain funds from other sources.

Mr Byrne described the city's financial position as "sound" because it has limited its spending by sending out dismissal notices to all 31,000 employees.

He said he saw the application to the PWLB, made on Wednesday afternoon, as a question of principle rather than a demand for money.

The PWLB now has no reason not to lend to us. We have fulfilled all the requirements for a loan by issuing the dismissal notices."

Mr Byrne said a negative response from the PWLB would not be disastrous although it would leave Liverpool "like a team trying to field West Indian fast bowlers without a long stop behind the wicketkeeper."

Meantime, he said, the city was carrying on with its ambitious house-building programme and its campaign to seek extra cash aid from the government.

It is understood that brokers would be happier to arrange financing for Liverpool if it won fresh access to the PWLB because the board acts as a "lender of last resort" to councils.

JMB writ against auditor struck out

By David Lascelles, Banking Correspondent

THE High Court yesterday struck out the Johnson Matthey Bankers writ for damages against Arthur Young, the bank's auditors, because the bank had failed to make a statement of claim.

The Bank of England, which owns JMB, said none the less, that it had not abandoned its intention to sue Arthur Young and would either appeal against the judgment or lodge a new claim.

There had been insufficient time to prepare what was turning out to be a complex case for which evidence dating back several years was being assembled.

JMB initiated an action against Arthur Young on July 27 for what it called substantial damages because of the accountancy firm's alleged failure to uncover the severe losses which precipitated the bank's near-collapse a year ago. It had to lodge a statement detailing its claim by September 16.

JMB was given an extension until yesterday, when Arthur Young sought a new hearing to remove the uncertainty. Judgment was given for it at proceedings in camera with JMB lawyers present.

The bank said the judgment was for procedural reasons. It did not affect the merits of JMB's case. It was unable to say when JMB would be in a position to lodge a claim.

Liquidator for Trafalgar Capital

By John Moore, City Correspondent

A PROVISIONAL liquidator has been appointed for Trafalgar Capital (UK), a small issuing house.

In the High Court yesterday Mr Justice Hoffman ordered that Mr Christopher Morris of accountants Touche Ross & Co should be appointed liquidator of Trafalgar Capital, which has an address at 5 Conduit Street, London.

Mr Morris will safeguard the assets pending the hearing of the winding up petition in November. The Secretary for Trade and Industry had filed a petition to wind up the company and make the Official Receiver the liquidator.

Representatives attended the court hearing yesterday and supported the creditors' petition with its evidence to support the need for a provisional liquidator.

Shorts shelves aircraft project

By Our Belfast Correspondent

SHORT BROTHERS of Belfast has shelved plans to build an enlarged version of its successful 36-seat commuter aircraft, the 360. A proposed 45-seat aircraft, which like its predecessor was to be unpressurised, was announced in April. Market reaction is understood to have been disappointing.

The state-owned company said the market did not at present appear big enough to support the level of investment needed for the project. Work would continue on improving the 360.

Joan Gray looks at an industry's recovery and move up market
Timber-frame house makers stop the rot

TIMBER frame housing in Britain is undergoing a renaissance in popularity after a decade of shoddy workmanship which caused sales to plummet from 24 per cent of all houses built in England at the end of 1982 to a bare 7 per cent now.

The timber frame manufacturers who survived the aftermath of a critical television programme are thriving: but they are perched at the top of the market, aiming at the buyer who wants a modern manor house with swimming pool, conservatory, and Tudor garage, rather than a cheap starter home.

Timber-frame building, which uses timber covered with brick for house structure, rather than the brick and concrete block more usual in England, became controversial when the large-scale builders adopted it for cheaper down-market housing.

But after a Granada "World in Action" television programme two summers ago, which showed shots of damp houses and timbers lying in pools of water on building sites, the big builders pulled out of timber frame.

Barratt has cut its output of timber frame houses from 54 per cent to virtually nil; Wimpey has cut it from 65 per cent to around 40 per cent.

The industry was devastated at first. However, the timber frame manufacturers now thriving are concentrating on selected smaller builders and luxury housing rather than mass market sales.

The market leader, Guildway, is producing 1,500 timber



This Myresjö house is typical of the upmarket dwellings using timber frame

frame houses a year with the factory working overtime.

"We generally sell to the top end of the market with houses in the South-east selling at up to £400,000," said Mr Declan Kelly, company chairman.

"Manufacturers who jumped on the bandwagon have fallen off now that the mass timber frame market has gone. The companies which are left are those that use timber frame very carefully and are gaining market share at the quality end of the housebuilding industry."

Mr Kelly is so confident of the company's future he is planning to increase Guildway's turnover from its current £5m a year, already up from £5m in 1984, to £40m a year in the next two years. He intends to use its timber frame products for public buildings, such as health and community centres

as well as upmarket house-building.

Mr Kelly still sells timber frame houses to the big builders such as Wimpey, Wates and Laing. However, he also boasts of the "Guildway club" of small builders in the South-east, who all build only Guildway timber frame houses, at the rate of between 20 and 50 luxury houses each a year.

Another clear pointer for Guildway's future direction is given by Mr Kelly's own "Little Venice" development in London Dockland's Thamesmead, where groups of up-market timber-framed houses are linked by Venetian-style bridges.

The same trend is echoed in the success of other timber frame companies such as the British Medina and the Scandinavian arrivals Myresjö and

House of Denmark. Medina is a small company which was "devastated" by the World in Action programme, said Mr Stuart Cullum, its timber frame designer.

"The whole market dropped away so in the last couple of years we have concentrated on the market for houses costing £150,000 and up, which is very buoyant."

"We had to go up-market of necessity because all the volume builders lost interest in timber frame, so we turned to the Neotudor quality end of the market where people want bigger houses and are more aware of what they are buying."

Its sales are now back up to their level before the timber frame scare and both Myresjö and House of Denmark are managing to enter the UK market, in a small way, by offering top-quality timber houses.

The manufacturers who are really benefiting from the change are the concrete block makers, the orchestrators of a campaign to promote Britain's "traditional brick and block housing" and warn buyers against what they call "soft-wood housing."

As Mr John Motcalfe, director of the British Pre-Cast Concrete Federation explains: "Every percentage point by which sales of timber frame houses rose cost the block industry another £1m. And now timber frame housing has come down to 7 per cent of the market, we're happy because every percentage point it goes down is another £1m for the block industry."

Thomson offers Worthy deal

BY HELEN HAGUE, LABOUR STAFF

THE International Thomson Organisation is proposing a new deal to Mr Robert Maxwell, the publisher, over the sale of Thomson Worthy Grove printing plant in Manchester.

A previous conditional agreement between ITO and Mr Maxwell's British Newspaper Printing Corporation collapsed.

Earlier this month with both sides indicating they would sue the other party for breach of contract damages. Last night a write against ITO for alleged breach of contract was issued by solicitors acting on behalf of BNPC.

ITO has repackaged the deal saying they would cut the sale price from that previously nego-

tiated and cut the cost of printing Mirror Group Newspaper titles at the plant until the end of the year.

These reductions, say ITO, will compensate for Mr Maxwell taking on the 911 employees who work on MGN titles.

Under the lapsed deal, Mr Maxwell had negotiated a manning level of 713 with the printers' unions at TWG. He had made it clear that BNPC did not want to be responsible for redundancy costs for former TWG employees who would not be re-employed by his company.

Mr James Evans, managing director and chief executive of ITO, said the new proposals were designed to ensure that the loss of jobs at the plant were reduced to a minimum. He said that in the absence of a "positive response" from Mr Maxwell it seemed inevitable that at least 1,300 jobs would go by the end of the year.

He added that this new initiative "must be seen as a final attempt on our part to avoid this."

Mr Maxwell said last night he was still awaiting a reply from Lord Thomson of Fleet, for a meeting.

It is understood that Mr Maxwell will not be willing to negotiate any new deal with ITO's existing higher management but wished to meet directly with Lord Thomson.

N. Ireland receives nearly 1m tourists

By James McDonald

NORTHERN IRELAND, with a population of just under 1.5m, is approaching 1m tourist arrivals in one year, according to its tourist board's annual report. Last year visitors totalled 908,000, a 5 per cent rise on the previous year and a record. The indications are that this year's total will be up again in spite of the poor summer.

Mr Shane Belford, board chief executive, said that in selling Ulster abroad he found it had a curiosity value.

Last year 412,000 travelled to the Province from the Irish Republic and 408,000 from mainland Britain. Most from both areas were visiting relatives. There was a 9 per cent rise in the number having no links with Northern Ireland.

The number from North America fell to 43,000 from 52,000 in 1983. Tourist spending in the Province was 8 per cent higher, at a record £80m.

EEC members 'urgently need to drop trade bars'

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE EUROPEAN economies urgently need to remove their remaining barriers to trade as the best way to promote growth and reduce unemployment, Sir Fred Catherwood, deputy leader of the UK Conservative group said yesterday.

The former director of the National Economic Development Council, addressing Wolverhampton Chamber of Commerce, said: "The decline in manufacturing in the past few years is no reflection on Britain's skill. Britain can still make it but we must have a realistic and specific programme for economic recovery."

He said such a programme existed, approved by the EEC's 10 heads of government at the Milan summit in June, and was a plan, pressed by his group, to dismantle remaining barriers to EEC trade.

This would get the great by-wheel of inter-Community trade spinning again in the common market of 320m consumers, the greatest industrial market the world had ever known.

He said that even a fractional rise in EEC trade would produce far more cashflow for new investment and new jobs than the maximum conceivable increase in deficit financing. Further, it would operate in the international trading sector, which alone could sustain the expansion.

Sir Fred said the post-Second World War removal of trade barriers produced the greatest expansion of trade and wealth in the history of the world and did far more for U.S. employment than President Roosevelt's New Deal.

The programme agreed at Milan argued that the only way to reverse the otherwise inevitable decline in the public sector was to lead with the market sector.

This sector should be allowed to keep the first fruits of growth for investment in new products which would make the recovery self-sustaining.

"We have a window of opportunity but it will not remain open for ever," Sir Fred said.

Sealink cut to hit 250 jobs

By Andrew Fisher, Shipping Correspondent

SEALINK UK is cutting back its revamped service in the Channel Islands and Cherbourg in France after suffering heavy losses because of increased ferry and air competition on the routes.

Trading losses for the year on the routes from Weymouth and Portsmouth are running at more than £5m instead of a projected £3m profit. Fares are being cut and one ship is being taken off the routes in moves which will eliminate 250 of 300 shore and sea jobs.

Sealink, which Bermuda-based Sea Containers bought last year for £60m from British Rail, said yesterday that 1985 was the toughest year in its Channel Island service had faced.

The company plans soon to announce a luxury car ferry service from Venice in Italy, via Greece, to Turkey.

Commenting on the changes in the Channel Island service, Mr Martin Miller, director of Sealink ferries for the South-west, said: "We intend to remain in business and remain competitive." The service from Weymouth will be reduced from two ships to one, with two still sailing from Portsmouth.

Sealink is not abandoning the luxury Starliner and Sunliner services to the Channel Islands from Portsmouth and Weymouth respectively launched earlier this year with much publicity.

Prices will be cut: a £47 return fare will be available compared to a previous price of £118, while the daytime Sunliner return goes from £58 to £42.

Mr Miller said sea traffic to the Channel Islands had been affected by low-cost competition from airlines. There was also a new ferry rival, Channel Island Ferries, run by Brittany Ferries and Islands-based Huelin Group, which had undercut some Sealink services.

Migration control system in crisis, union claims

BY DAVID BRINDLE

STAFF SHORTAGES have reduced the UK's immigration control system to a state of crisis, according to the Society of Civil and Public Servants, which includes immigration officers.

The union claimed yesterday that the statutory objectives of the Immigration Service were no longer being fulfilled, that untrained recruits were being used on some control desks and that tourists arriving at Heathrow Airport, London, commonly faced delays of more than an hour.

However, the Home Office re-

butted the main criticisms. While sharply rising numbers of arrivals at Heathrow were causing "very real problems," it said, talk of a breakdown in the service was unfounded.

The SCPS said the complement of immigration officers had for the past two and a half years remained at 1,378. More than half of them were based at Heathrow and increasing numbers were diverted there from other ports and airports.

This had left other points of entry to the country poorly covered, or not covered at all.

Acas moves to save lens plant

By Robin Reeves, Welsh Correspondent

THE ADVISORY, Conciliation and Arbitration Service stepped in yesterday to try to avert closure with 300 redundancies of UK Optical's ophthalmic lens manufacturing plant near Llanelli, West Wales.

The company, part of UKO International group, announced the closure on Thursday, following the refusal of the workforce to accept a two-year wage freeze, longer hours and changed working practices in exchange for a £1m investment programme.

ECONOMIC DIARY

TOMORROW: IMF interim committee meets. G-10 ministers meet. In Seoul, Engineers' and Managers' Association annual conference ends. Bristol, Portuguese general election.

MONDAY: September provisional producer price index. EEC internal market council meets in Luxembourg. European Parliament session opens in Strasbourg (until October 11), discusses new technology. IMF interim committee concluding session; joint IMF/World Bank development committee meets.

TUESDAY: Bank of England

gives preliminary estimate of money supply for month to mid-September. Conservative Party conference opens. Blackpool (until October 11) IMF/World Bank annual meetings open. Seoul (until October 11). London clearing bank's monthly statement for mid-September.

WEDNESDAY: Conservative Party conference discusses economy and taxation. Second quarter index of production and construction for Wales.

THURSDAY: Conservative Party conference discusses trade and industry. Arts Coun-

cil publishes annual report. September provisional figures of vehicle production. Bundesbank council meets.

FRIDAY: September price and tax index. Retail price index for September. U.S. September retail sales, and producer price index. Magistrates' Association annual conference, Guildhall, London. Usable steel production figures for September. Building societies' monthly figures for September. Nobel Peace Prize winner announced. Oslo, North Atlantic Assembly annual plenary session opens (until October 15), San Francisco.



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July 1985

LABOUR

THE LABOUR PARTY AT BOURNEMOUTH

EETPU to ballot members on state cash for postal voting

BY DAVID THOMAS, LABOUR STAFF

The EETPU announced yesterday that it is to ballot its members over taking government money to pay for ballots at the same time next month as the engineering union, the AUEW.

A vote in favour by the members of these two important unions would reopen the clash which disrupted the TUC Congress last month between those unions which wish to take state money for their ballots and those that want to adhere to the existing TUC policy of refusing to accept such funds.

The EETPU has not yet decided on the wording it will put on its ballot paper, but it will be recommending its 335,000 members to vote in favour of taking government cash—a move which is certain to annoy the TUC.

Writing in this month's EETPU journal, Contact, Mr

Delegates applaud summons to rally behind 'leader of vision'

RALLYING calls to unite behind the growing reputation of Mr Neil Kinnock as a robust leader of courage and vision brought the Labour conference to an end on a note of enthusiasm and optimism at Bournemouth yesterday.

A chorus of approval greeted the verdict of Mr Larry Whitty, summing up his first conference as general secretary, that despite the clashes and divisions the overall effect had been to enhance the party's standing in the country.

Delegates he said, had conducted themselves effectively in debate and could tell the British people: "We are ready for government."

Mr Whitty stressed the need to avoid "invited confrontations and invented problems" and gave a thinly-veiled hint to Mr Kinnock not to be too free in displaying his ability to shrug off conference decisions that go against him.

He recalled the conciliatory scenes at the end of the debate



Neil Kinnock links arms for the farewell Auld Lang Syne with Labour's general secretary Larry Whitty, right.

Alliance hails local victories

FURTHER wins this week for the SDP/Liberal Alliance in local council by-elections were hailed last night by Alliance politicians as the first sign of the electorate's verdict on the Labour Party conference.

On Thursday, the Liberals took a seat on Gillingham District Council, Kent, from Labour, which went to third place. In Swindon the SDP took the Alliance from third place to win a seat from Labour.

There were also wins at the expense of the Tories on the same day.

On Arun District Council a Liberal won a Conservative seat with Labour trailing third. On Hinkley and Bosworth Borough Council the SDP gained a Tory seat with Labour again in third place.

Mr David Alton, Liberal chief whip, interpreted it as the first verdict by the electorate on the "appealing" scenes at the Labour Party conference.

Mrs Shirley Williams, the SDP president, said: "Neil Kinnock has cut no ice with the public. Labour remains in the doldrums."

EMA set to fall in line with Union Act

BY OUR LABOUR STAFF

THE TUC policy of opposing the Government's union legislation is likely to be put under further strain today when the biennial conference of the £1,000-strong Engineers' and Managers' Association changes its rulebook to bring it into line with the 1984 Trade Union Act.

The EMA executive is recommending two main rule changes to its conference: that executive members are elected individually by secret ballot; and any industrial action will have to be sanctioned in a secret ballot.

Mr John Lyons, general secretary, said yesterday: "We considered refusing (to comply with the Act) and being taken to court by one of our members, but that would have been absurd."

The EMA executive is to oppose a motion calling for a political fund to be set up on the ground that it does not need a political fund to campaign legally against government policies such as privatisation.

The union will also renew its demand that the TUC drop plans to discipline unions for taking Government money for ballots. Mr Lyons said: "The TUC crisis is not over. We feel even more strongly that the

Constituency campaign to tackle drugs

DELEGATES voted overwhelmingly for a resolution calling on constituency Labour parties to campaign against drug pushers, despite fears that this amounted to setting up vigilante groups.

The resolution called on constituency parties to identify local problems with drug and solvent abuse, and to discuss methods of clearing drug pushers from their areas.

Mr John Smith, from Hereford, said this could be interpreted as a call to set up vigilante groups to "kick people from their homes." He said 99 per cent of drug pushers sold drugs only to support their own habit rather than for profit.

There was an almost unanimous vote for the resolution, however, after the mover, Liverpool West Derby constituency, refused to permit it for further discussion by the National Executive Committee.

The resolution also called for better medical facilities for drug treatment and improved social services to reduce trafficking.

Mrs Anne Davis, for the NEC, called for a massive clampdown on drug smuggling, with the severest penalties for trafficking.

She said the number of drug addicts registered at the Home Office had risen to a record, and had increased by a quarter last year. Trafficking in hard drugs was the fastest-growing industry in Britain and was destroying homes and families.

The Government had given too little money for drug treatment and had avoided responsibility for increases in addiction. The best prevention of drug problems was to offer a real future to young people.

Opening the debate, Mr Roy Gladden, a Liverpool City councillor, said there was overwhelming evidence that social deprivation and drug addiction were inextricably linked. Drug problems were an evil which followed closely on unemployment.

Mr Tom Smith from Strathkelvin and Bearsden, said there were now 50,000 drug addicts in the country, five times more than in 1979. Labour had to educate people about the consequences of drug trafficking and put sufficient money into the NHS to conquer addiction.

Mr G. Doherty, of the National Union of Railwaymen, said the biggest drug problem in the country was the 1.8m people who suffered from alcohol abuse, which was the most common cause of domestic violence and road traffic accidents. He said 500 or more people died from alcohol abuse every year, compared with about 25 from illegal drug taking.

He said delegates had criticised drug abuse at the rostrum but were happy to fill their stomachs with alcohol outside. "We have seen people from the platform making a mess of their speeches because of alcohol," he said.

Bill of Rights proposal shelved

THE CONFERENCE shelved a call for a Bill of Rights to protect civil liberties after the National Executive Committee confessed to "deep misgivings."

The resolution was remitted for further discussion by the NEC after Ms Jo Richardson, MP for Barking, had told delegates: "The best way to explain the rights of ordinary people is not through courts packed with judges but through a parliament packed with Labour MPs."

Conference voted overwhelmingly, however, for resolutions calling for:

- A review of all "punitive legislation" concerning civil rights.
- Repeal of the 1980 and 1982 Employment Acts and the 1984 Trade Union Act.
- Legislation to make police and security forces accountable to elected representatives.
- Repeal of the 1981 Nationality Act and strengthening of the Race Relations Act.

Ms Richardson said the Employment Acts and the Trade Union Act sought to make criminals of workers. The Tories had to realise that legislation aimed at weakening organised labour weakened not trade unions but people's respect for the law.

Labour supported individual rights but would not hesitate to limit these in cases where they conflicted with collective rights such as limits on racist agitation.

Mr Bill Deal, president of the Fire Brigades Union said the police should be brought under the direct control of local authorities. Anyone who worked in the public service should be accountable to an elected authority.

Mr John Hammond from Worthing, praised union members at GCHQ, Cheltenham, who had stood out against the ban on union activity there for 20 months. About 100 people remained union members, despite massive victimisation in pay and promotion.

He called for a commitment that the next Labour government would restore full union rights at GCHQ.

Ms Christine Kane, from Eltham, was among delegates who urged Labour members to campaign against the Government's White Paper on public order legislation.

Mr David Cohen, a delegate representing Poole Zion, said the concept of law and order to protect its interests and undermine those of working people.

Mr John Merrell, from Leicester, West, said fascist organisations were desperately trying to regroup by exploiting the misery of unemployment.

Mr Keith Vaz, prospective parliamentary candidate for Leicester East, said a Labour government could not allow the misery of Tory immigration laws to continue.

BASE LENDING RATES	
A.B.N. Bank	11 1/2%
Allied Dunbar	11 1/2%
Allied Irish Bank	11 1/2%
American Express Bk	11 1/2%
Henry Ansbacher	11 1/2%
Amro Bank	11 1/2%
Associates Cap. Corp.	12%
Banco de Bilbao	11 1/2%
Bank Hapoalim	11 1/2%
BCCI	11 1/2%
Bank of Ireland	11 1/2%
Bank of Cyprus	11 1/2%
Bank of India	11 1/2%
Bank of Scotland	11 1/2%
Banque Belge Ltd.	11 1/2%
Barclays Bank	11 1/2%
Beneficial Trust Ltd.	12%
Brit. Bank of Mid. East	11 1/2%
Brown Shipley	11 1/2%
CL Bank Nederland	11 1/2%
Canada Permanent	11 1/2%
Cayzer Ltd.	11 1/2%
Cedar Holdings	12%
Charterhouse Japhet	11 1/2%
Choulatons	11 1/2%
Citibank NA	11 1/2%
Citibank Savings	12 1/2%
City Merchants Bank	11 1/2%
Clydesdale Bank	11 1/2%
C. E. Coates & Co. Ltd.	12%
Comm. Bk. N. East	12 1/2%
Consolidated Credits	11 1/2%
Continental Trust Ltd.	12 1/2%
Co-operative Bank	11 1/2%
The Cyprus Popular Bk	11 1/2%
Duncan Lawrie	11 1/2%
E. T. Trust	12%
Exeter Trust Ltd.	12%
Financial & Gen. Sec.	11 1/2%
First Nat. Fin. Corp.	12 1/2%
First Nat. Sec. Ltd.	12 1/2%
Robert Fleming & Co.	11 1/2%
Robert Fraser & Ptns.	12 1/2%
Grindlays Bank	11 1/2%
Guinness Mahon	11 1/2%
Hambros Bank	11 1/2%
Heritable & Gen. Trust	11 1/2%
Hill Samuel	11 1/2%
C. Hoare & Co.	11 1/2%
Hongkong & Shanghai	11 1/2%
Johnson Matthey Bkrs.	11 1/2%
Knowles & Co. Ltd.	12%
Lloyds Bank	11 1/2%
Edward Manson & Co.	12 1/2%
Meghraj & Sons Ltd.	11 1/2%
Midland Bank	11 1/2%
Morgan Grenfell	11 1/2%
Mount Credit Corp. Ltd.	11 1/2%
National Bk. of Kuwait	11 1/2%
National Giro Bank	11 1/2%
National Westminster	11 1/2%
Northern Bank Ltd.	11 1/2%
Norwich Gen. Trust	11 1/2%
People's Trust	12 1/2%
PK Finance Int'l. (UK)	12%
Provincial Trust Ltd.	12 1/2%
R. Raphael & Sons	11 1/2%
Roxburgh Guarantee	12%
Royal Bank of Scotland	11 1/2%
Royal Trust Co. Canada	11 1/2%
J. Henry Schroder Wagg	11 1/2%
Standard Chartered	11 1/2%
TCB	11 1/2%
United Bank of Kuwait	11 1/2%
United Mizrahi Bank	11 1/2%
Westpac Banking Corp.	11 1/2%
Whiteaway Laidlaw	12%
Yorkshire Bank	11 1/2%
Members of the Accepting Houses Committee:	
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Call deposits £1,000 and over 8.00% gross.	
21-day deposits over £1,000 9.25%.	
Mortgage base rate.	
** See Provincial Trust Ltd.	
£ Demand dep. 8%. Mortgage 12%.	

Ford hourly-paid workers seek 15%

BY DAVID THOMAS.

UNIONS REPRESENTING 37,000 hourly-paid workers at Ford yesterday submitted a four-point claim which included a 15 per cent increase in basic rates and a substantial move towards common conditions for manual and salaried staff.

Presenting the claim, Mr Mick Murphy, chairman of the trade union side and national vehicles officer in the Transport and General Workers' Union, said: "We are not prepared to accept a plea of poverty from the company."

The claim for a 15 per cent increase is made up of two elements: 12 per cent which the unions said was needed to restore Ford workers' purchasing power to what it was in 1979; and 3 per cent in recognition of productivity increases.

The unions said the 3 per cent figure represented "half the labour and overhead savings which Ford admitted in 1984."

The unions want manual workers to receive the same holiday and sick pay arrangements as salaried staff. This would mean an extra four days

U.S. support of Contra condemned

THE conference approved a composite resolution condemning attempts by the U.S. to overthrow the freely-elected government of Nicaragua by arming the Contras.

A future Labour government was urged to provide military backing to Nicaragua if pressure on U.S. to halt military aid to the Contras failed.

Delegates agreed on a campaign to back twinning arrangements between towns in Nicaragua and Labour local authorities.

Pretoria contact 'should be broken'

A RESOLUTION calling on a future Labour government to break diplomatic relations with the white regime in Pretoria was approved on a card vote by 3,516,000 votes to 2,598,000. It was announced by the National Council of Resistance and the People's Mojahedin Organisation of Iran.

Resolution passed on homosexuals

AGAINST the advice of the National Executive Committee, the conference approved a composite resolution advocating that the age of consent for homosexuals be reduced from 21 to 16. It was carried by 3,395,000 to 2,805,000.

Party's standing faces early test in Tyneside by-election

LABOUR faces a by-election in Newcastle as the result of the death yesterday of Mr Harry Cowans, the Party's 52-year-old MP for Tyneside Bridge.

It will be an early test of Labour's standing with the electorate following the dramatic events at this week's conference.

However, Mr Cowans had a big majority of 11,693 at the 1983 General Election and received 56.5 per cent of the votes.

The Conservatives were a poor second and the Liberal, fighting on behalf of the Alliance, was third.

Mr Cowans, an Opposition MP, was secretary of the

NGA leaders endorse technology deal with NUJ

BY HELEN HAGUE, LABOUR STAFF

LEADERS of the National Graphical Association, the print union, yesterday unanimously endorsed a deal with the National Union of Journalists by which both unions will jointly approach managements in the provincial newspaper sector over the introduction of new technology.

The agreement, announced last week, was ratified by the NGA's national council two days after the NUJ executive gave its formal approval.

Hopes held by both unions that the agreement will prove workable at chapel (office branch) level have been boosted by two developments.

A meeting of NUJ fathers of chapel (chairmen of office branches) from all 10 Thomson Regional Newspaper centres agreed yesterday to pursue a group-wide new technology enabling agreement alongside the NGA.

This is likely to be the first

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Saturday October 5 1985

When new men make the news

WHEN TIMES are prosperous and settled, people like their governments to be colourless, competent and quiet. It is only when the world seems threatening that they demand new leadership and new policies. There is always ground for suspicion when the world gets excited about new men, for the excitement reflects the uneasiness which gives it birth, and usually contains a strong element of wishful thinking. Outright scepticism, though, would be overdoing it: history does throw up its Roosevelts, Churchills and DeGaulles who really do make things different. That list sets a perhaps absurdly demanding standard against which to measure three men who are at present causing much excitement in their own spheres. They are still largely untried but they could, just possibly, change the course of events.

That, for the time being, is the only link between Mr Mikhail Gorbachev, the Soviet leader whose peace overtures are, for a change, arousing as much hope as suspicion; Mr James Baker, the U.S. Treasury Secretary who has suddenly emerged as the hope of the world's debtors; and Mr Neil Kinnock, who with one speech seems to have transformed the British Labour Party from a rabble into a serious political opposition. It is perhaps worth adding, though, that if the electoral aims of Mr Kinnock and the reported ambitions of Mr Baker should be realised, they might at some future date become quite closely acquainted.

Leadership

It is far too early, at this stage, to assess the positive outcome of Mr Gorbachev's overtures to the U.S. and, separately, to Britain and France: Sir Geoffrey Howe's response, that they are welcome and deserve careful study, seems exactly right. President Reagan's acknowledgement that there has been a genuine change in the Soviet position also seems well justified.

Whether or not the new position proves to be ground for an accommodation remains to be seen; but what already seems clear is that the Russians have a new leader who knows how to address himself directly and persuasively to the electorate of the West. That in itself is an important change, which is likely to have its effect both on the rhetoric and on the substance of Western policy. Mr Neil Kinnock, to become parochial for a moment, seems to have mastered the same trick of getting some control of events by appealing over the heads of the apparatchiks to the electorate outside. He not only reminded that Labour Party conference at Bourne-

mouth that the only policies that matter to an Opposition are those that win elections, but he persuaded them for a day at least that under his leadership they might do it.

Again, it would be wildly premature to conclude that Mr Kinnock has the power to reverse the trends of several decades. Labour's natural class-based support has been shrinking steadily; even Britain's sluggish economic progress has been fast enough to make that inevitable; but the Labour Party is still committed to a set of policies which most non-Socialist voters will regard as either naive and half-baked, or tried and failed.

Breakthrough

It is the danger of a world slowdown which has impressed itself on Mr James Baker at the U.S. Treasury. He is a Texan millionaire, and Texas, where the independent republic is still sentimentalists like to dream about, would now be near the top of the list of the world's problem debtors. Mr Baker certainly seems sensitive to the problems of debt, and it is his talk of solution based on higher growth rather than austerity, and his passionate defence of free trade, which have suddenly made him a hero to visitors from Latin America and other debtor countries.

If solutions could be found through understanding backed by a real fear for U.S. domestic politics, Mr Baker could soon earn the status his admirers are already awarding him; but as he well knows, a U.S. Treasury Secretary has a deplorably shaky power base. He may propose, but the Congress disposes, in its own time and with its own motives.

That is perhaps why the few U.S. Treasury Secretaries who are now remembered have made their mark not domestically, but internationally, as did Mr George Shultz, now Secretary of State, at the time of the Smithsonian agreement.

Mr Baker achieved his real breakthrough only a fortnight ago at the unexpected Group of Five meeting which mobilised the world's central banks to push the dollar down towards reality. Most notably he persuaded the Japanese to play a genuine and indeed leading role in the exercise so that the yen has moved further than other currencies, where previously it remained halfhearted to the dollar. It is again the Japanese, together with the West Germans, whom Mr Baker has most in mind when he preaches growth, and the need to assist the U.S. adjustment. Any success he achieves would not only be good for the whole world; it might even give him the standing to get his way with Congress of fiscal tightening and tax reform. A man to watch.

HANDSWORTH AGAIN. Brixton again. Toxteth again. Serious urban disturbances with the attendant rioting, looting, burning and violence have broken out on the streets of Britain in recent days and weeks. Ominously, they have all flared in areas in which the dramatic upheavals of 1981 occurred.

Whatever the sparks which started this year's riots, the underlying problems of the inner cities remain the same: racial tensions, bad housing, exceptionally high levels of unemployment and poverty, low levels of educational attainment and opportunity, general dereliction, decay and depression.

After the 1981 disturbances there was a feeling throughout Britain that something must be done to prevent the social and physical disintegration of the inner cities from getting out of hand. Perhaps the renewed violence is a signal that not enough has been done. But there have been some tremendous changes in the inner cities since 1981.

They range from a more thoughtful approach to policing sensitive areas to the creation of many community self-help groups. Above all, there has been a realisation that solutions ideally must rest on a partnership involving the local communities themselves, the public sector (central and local government) and the private sector.

Largely as a result of the efforts of Mr Michael Heseltine, Environment Secretary until 1983 and the only Cabinet Minister to concentrate on the problems even when they were out of the limelight, there is now a panoply of initiatives directed specially at the inner cities: the urban aid programme, a special task force for Merseyside, special development corporations for the massive derelict docklands of Liverpool and London, 25 enterprise zones, derelict land development programmes, and national garden festivals promoted on urban wasteland.

All are based on the tripartite idea and although the Government has cut back cash aid for urban areas in recent years, the key initiatives underpin the attempt to get things moving with a private sector engine.

Enterprise zones offer tax and rating breaks together with less planning red tape to companies willing to set up in unattractive areas.

The London and Liverpool Development Corporations have enough powers to do whatever is necessary to persuade developers into their massive areas of dereliction and to co-ordinate residential and commercial developments.

Urban Development Grants provide government cash for contracted projects between private companies and local authorities to make a marginal financial proposition more financially attractive.

Britain's inner city problems are not new. The statistics remain depressingly constant: the inner cities contain only 7 per

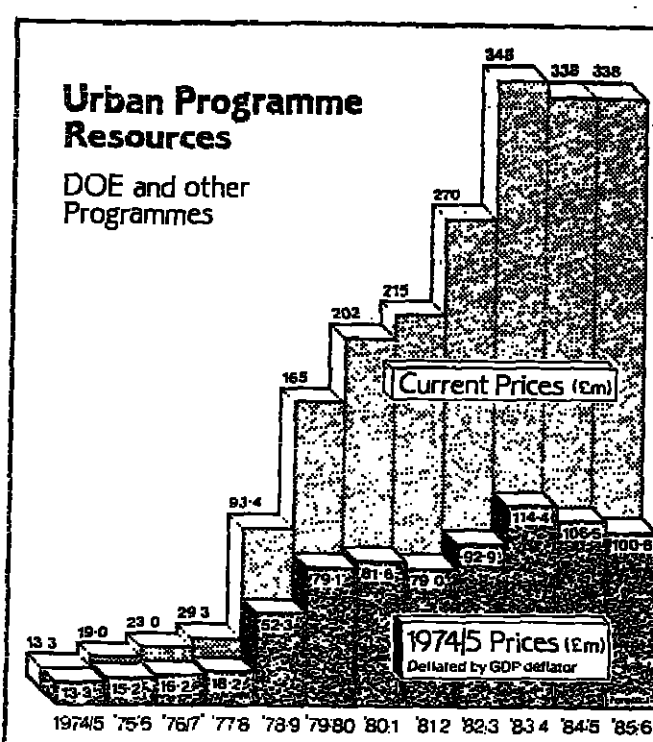
cent of population but 14 per cent of unskilled workers, 20 per cent of households in housing stress, 33 per cent of council-owned immigrants, more than double the national rate of unemployment, up to 10 times the national proportion of people living below the supplementary benefit poverty line, up to four times the level of domestic overcrowding found elsewhere in cities.

Between them, councils will get £335m of special urban aid this year, the same as last year, but £10m less than in 1983-84 when the programme peaked at £348m. In real terms, it has thus been cut back substantially since, on Mr Heseltine's initiative, it was significantly increased after the 1981 riots. The Government's plans are to cut it further in the next two years.

Nevertheless the urban programme has provided an extra £1.5bn of cash resources to deprived areas since 1981-82 and increasingly the government has channelled its cash into projects in which both local authorities and the private sector have a stake, in the hope of revitalising the local economy or creating jobs.

At the heart of Mr Heseltine's campaign was a determination to involve the private sector. His whirlwind activity created a range of initiatives of banks and City institutions and the major corporations into taking an interest, providing secondoses and signing cheques. A telephone call on the lines of "I want to come and have lunch with you" came to be greeted with an apprehensive "What or how much does he want now?"

Since his move to Defence in 1983, the pressure has come off the private sector, though there are signs that Mr Kenneth Baker, the new Environment Secretary, wants to take on the role if rates reform does not



Bob Hutchinson



Daley

end up occupying all his ministerial time and energy.

After bussing chief executives around Toxteth in 1981, Mr Heseltine set up the Financial Institutions Group—comprising a secondose from each of 25 institutions and companies—and set them to work for one year until September 1982 to come up with ideas. Many failed or proved impracticable but some—notably the American system of Urban Development Grants—became policy.

Since the scheme began in 1982, 165 projects representing total capital investment of more

than £400m have received UDGs, of which the total public sector contribution has been £78m. In the last financial year, 115 schemes qualified but there is still a high drop-out rate of more than a quarter of approved schemes which never got started.

But there are impressive success stories. In Liverpool the famous Adelphi Hotel, which had fallen into a sad state of disrepair, is being restored in a £5.5m project involving Merseyside County Council and Britannia Adelphi Hotels with a £1.4m UDG in Handsworth, the scene of the first of this year's major riots. Birmingham City Council and Focol Development have converted a redundant factory into 25 small starter units at a cost of £388,000 with a £65,000 UDG.

The way in which UDG funding can just tilt a non-viable pro-

The reluctance of British companies to make commitments to urban renewal contrasts strongly with U.S. attitudes

Angel, one of London's long-standing pockmarks, is being transformed through a mixture of private and public-private investment with both local and central government greasing the wheels.

In spite of their critics who say they simply move jobs from one part of town to another, enterprise zones have brought economic life to some hopeless sites. Swansea Valley Enterprise Park, Britain's first, on 800 acres close to the M4 and British Rail's freight line, is part of a much wider 2,000-acre renewal scheme aggressively and imaginatively marketed by Swansea City Council. Half of the companies are manufacturing, ranging from Morganite Electrical Carbon, which exports carbon products all over the world, to small high tech companies.

The latest enterprise zone is in the Isle of Dogs and covers 482 acres some two miles from

the City of London. Developments within it include the £50m Tarmac Brookside at Heron Quay—800,000 sq ft of office, business apartments, shops and housing—and the £10m Limehouse TV studios. Britain's largest independent corn and flourery each have television studios.

This enterprise zone is within the London Docklands Development Corporation, which means there are two Government initiatives where previously there have been none to tackle Europe's largest derelict site—eight square miles. At last commerce, industry and residential developers are involved in or planning major investments in housing development in what was once thought to be a permanently uninhabitable area of London is now running at 2,000 homes a year.

But there is a limit to what any government can realistically do. Unfortunately, the private sector's independent response to inner city problems has been minimalist. Companies have undoubtedly become more concerned and aware of the problems, they are willing to provide secondoses, support and advise initiatives to help small businesses, and sometimes to invest small amounts of venture capital. A range of major employers—the clearing banks, Marks and Spencer, Shell and BP, BAT and United Biscuits and many more—have all been generously supportive to urban initiatives, especially those by the 160 local enterprise agencies of which the London agency (LEA) is much the most imaginative and creative.

Even so, the corporate sector still commits no more than an estimated 0.1 per cent of its pre-tax profits to urban problems and is reluctant to make philanthropic investment decisions.

A case in point is Inner City Enterprises (ICE), a company set up with the backing of 50 financial institutions to identify potential commercial in-

vestment opportunities in the inner cities, perhaps with the help of UDGs.

ICE, which has had to act as an agency rather than a principal, has had very little success, and has raised funds for only six of the 15 projects it has taken to the private sector. This is in spite of the City Institutions' £116m a year investment, of which about 10 per cent goes into property. ICE is now aiming to become a developer in its own right and has issued a prospectus seeking to raise £5m to £5m. The institutions are reacting coolly, if not at all, and a Westminister Bank is pulling out.

The reluctance of British companies to make commitments to urban renewal contrasts starkly with attitudes in the U.S. where philanthropy has often outweighed commercial considerations. IBM, for example, took a policy decision to build a plant in the rundown Bedford-Stuyvesant area of New York City. Rouse Company has transformed decayed downtown and waterfront sites into major industrial and commercial success stories in places such as Boston, Philadelphia and Baltimore.

Both public and private sectors in Britain could do more. The private sector needs more encouragement to make bricks and jobs commitments in the inner city cores. Discreet leverage, still deeply attractive to captains of industry, might help. So might incentives such as tax-exempt bonds which have proved successful in promoting inner city investment in the U.S.

Local authorities, meanwhile, could be more entrepreneurial and less political, giving greater priority to investment and jobs and less to drama. Some Labour councils, for example, want to attach union and worker-participation rules to developers. Others, such as Islington, are less keen to become heavily involved with private enterprise. An ICE project which would have brought jobs to Brixton in a scheme with Boots founded because of Lambert's Council's precondition that the company sign a declaration against business involvement in South Africa.

Many feel the entire urban programme should be better organised. It wanders around Whitehall via the Department of Environment, Employment, Trade and Industry and the Home Office, crossing Manpower Services, Community Programme and Youth Training schemes. The much publicised creation of City Action Teams earlier this year was an attempt to improve co-ordination but it has not proved effective.

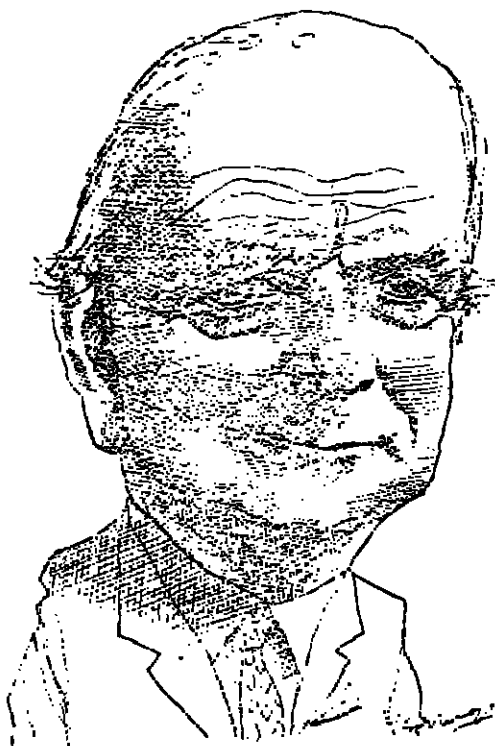
One idea is to give a Cabinet Minister full-time responsibility for inner cities either within a department or without portfolio but with full powers and a small but strong support staff. The urban programme needs an effective communicator, respected in the City of London and passionately interested in the problems which have led to inner city riots.

Man in the News

Sir Robert Haslam

A calm style and a steely resolve

By Ian Rodger



was named one of three group deputy chairmen.

Then came the fateful day in November, 1981, when he and two other deputy chairmen, William Duncan and John Harvey-Jones, were up for consideration to succeed Sir Maurice Hodgson as chairman. Harvey-Jones won. For many executives, being passed over for the top job would be a stigma difficult to shake. But ICI deputy chairmen tend to be snapped up quickly. Duncan, later Sir William, became chairman of Rolls-Royce until his death early this year, while Sir Robert, who was knighted in the new year's honours list this year, became chairman of Tate & Lyle and BSC.

Sir Robert strenuously denies reports that he is bitter about not becoming ICI chairman. "I was never expected to get the job. I was out of sight, out of mind in America at the time." And he admires what Sir John has done at ICI. "He has brought a special quality to the company. And that is what chairmen are for."

Sir Robert knows that the special quality he will need at the NCB will be an ability to lift a demoralised workforce and a recalcitrant NUM. He recalls that when he was taking tough decisions at ICI, he had to deal with Jack Jones of the Transport and General Workers Union and Hugh, now Lord, Scanlon of the Amalgamated Union of Engineering Workers. "Hugh Scanlon and I still play golf."

By all accounts, he will also have a major job rebuilding a management team at the NCB. It will be a full time appointment, and Sir Robert will give up his part-time chairmanships at BSC and Tate and Lyle. However, he plans to remain on the Court of the Bank of England. He has managed to get in four games of golf this year but doubts that the frequency will increase in the next couple of years. But he keeps fit with daily swims and frequent evening walks on a golf course near his home in Berkshire.

"I AM not naturally a confrontationalist," says Sir Robert Haslam, the man who is to become chairman of the National Coal Board when 1st January next year.

Sir Robert's calm style is one of the main reasons why he was asked to take on what he sees as "one of the biggest challenges in British industry." But the calmness and self-effacing congeniality are deceptive. Those who have followed Sir Robert, who is 62, through his long career at Imperial Chemical Industries and in the past two years at the British Steel Corporation also testify to a strong will and a determination to move things forward.

"It is like being on the deck of a supertanker," one associate says. "You do not get the impression of momentum, but it is there."

As chairman of ICI's fibres division in the early 1970s, for example, Sir Robert pushed through a major restructuring involving 7,000 redundancies across Europe. When he left that job in 1974, his colleagues conjured up a mock coat of arms for him featuring an axe. As personnel director in the mid-1970s, he created ICI's model job assessment scheme for white collar workers.

At British Steel, his first experience of a nationalised industry, he soon realised that another major round of restructuring was necessary if the corporation was to have a chance of becoming consistently profitable. He then pushed ahead in his quiet way, and managed to win Government approval for almost all the tough measures BSC wanted to take.

Sir Robert is a man of strong views, and while he may not be aggressive about them, he does not shy away from expressing them. "My wife tells me I'm rather too firm in my views, not easily shaken." He made a series of passionate speeches during the miners' strike, accusing the National Union of Mineworkers' leaders of trying to

establish a suicide pact with the steelworkers. When the strike was over, he claimed that the steelworkers were the ones who had prevented it from gathering momentum and causing a lot of damage to industry.

He is an admirer of the prime minister, but chuckles at the suggestion that he is close to her. "They say so many people have her ear, I do not know how she copes. I see her from time to time, but always in groups."

Sir Robert sees his move to the NCB as bringing his career full circle. His first job was down a pit at Manchester Collieries in 1944 after studying coal mining at Birmingham University.

But that is getting ahead of

the story a bit. The decisive turn, he says, came three years earlier when he failed a Latin exam for entrance to Cambridge where he wanted to study geography. He turned to Birmingham, but it withdrew its geography programme, so he ended up in coal mining.

He might have spent his career in the coal industry if he had not had a row with a supervisor one day. That led to an encounter with a sympathetic enquirer in a pub who suggested he apply for a job at ICI.

He then spent 10 years in ICI's Nobel explosives division, becoming involved in a number of odd projects.

In 1952, as tension over Suez mounted, he flew out to Cairo to advise on the blowing up of

a temporary dam that had been built on the Aswan project.

When he arrived at the airport, his luggage was searched and the official, seeing blueprints for the demolition of the Aswan dam, immediately threw him in gaol. "I was finally able to explain to him that I was not going to destroy the real dam, but I was in gaol for six hours," he recalls.

On another occasion he found himself advising film director Sam Spiegel on the destruction of the mock bridge in Bridge over the River Kwai.

He worked in a number of ICI divisions, becoming personal director and a main board director in 1974. In 1978, he became the group's chief executive in the U.S. and in 1980

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CURRENCIES and MONEY

FOREIGN EXCHANGES

Dollar rises in late trading

The dollar improved from a weak start in currency markets yesterday although early New York trading saw the U.S. unit lose ground once more. The market was reluctant to take on new positions ahead of today's meeting of finance ministers in Seoul and in the absence of any real volume, the little trading that did take place tended to shift rates to the proper level. Friday afternoon's trading was generally quiet with a few small moves.

The dollar was well offered in early trading but found support at the lower levels and rose as sporadic bids appeared after New York entered the market. Once again there was little movement in the dollar, with positions held in wait for today's meeting of finance ministers who would approve the

COMMODITIES and AGRICULTURE

Review of the week

Coffee prices slide despite quota deal

By Richard Mooney

LONDON - COFFEE futures fluctuated widely this week as attention remained focused on the troubles of the price supporting International Coffee Agreement.

Two weeks of talks aimed at fixing a global export quota for the agreement's producing members in the 1985-86 marketing year had been scheduled to end last Friday. But as happens, serious talks about the quota level had hardly begun when the allotted time ran out.

The talks were extended into the weekend and, when it became clear that the gap between producers and consumers negotiating positions was not closing, a new deadline was set for Monday.

Even that deadline, which coincided with the official end of the 1984-85 coffee year, passed without agreement, however, and the chairman of the meeting had to resort to the device of "stopping the clock" to enable talks to continue.

When a quota of 58m bags (60 kilos each), the same as last year's, was finally agreed, the time in the outside world was 1 a.m. October 2—but in

STERLING INDEX

Oct 4	Previous
5.30 am	80.1
9.00 am	80.0
11.00 am	80.0
1.00 pm	80.1
3.00 pm	80.0
4.30 pm	80.2

CURRENCY RATES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
Starting	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

CURRENCY MOVEMENTS

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
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U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

OTHER CURRENCIES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

MONEY MARKETS

London rates steady

Interest rates were little changed in London yesterday in quiet and featureless trading. The decline towards the close of business had no immediate impact. Three-month interbank money was quoted at 11 1/2 per cent, unchanged from Thursday while three-month bill rates were unchanged from Thursday. Week-end interbank money was quoted at 11 1/2 per cent, unchanged from Thursday. Week-end interbank money was quoted at 11 1/2 per cent, unchanged from Thursday. Week-end interbank money was quoted at 11 1/2 per cent, unchanged from Thursday.

DOLLAR SPOT - FORWARD AGAINST DOLLAR

Oct 4	Spot	Forward
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655

POUND SPOT - FORWARD AGAINST POUND

Oct 4	Spot	Forward
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655
U.S. dollar	1.74718	0.93655

EXCHANGE CROSS RATES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

EURO-CURRENCY INTEREST RATES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

FT LONDON INTERBANK FIXING

(11.00 a.m. Oct 4)

Three months U.S. dollars	Three months U.S. dollars
11 1/2	11 1/2
11 1/2	11 1/2
11 1/2	11 1/2
11 1/2	11 1/2

MONEY RATES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

LONDON MONEY RATES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

WEEKLY PRICE CHANGES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

INDICES

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

REUTERS

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

COCAOA

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

ALUMINUM

Highgrade Unofficial + or -

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

COPPER

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

LEAD

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

TIN

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

NICKEL

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

GOLD

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

SILVER

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

GOLD AND PLATINUM COINS

Highgrade Unofficial + or -

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

GRAINS

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

WHEAT

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

SOYABEAN MEAL

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

CRUDE OIL (LIGHT)

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

SOYABEAN OIL

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

WHEAT

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

BARLEY

Highgrade Unofficial + or -

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

SUGAR

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

WHEAT

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

HEATING OIL

Oct 4	Bank of England	Special Drawing Rights	European Currency Unit
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633
U.S. dollar	1.74718	0.93655	1.36633

MARKET REPORT

Interest rate optimism prompts good gains in Gilts

ing Stores gathered on an
ar role. Gustav A. con-
to attract buyers, and rose
43p and Woolworth firmed
up, but Bazzen drifted off
to 8 cents on balance at
Marks and Spencer
ed a couple of pence to
Sears, were a fraction
at 112p awaiting con-
y a half-timer, Dixons cou-



obtained a fall of 21 over the week ending Feb. 21 over the previous downward movement where, European Ferries continued to make progress, rising 10 for a two-day gain of 134 at 134 1/2. A visitation of an analyst visit to the company in 1:5 properly subsidiary in Denver. Speculative buying lifted United Pails 12 to 19 1/2, the Broken Ship Proprietary rose 3 to a new peak of 12 1/2 following the announcement that Mr. Robert Holmes, a Court's Hall Resources has increased its stake in the company to just over 10 per cent. Abbey figures in reply to the confident tenor of the chairman's statement at the annual meeting and Restoration and Resection hopes with a rise of 25 1/2 to 27 1/2 thin market. Cornet harvested 12 to 11 p on news that Touroze

oil majors were a shade
er at the onset of trading
was the latest inconclusive
ing of Opec ministers in
na where it was decided to
none discussions on the
al issue of individual pre-

Australian mines, which had been a back seat over the past 12 months, are "coming back" as "down-under" industrial stocks are able to record gains. The most popular of the group, attracted steadily by support from the U.S. market, is the listed, In the leaders CRA Peko-Wallace featured with gains of 14 pieces at 235p and 236p, respectively, while Western Mining added 10 on 6 to 195p and MIM added 10 on 7 to 197p. Among the laggards, Newcland added 10 to 413p, Gold Mining added 10 to 413p, and a similar amount at 413p. Sons of Gwalia 5 added 10 to 285p. Gem Exploration rose 5 to 195p, and Mount Carrington added 10 to 285p. The latter two came to 57p in a buoyant market, but were generally buoyant speculative

[illegible]

19701 100% 12 100%
 19702 100% 12 100%
 19703 100% 12 100%
 19704 100% 12 100%
 19705 100% 12 100%
 19706 100% 12 100%
 19707 100% 12 100%
 19708 100% 12 100%
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 19791 100% 12 100%
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 19794 100% 12 100%
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 19796 100% 12 100%
 19797 100% 12 100%
 19798 100% 12 100%
 19799 100% 12 100%
 19800 100% 12 100%

LEADERS AND LAGGARDS

Percentage changes since December 31 1984 based on Thursday October 3 1985

... ..	+ 25.23	City	+ 8.26
... ..	+ 20.72	Brewing/Brewers	+ 7.64
... ..	+ 25.36	Building Materials	+ 7.64
... ..	+ 27.70	Auto/Truck Ind.	+ 7.20
... ..	+ 26.42	Food	+ 6.93
... ..	+ 26.42	Industrial Group	+ 6.77
... ..	+ 26.36	Property	+ 6.23
... ..	+ 26.10	Banks	+ 5.41
... ..	+ 24.16	Insurance Trusts	+ 5.41
... ..	+ 22.36	Health and Welfare Products	+ 5.20
... ..	+ 22.13	Food Manufacturing	+ 5.20
... ..	+ 21.43	Leisure	+ 0.20
... ..	+ 18.74	Chemical Goods	+ 0.20
... ..	+ 12.86	Chemicals	- 5.31
... ..	+ 12.29	Electronics	- 8.65
... ..	+ 12.53	Apparel/Fashion	- 8.65
... ..	+ 12.11	Insurance Finance	- 8.65
... ..	+ 10.25	Tobacco	- 16.02
... ..	+ 10.11	Electronics	- 35.77
... ..	+ 9.00	Gold/Silver Index	- 41.15

Price	Amount	Date	High	Low	Stock	Change	+ or -
100.00	NH	2-11	90pm	55pm	BASF A.G. DM 50	60pm	
48	NH	2-11	34pm	14pm	Svensk Anderson 100...	15pm	-2
52	NH	11-11	11pm	20pm	Imperial Estate Estates	15pm	
10	NH	8-11	34pm	19pm	DRG...	23pm	-1
11	NH	2-11	50	245	Emess Lighting...	350	+2
11	NH	2-11	34pm	19pm	Greenfield Bliska 100	50m	
5	NH	8-11	30 10	30m	Mowat & Wymouth Sp.	50m	
10	NH	12-11	42pm	10m	Humboldt Elect. 20p.	10m	

Reproduction data usually last day for dealing free of stamp duty. * Figures based on preliminary estimates. † presumed dividend and yield ‡ forecast of share cover based on previous year's earnings. § price unless otherwise indicated. ¶ issued by tender. † Offered holders of ordinary stock as of "report." ‡ Issued by way of capitalisation. § Reproduced issued in connection with reorganisation merger or takeover. ¶ Allotment letters or fully paid. † Introduction. * Unlisted Securities Market. ‡ Pledge. § Debt in under Rule 525 (1). ¶ Debt in under Rule 525 (4) (1).

FINANCIAL TIMES
is proposing to publish a survey on
UK PORTS
on Monday, October 21 1985
Advertising copy date for this survey is
Monday, October 7 1985
Further details and a copy of the editorial synopsis
contact:
Robert Ashcroft
Advertising Department
Financial Times, Bracken House
10 Cannon Street, London EC4A 3DF
Tel: 01-248 5000 ext 3389

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PAND R (101 303 10 1119)
 WILSON ANNIE 178 133 12 31
 ST. OLIVANT BUCKLE 1922 27 31 652

McKinnon Bros 1064Ln 1944-49 68 2159
 171 11 10
 STEPHENSON DONALD 746Ln 1982-84
 1943 100 31

AUTHORISED UNIT TRUSTS & INSURANCES

[illegible]

[illegible]

AMERICANS—Cont.

ENGINEER

Financial Times Saturday October 5 1985

374	23	Brunswick Corp.	25	52.00	2.2
377	27	CPC Intl.	25	52.00	2.2
35	16		25	52.00	2.2

Stock

4	46.75	26	5.0	10.6
5	48.25	24	5.0	10.6

INDUSTRIALS (Miscel.)

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Separate pay talks for breakaway miners

BY HELEN HAGUE AND JOHN LLOYD

THE BREAKAWAY Nottinghamshire area of the National Union of Mineworkers is to hold separate talks on pay with the National Coal Board.

Talks with the NUM are scheduled for 10 days' time but the board said it would be "unrealistic" to regard the national union as negotiating on behalf of Nottingham miners.

The decision to grant separate negotiating rights to the NUM area comes less than two weeks before a crucial pithead ballot which could lead to the establishment of a mining union federation aimed at rivaling the NUM.

Mr Ian Macgregor, the NCB chairman, confirmed the separate negotiations in the course of his first press conference since the end of the mine-

workers strike seven months ago. He hinted that the talks with the NUM would be "different outcome" from those with the NUM.

He also indicated that the board might press for the pay settlement to be largely or wholly based on productivity rather than a flat rate. He said that he had always been interested in performance as a measure of pay increases, adding "that's the way I've always been paid myself".

Mr Peter Heathfield, the NUM general secretary, said it would negotiate "in the normal way" but added that the NUM was not an independent entity and should not be recognised.

Last night Mr Roy Lynk, general secretary of the NUM

area, said the board's decision to negotiate with his area on wages would boost the planned breakaway in the run-up to the secret ballot on October 17 and 18.

He said the area was close to finalising its claim, and that a six-strong negotiating team would meet the board for preliminary talks next week.

Mr Lynk said the NUM area would press for an improved incentive bonus scheme, an early retirement package with lump-sum payments, an across-the-board rise for all grades, and improvements in holiday pay.

He said that while the NUM was committed to scrapping the incentive bonus scheme, his area championed an improved scheme which took into account the principle that effort should

be rewarded with money. Miners in South Derbyshire and a small breakaway group of pitmen in the North East will ballot simultaneously with Notts on the establishment of the new grouping, the Union of Democratic Mineworkers.

Mr Macgregor said the board meeting yesterday had been told that productivity in the pits was now reaching record levels, with an unconfirmed average across the country of 2.8 tonnes per man-shift. He said this showed a "dramatic recovery from the end of the stoppage."

He said the figure had been achieved for the week ending September 21—his 73rd birthday. "I couldn't have wished for a better birthday present," He settled the question of

U.S. Star Wars effort 'lags behind Moscow'

By Reginald Dale, U.S. Editor, in Washington

THE U.S. said yesterday that Moscow's efforts on a space defence programme were much longer running, costlier, and "far more extensive" than the Reagan Administration's Star Wars programme.

The Administration provided information on the day after Mr Mikhail Gorbachev, the Soviet leader, disclosed details of his latest arms control plan in Paris, and as President Reagan again rejected Moscow's demand that the U.S. drop the Star Wars programme.

"Demands to abandon a programme with real potential for strengthening deterrence and enhancing Western security do not deal with the real issue of peace," Mr Reagan said at a Republican fund-raising lunch. His strategic defence initiative could become "a great protector of our people and the people of the world," he said.

Mr Reagan spoke as the Administration published a glossy booklet entitled Soviet strategic defence programmes, for the first time gathering together all the information that U.S. intelligence is prepared to disclose.

The aim was to provide evidence, despite Moscow's denials, that Soviet scientists have long been at work on research similar to Mr Reagan's, and to counter Soviet suggestions that the U.S. is alone in seeking to militarise outer space.

While the U.S. programme had been the subject of widespread, and welcome public debate, the Soviet Union had "intentionally tried to mislead the public about its strategic defence activities." The document was a rare joint statement by Mr Caspar Weinberger, the Defence Secretary, and Mr George Shultz, the Secretary of State.

Launched in the late 1960s, the Soviet research into advanced defensive technologies represented a far greater investment of plant, space, capital and manpower than that of the U.S., the booklet said.

Specifically, Soviet research into laser weapons involved over 10,000 scientists and would cost the equivalent of \$1bn (£706m) a year in the U.S. Unlike the U.S., the Soviet Union had progressed in some cases beyond research into the new laser weapons.

Saudiis will curb production to ease Opec output problem

BY RICHARD JOHNS IN VIENNA

SAUDI ARABIA yesterday assured other members of the Organisation of Petroleum Exporting Countries (Opec) that its oil output for the last quarter of this year would be about 4.5m barrels a day, rather than its full 4.5m b/d quota.

This might allow collective Opec output to remain within its 16m b/d ceiling despite some members exceeding their quotas. Iraq has already made clear its intention to boost exports by the full 500,000 b/d additional export capacity made available by the link with the Saudi trans-pennsular pipeline system.

Opec's production-sharing agreement remains at risk over the coming months, however, with the possibility of a price-cutting war among its members. The organisation's ministerial conference, which ended here yesterday, agreed to maintain the ceiling set nearly a year ago and to postpone any redistribution of quotas until its first scheduled conference early in December.

Six of the 13 countries attending demanded higher allocations. Iraq dissented from the postponement on quotas, although this was not officially mentioned. Ecuador has said it would continue pumping at a rate of 380,000 b/d, nearly 100,000 above its quota.

Sheikh Ahmed Zaki Yamani, the Saudi Oil Minister, said: "We will increase production as the market demands," implying that the Kingdom would constrain output so as not to breach the 16m b/d ceiling, the likely level of demand for Opec crude until the end of the year. Saudi output is already understood to have reached between 3.4m and 3.5m b/d as a result of deals reached with three U.S. oil companies, Exxon, Texaco, Mobil and its partners in two export refining projects (Shell and Mobil) on the basis of market-related prices.

Yesterday's conference session was dominated by discussions of Saudi Arabia's net-back agreement, whereby customers pay for crude on the basis of market realisations for petroleum products plus agreed transportation and refining costs. Sheikh Yamani pointed out to delegates that all other members of Opec, except Venezuela and Kuwait, had such pricing arrangements.

However, Dr Subroto, Indonesia's chief delegate and Opec president, said: "This net-back is, indeed, part of the practices which are looked upon as malpractices."

The Saudi move has shaken the Opec members who had become complacent about Saudi Arabia's seemingly infinite willingness to act as the anchor of the organisation's price structure.

Sheikh Yamani acknowledged that Opec was discussing a new "price system" which he did not expect to be negatively affected by the Saudi pricing arrangements.

Demand for Opec crude, which should be sustained at about 16m b/d over the next five months, could fall to about 14.5m b/d next spring, according to most forecasters.

Employers accept one of teachers' demands

By David Brindle, Labour Staff

THE TEACHERS' pay dispute entered a political phase yesterday when the Labour leader of the employers group used a casting vote to drop the conditions the Government wanted attached to any settlement.

In a move said to be without precedent on the management panel of the statutory Burnham pay negotiating committee, Mrs Nicky Harrison ruled that as chairman she was entitled to a casting vote after the panel had divided 13-13 along party political lines.

As a result, the employers have accepted the teachers' demand that their 1985 pay claim be settled before talks begin on reform of salary and career structure and on a tighter teacher contract.

The employers propose informal discussions with teachers' leaders to determine the basis for such a settlement. Meanwhile, the employers intend to make yet another approach to the Government to seek additional funding for a 1985 settlement and to question whether the £1.25bn four-year package on offer for structure and contract reform is still available.

Funding is one of two considerable obstacles in the way of a settlement. According to employers' leaders, no education authority can afford even the 5.85 per cent pay offer on the table. The unions want at least 7.5 per cent.

The other obstacle is that the unions want the employers to give a firm commitment to future restoration of the claimed 34 per cent erosion of teachers' salary levels since the Houghton awards of 1974. Even the Labour employers are bristling at this.

The possibility of a further stumbling block was raised last night by Mr Philip Merridale, leader of the minority Conservative employers' group, who suggested that Sir Keith Joseph, Education Secretary, might employ a statutory instrument to block any Labour-inspired settlement he considered too high.

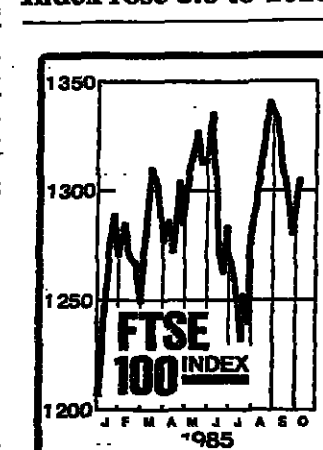
In yesterday's vote, the department was allowed two votes, which were cast against the Labour move together with eight Conservatives, one Independent and two Liberals. With one Welsh Labour representative absent, Labour could muster only 13.

THE LEX COLUMN

Overtaken by takeovers

This week the London stock market heaved itself back to the heady levels of last June when it was sandbagged by Lord Hanson's cash call and the collapse of confidence in the electronics sector. However, there has not been much dancing in the Thrumorton Street, the loudest noise has been the thundering of fund managers' hooves in search of ever more unlikely bid stocks. With whole sectors — such as brewing — returning to their peaks on the basis of interest in one stock, fundamental analysis has proved as useful as blind man's buff.

Index rose 5.6 to 1016.5



Translation

The recent set of corporate results has indeed shown that all is far from well. The market should have predicted the effect of a stronger pound on translation for the likes of BAT Industries; what is more troubling is the evidence of an often embarrassing lack of competitiveness, previously hidden by the figleaf of a weak currency. If the pound stays where it is against the dollar, the next set of corporate profits will be unlikely to show double-figure growth; and if the dollar weakens further, as the Group of Five has said it should, overseas earnings could merely mark time.

Exporting companies will, however, be pleased by a pound's performance this week. For once, it did as it was told, rising against the Deutsche Mark. So the CBI's hush of a Mercedes in every British garage holds less terror, and raw materials priced in dollars will be slightly cheaper. This advantage could, however, be offset by rising wage demands. Whatever the growth in disposable income has done for the stores sector, it must emerge either in the form of lower company profits or higher prices.

The Government has perhaps started to abandon its policy of keeping exchange and interest rates high in order to concentrate the minds of companies in wage negotiations. As the election gets closer, unemployment may already have taken over as the prime concern in the time-honoured way and the pressure on the corporate sector to compete against German manufacturers at unfavourable exchange rates is starting to ease. However, if the Group of Five's intentions are to be honoured, sterling cannot be allowed to

fall against the dollar, which means there may be less scope for the kind of interest rate reductions that the property sector, for example, is discounting.

Investors may be disappointed by their companies' profit outlook, but they can rest assured that their shares will be supported by generous—or in the case of the oil sector, positively opulent—dividend payments. In a market where no company is considered immune from take-over, if only from the Antipodes, boards have been buying loyalty in advance, even at the expense of a diminishing dividend cover. Dividends have been growing in double figures for at least 18 months and should continue to do so well into next year, having already overtaken growth in earnings per share. This would be worrying if companies seemed to be paying out more than they could afford. But it has taken a while for dividend growth to catch up with recovery in earnings, and average dividend cover is still a reasonably healthy two-and-a-half times.

Liquidity

Corporate liquidity is apparently no worse than in the spring, though that did not stop companies demanding cash from shareholders at what even then looked like the top of the market. That those rights issues were opportunistic is all the more apparent now. All those corporate vehicles stuck behind the Hanson Trust caravan in those leafy summer lanes might have been expected to slip past the wreck. The closest

attempts have been a £30m private placing from United Biscuits to buy some Californian olive groves and a rights issue from DRG. These were never going to break the market's back, and since companies are hardly desperate for cash, they may well be reluctant to face another Hanson debacle.

Public funding through the equity market is quite another matter. The Government still has a whack of asset sales to put through before the next election and while they will undoubtedly be priced to suit the market, there must be a limit to the number of Britishes that the institutions will be prepared to hold. Wider share ownership may help to take a bit of the load, although the terms of the Briotti score offer were scarcely an enticement to the public.

Since the Government looks to have swept £3m under the carpet, pressure has been taken off gilt-edged funding. But fund managers do not typically weight their fixed interest and equity holdings purely according to supply and while the ratio of gilt to equity yields is still over 2:1, there is no great reason why they should do as the Government asks.

Those who are still dabbling in London are doing their best to avoid overseas exposure by buying into sectors such as retailing. Not that the stores sector, at 18 times earnings, looks cheap. Analysts may expect profits growth of around twice the market average in the coming year, but that seems just a little optimistic in the face of refurbishment costs, shorter product lives and increased competition.

Slower

If slower profits growth and a large supply of shares from the Government form a ceiling on the market, today's valuation at least helps to provide a floor. Earnings per share will grow faster than profits next year because of a falling corporate tax rate, and even on conservative assumptions about profits growth, the market stands on a prospective p/e of just over 10—which is hardly the stuff of dreams.

And in these days of low inflation, a prospective yield of nearly 5 per cent, and growing, is a fair rate of return on your money even when share prices are standing still.

Tories to debate social policies

BY PETER RIDDELL, POLITICAL EDITOR

CABINET ARGUMENTS over public expenditure, social security and rates reform will be aired at the Conservative Party conference in Blackpool next week, when senior party figures will warn that the Government's policy and its presentation will have to change if the Tories are to win the next General Election.

Mr Peter Walker, the Energy Secretary, is expected to make his annual speech of qualified dissent when he highlights the link between electoral success and both a reduction in unemployment and changing public perceptions of the Government's policies on welfare and the health service. He is due to address the annual dinner of the Tory Reform Group, a broadly Tory body of which he is president.

Mr Michael Heseltine, the Defence Secretary, is due to speak to a fringe meeting of the same group on "priorities for the 1990s", virtually the same theme as that chosen by the Prime Minister for her final speech on Friday.

Both Mr Walker's and Mr Heseltine's speeches will be

seen as offering alternative approaches to that of Mr Norman Tebbit, the party chairman, who will address the main conference twice. The contrast in emphasis could herald a leadership contest after the next General Election.

Mr Tebbit will seek to take the initiative for the leadership ahead of the conference in television interviews tomorrow.

Several ex-ministers and prominent back-benchers are expected to talk at a variety of fringe meetings during the week about the need for action against unemployment so as to win the election.

Sir Ian Gilmour, the former Deputy Foreign Secretary, is due to address the Child Poverty Action Group on social security. He is likely to renew his criticism of the proposed phasing out of the state earnings-related pension scheme (Serps) and to question whether current economic policies will reverse the 300,000 rise in unemployment since the last General Election.

Mr Norman Fowler, the Social Services Secretary, is expected to come under both private and

public pressure to delay and modify the phasing out of Serps following protests by business and the insurance industry.

The social security White Paper is due to be considered by a Cabinet committee at the end of this month.

The other main interest will be in whether there is much public criticism of policy presentation during a debate on this which has attracted more motions from local parties than any other subject.

Most criticisms will be expressed away from the conference floor, although party managers are concerned that the anger of Scottish Tories over the highly unpopular rating revaluation North of the border will erupt during Wednesday's discussion of rates reform.

Mr Kenneth Baker, the Environment Secretary, who is due to reply to the debate, will—contrary to earlier hopes—be able to give any indication of how the Government intends to reform the system. This is because of continuing disagreements among ministers about possible changes.

Labour conference fails to fix economic strategy

BY MARGARET VAN HATTEM, POLITICAL CORRESPONDENT

LABOUR LEADERS yesterday left the party's Bournemouth conference elated at a far more successful meeting than expected but acknowledging it had avoided many economic questions key to fighting the next general election.

The shadow Cabinet will meet for two days next week to decide economic strategy, aiming for a comprehensive document by this time next year.

In the immediate wake party chiefs will be watching whether the commanding performances of Mr Neil Kinnock, Labour Party leader, in the conference-hall have raised party standing in the country.

Many will also be waiting to see whether divisions opened by his attack on the far left are indeed, as the Labour leader has said, between the vast majority of the party and a small, so-called "unpopular splinter group".

The first indications will come in shadow Cabinet elections this month. In these the soft Tribune left and far-left Campaign Group will have to co-operate if they are to increase left-wing representation on this traditionally right-dominated body.

Conference report, Page 5; Kinnock's gamble, Page 7.

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Conference report, Page 5; Kinnock's gamble, Page 7.

Continued from Page 1

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Including that of Mr Sakharov, had been handed over to the "competent" Soviet authorities.

David Brown reports from Stockholm: The Soviet Union yesterday elaborated on its willingness to negotiate the exchange between Nato and the Warsaw Pact of a 12-month calendar of planned military movements.

The idea was floated by Mr Gorbachev in his speech on Thursday when it became clear that the Russians are looking for progress in the relatively tractable issues under discussion in Stockholm.

It is the first time Moscow has agreed to take up the proposal which was initiated by Nato and later adopted by the nine neutral and non-aligned states at the Stockholm talks. These have been grappling since January 1984 with proposals to reduce the risk of an outbreak of war in Europe as a result of accident or miscalculation.

Responding to Mr Gorbachev's initiative, Sir Geoffrey Howe, the Foreign Secretary, yesterday said in Bonn that Britain had "never said never" to the idea of cutting its nuclear forces. However, the UK could review its own nuclear position only in the light of any U.S.-Soviet agreement to make deep arms cuts.

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WEEKEND FT

Saturday October 5 1985

MARKETS • FINANCE & THE FAMILY • PROPERTY • TRAVEL • MOTORING • DIVERSIONS • HOW TO SPEND IT • BOOKS • ARTS • TV

Boots and all in Bavaria

A S A model of its kind, Herzogenaurach is a small town in southern Bavaria. It is small and quiet—only two people died in road accidents in 1983—and rather proud of the fact that it never elected a Nazi to the Reichstag. Its 18,000 residents also took a more-than-passing interest in the men's singles final at Wimbledon on July 7.

Shoemaking began in the second half of the last century, after the town's main industry, clothmaking, collapsed. A shoemaker from nearby Nuremberg, with a sharp eye for cheap labour, began offering Herzogenaurach's skilled stitchers commissioned part-work, keeping final shoe assembly for himself. But he reckoned without the resourcefulness of the locals and, by 1935, he had at least 75 new competitors breathing down his neck.

Shoemaking saved Herzogenaurach, but it also spawned what is probably West Germany's most bitter, and certainly its most famous, family feud. For the little town is home to two of the world's biggest sports shoe producers, Adidas and Puma, run by first cousins—and previously by their fathers, Adolf and Rudolf Dassler—dedicated to each other's economic demise. It has been that way since 1949.

Having been brought up in the town, young Adolf decided to try his luck at cobbling in 1920. The boot market had been cornered, as had allippers and working shoes, so he turned his hand to something that he, as a keen sportsman, understood, and began making gym shoes. Rudolf, who was a few years older, joined him in 1924.

Work at the Dasslers brothers' establishment was divided strictly. Adolf, the technician, designed and made the shoes and Rudolf sold them through a small network of salesmen he built up. Little is known about the business in those early years. Certainly, life in Herzogenaurach was not easy: even though monetary reform in 1923 stabilised prices in the Weimar Republic, unemployment in the town began to rise after only a short pause. By 1927, the jobless rate had reached 71 per cent, the highest in the country. The Dasslers survived (just) but many of the more conventional shoemakers were swallowed up or simply collapsed.

Quite when Adolf (Addi to his friends) and Rudolf (Rudi) began to quarrel is not clear. Armin Dassler, Rudolf's son, thinks it started before the war, in about 1936. Politics might have played a part—tensions in Hitler's Germany split more than one family—but, by then, three Dassler generations were living in the same house and they were probably getting on each other's nerves.

Adolf, according to family folklore handed down by his brother, volunteered for military service in 1939 but was persuaded to return to the firm by his family. Rudolf, who had apparently displayed little interest in becoming a soldier, was nevertheless drafted, at the

They started out as two brothers making shoes. Then came a bitter feud and the formation of Adidas and Puma as rivals for world supremacy in sporting fashions.

Peter Bruce reports.

age of 44, in 1942. "These stories are told to me by my father," says Armin, "I don't know if they are true." By then, the brothers had expanded the business to make in a second factory several hundred metres from the first.

With Rudolf away in Poland, Adolf, like many other manufacturers at the time, had to turn his efforts to supporting the German war machine. He made boots and even tried his hand at bazookas. With the war nearing its end, Rudolf contrived to return home early to find the old firm a very different animal. He also ran into trouble with the Gestapo; according to his son, the secret police suspected Rudolf of having lied about an injury (frozen toes) to get away from the front, and arrested him.

Along with other prisoners he was being marched to Dachau, near Munich, when their escort, a man of rapidly diminishing faith in the Fuehrer, suggested they go to his home in Nuremberg and wait for the advancing Americans. They did—but the U.S. Army then arrested Rudolf on suspicion of being a Gestapo member. It took him more than a year to prove his innocence, and by the time he got back to Herzogenaurach, the victorious Americans had commandeered the family home and the Dassler clan was living in the "new" factory (or, at least, those parts of it that were not being used to store food for the Allies. "It was full of rats," remembers Armin).

Under those conditions, any ill-feeling between the two brothers and their families was bound to worsen. Rows were common, often needlessly so. It couldn't last. The day after the West German currency reform came into effect (on June 20, 1948) Adolf and Rudolf parted company. Adolf agreed to pay his brother DM 15,000 over three years in the new currency. They never spoke to each other again.

Only 15 of the 47 workers in Herzogenaurach went with Rudolf, but he also managed to take most of what remained of his pre-war sales network in West Germany. Adolf, clearly delighted at getting rid of his brother, opted to stay on in the old factory and renamed his business Adidas. Rudolf, who fancied he had a knack for these things, decided on something far more racy—Puma.

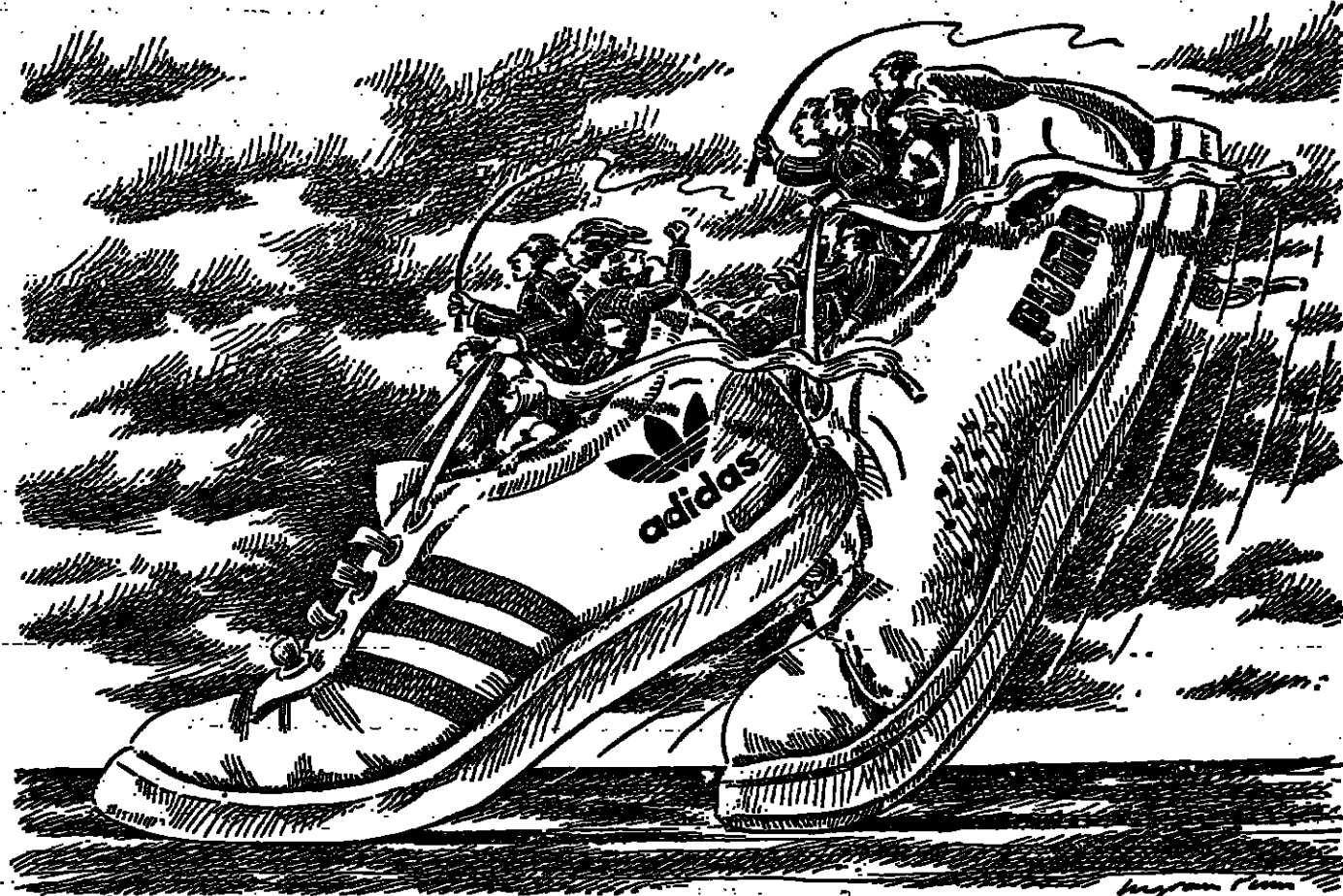
The Dassler feud split the town. Adidas and Puma still sponsor opposing local football teams. "It used to start at school," says one local. "If you wore Adidas shoes, then you mixed with the Adidas crowd." The town is littered with sports shops, loyal either to Adidas or Puma; the only independent sells neither. "Once I got a job with a Puma shop here," says a publican, "But I walked in the first day wearing Adidas shoes. They told me to take them off and gave me a pair off the shelves."

As well as keeping most of the old work force, Adolf started after the war with a second major advantage: his wife, Katie, who is now acknowledged as having been the commercial brains behind the business. Long before sponsorship became an integral part of athletics, soccer, tennis and a host of other sports, Adidas had begun supplying sportsmen with free shoes. Rudolf, although he didn't know it, was being left behind. "My father was greedy," says Armin, who took over Puma 11 years ago. "He didn't like giving away shoes. Adidas was better at marketing than us."

By the time Rudolf died in 1974, Adolf had outdistanced Puma and established Adidas as by far the biggest sports shoe producer in the world. It beat Puma to another market in 1987 by getting into "textiles"—clothing, which now accounts for about half its turnover; and not even Armin, in his time running Puma, has managed to strike back effectively. He admits: "I'm a shoemaker. We were forced into textiles and we started in a half-hearted way."

Addi and Katie Dassler probably didn't realise it when they produced their first track suit in 1967, but they had begun to transform Adidas and, at the same time, change the entire nature of competition with Puma. Until then, Adidas had been little more than a producer of rather prosaic running shoes and football boots. True, Addi had patented screw-in spikes and studs for athletes and soccer players, and reduced the weight of traditional football boots by about half—a feat which, in itself probably has changed the game completely—but Puma had been able to keep Adidas in its sights.

The first track suit, designed as a way to diversify as much as from Adolf's desire to see "his" athletes looking equally smart off the field, did something far more important: it set up Adidas as an arbiter of late-20th-century fashion. Today half Adidas sales are textiles, and the proportion is growing. Puma has had to struggle to catch up (about a quarter of its sales are clothes,



now) but both have moved irrevocably into the fashion business. Spurred on by a host of newer entrants to the same game, Adidas and Puma jostle with each other to bring smart new shirts, jackets, skirts, blouses, bags, towels, swimwear, and work shoes first into their outlets. Adidas is even talking about launching a range of cosmetics.

Armin Dassler, a bull of a man who paces about his spanking new office constantly as he speaks, insists that Puma is no longer being left behind. He says the group's world-wide turnover has grown from DM 70m (£20m) a year in 1974 to DM 1.5bn (£438m) today, a quarter of it clothing. He also has scored some spectacular public relations successes, most recently by persuading West Germany's new tennis hero, Boris Becker, to use Puma shoes and a Puma racket. Becker beat one of Adidas's stars, Kevin Curren, to become the youngest ever Wimbledon men's champion.

Despite all this, Adidas remains far ahead, with sales last year of DM 3.9bn (£1.12bn). Both Horst and Armin Dassler are deeply suspicious of each other's turnover claims; as private companies, both keep profit figures secret. That is probably just as well: the two German companies, especially Adidas, have generated competition from all over the world.

Dangerous new American rivals like Nike and Pony sprang up in the 1970s and have tried to scare the warriors of Herzogenaurach by encroaching on sacred home turf in Germany and Europe. Japan's Asics Tiger, which swept to prominence during the 1984 Tokyo Olympics, has a huge home market which it uses to finance forays into the Third World. Horst Dassler concedes that the new competition has taken its toll. "We are not as powerful as we used to be. To keep up our natural market position is becoming very difficult." That might just be modesty, of course. Faced with the threat from Pony, and the need to raise

its share of the U.S. market—the world's biggest—above the present 10 per cent, Horst and his four sisters recently bought their competitor. "If you want to move faster," he says, "You have to acquire."

Many observers believe there is at least one other good reason why the Adidas owners (not Adidas itself) swallowed Pony: the U.S.—indeed, the world—sports shoe market is stagnating. Total sales in America are likely to fall 5 per cent this year and producers have begun to discount heavily as they jockey for market share. Analysts believe Pony will be used to enter the discounting fray on behalf of Adidas, so allowing the parent company to remain aloof and weaken its competitors at the same time.

Horst Dassler admits that Nike, a jogging shoe specialist, took Adidas by surprise at first, mainly because its products looked so good. "Eighty per cent of consumers buy for looks," he says. Luckily for Adidas and Puma, Nike has stumbled recently; profits have fallen despite higher sales (\$820m in 1983-84) and the company is carrying more than 10m pairs of shoes as stock.

Adidas has begun a radical restructuring of its business—to meet the twin challenges of growing competition and a shrinking market. Horst Dassler was brought back to Herzogenaurach in May 1983 to lead it; he had been in France, where he built up one of the company's most successful manufacturing operations. "You couldn't say things were going wrong," he says; but over the past two years the Dassler family has largely retreated from day-to-day running of the company.

Adolf died in 1978 and Katie at the end of last year. Horst owns 20 per cent of the company and is chief executive. His sisters also own 20 per cent each but are confined to an advisory board. "It took about two years to change middle management," he says. "By the end of 1985, we will have finished a total reorganisation of Adidas Europe." The

restructuring appears to have worked: "In 1983 and 1984, we had our best years profit-wise, despite the upheaval."

But while Adidas appears to have transformed itself into the nearest thing to a public company without actually going to the stock market (where, says Horst, "You only go if you really need the money"), Armin is still grappling with the fact that he cannot go on running Puma by himself.

He admits he is under pressure from his bankers to go public, and also that he dreams of having to do so. His three sons have grown up expecting to inherit the 70 per cent stake in Puma left to him by Rudolf. His brother, Gerhard, has the other 30 per cent and devotes most of his time to building up the non-shoe business. One option would be to follow the Adidas lead and leave behind as strong a management as possible. "I'm trying to encourage my managers," he says, "and I've told my sons they will be judged on merit." There is another, personal factor: "What will I do if I sell?" (he is 56).

Although there is almost no chance of Puma and Adidas ever joining forces again, the hatred between the two sides of the family has softened. "It's not an ongoing feud," says Horst, a sentiment echoed by his cousin. Nevertheless, the two men rarely talk, and never about their businesses.

In Herzogenaurach, youngsters say they don't care so much now as their shoes bear the Puma flash or Adidas's famous three stripes, as long as they don't cost too much. "Of course," cautions one teenager wearing a Puma T-shirt and a fading pair of Adidas tennis shoes, "There are still some fanatics on both sides." This is probably only to be expected of a very tiny spot on the map, that has changed the face of international sport, brought some of the most familiar symbols of our time onto television screens, given the world's most popular game the screw-in stud, and probably changed the way we all dress.

The Long View

Lighting a candle for monetarism

IF MONETARISM were truly a religious belief, instead of being merely a belief held religiously, Professor Brian Griffiths surely would be an archbishop. The monetarism is, perhaps, due to the fact that he is a deeply convinced Christian, as well as being one of the most unassuming men you could hope to meet in the ordinary business of life. However, his sudden transition from the City University Business School to head the Downing Street Policy Unit clearly is due to his economic creed as an unshaken and undimmed monetarist.

Since this appointment has been announced at a time when the Government appears to have abandoned any pretence at practical monetarism—and in particular, the control of Sterling M3, which Professor Griffiths defends stoutly as a significant number—it is naturally being treated in the City as something of a portent. The government will be true to the faith, after all.

Now, suppose for a moment that the order did go out that £M3 must be brought back within its target range as soon as practicable. That would imply funding of asset sales to the tune of £3bn, which is the present measure of the overshoot, on top of funding the balance of the PSBR for this year; or, say, £2bn a month for quite a period. This would be an immense financial convulsion; and since the cash would have to be restored to the bank system, it would also imply that the official bill mountain would resume its ascent into the stratosphere.

It is impossible to believe that anyone is about to recommend anything so silly for even if it were practicable, what would the end result be? The British system of monetary control, as practised in recent

There is much talk in the City of privatising the bill mountain—which simply means paying government bills with corporate IOUs. Much better, says Anthony Harris, to privatise the market itself.



years, is an ingenious way of controlling a monetary statistic without controlling interest rates or even credit. If the commercial banks are too energetic in their business of borrowing short to lend indefinitely, the Government counterbalances this by borrowing long to lend short. This is never what believing monetarists meant, and has long ceased to convince.

In any case, academic monetarists do know how to look

behind the statistics. The first act of Professor Alan Walters (another academic monetarist at No 10) when he took up his post was to say in blistering language that monetary policy was far too tight, whatever the statistics showed. The proof, he said, was in the exchange rate (this was, when it was near \$2.40); only scarcity could drive up the price so high. Interest rates were soon coming down, not up.

He could, nevertheless, offer

the Government some useful advice on how to manage the domestic money supply without creating international waves (I would hasten to add that he would not present what follows in these terms, even if he agrees with it). As a student of and believer in markets, he could point out that the whole bill mountain problem—the Government's £17bn holding of company debt—simply reflects a market distortion.

It works like this. Much of the growth of bank lending (which is causing the problem) consists of lending to companies, in spite of the fact that the company sector as a whole is in a highly liquid condition. This might well, as the Deputy Governor suggested, reflect the fact that companies differ wildly. Some have accumulated mountains of cash, but others still have cash flow problems. The deposits of rich companies are lent to hungry ones.

However, there is no need for this flow to go through the banks, or to appear on their balance sheets or in the money supply. In the U.S. to take the most obvious example, the market in corporate paper, through which companies lend directly to one another, is so vigorous that it has completely displaced the banks in the corporate credit market.

We have a bill mountain because, in this country, the commercial paper market has, in effect, been nationalised. There is much talk in the City of privatising the bill mountain—which simply means paying government bills with corporate IOUs. Much more effective, and much more doctrinally pure, to privatise the market itself.

Now, since I am no kind of monetarist, religious or otherwise, I do not believe that this would be anything more

than a sensible tidying-up operation, which would enable believers and near-believers to sleep more soundly; the credit problem, the world faces, as recent columns have followed, has much more to do with quality than with quantity; and tidying up the statistics, by enabling strong companies to borrow direct from investors would do nothing to help weak borrowers to repay their debts.

Orderly statistics are worth having, though. If they enabled the Government to cut interest rates without frightening the markets, that would help weak borrowers. A good monetary technician in Downing Street, then, could help to get interest rates down so far as currency markets allow.

This brings us to the heart of the problem, though. Dollar interest rates will seem unlikely to fall very far unless the markets become convinced that their faith in a U.S. recovery is completely misplaced; and since a U.S. recession would be very bad news indeed, we must perforce hope that dollar rates do not fall very rapidly.

This means that our own rates can fall, without danger to the exchange rate, only by insulating ourselves from the international markets, or by earning a high credit rating in them. The Labour Party would go for insulation—tax incentives and exchange controls (which are creeping back into fashion—but that is another story). The Alliance, and indeed the Chancellor, would go for respectability—and some insulation—by joining the Germans in the EMS.

Mrs Thatcher has reassessed her basic philosophy by appointing Professor Griffiths. She has lit a candle for monetarism; but will anyone out there notice?

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Investing in Amstrad is a long term act of faith

EXPECTATIONS for Amstrad have been running high in recent months but even so full year profits of £20m pre-tax, against £9m, were right at the top of the City's forecasts and the shares continued the vertical climb they have enjoyed since the summer. Where the doyens of the sector are failing to make money from the personal computer market Amstrad has succeeded in no short measure.

One of the most important features of the figures is the way profit margins have shot forward in the second half of the year by more than three points to over 17 per cent, despite its being a traditionally quieter period. That gives some feel to the returns Amstrad can achieve from computers over its more established lines of audio and colour TVs.

And, of course, those numbers cover the period before the launch of its new personal computer/word processor, the PCW 8256, which is being greeted by rave reviews. Selling for £399, the computer is pitched at less than half the price of competitive products and it promises to be a tremendous success.

In a full year Amstrad might sell £150m worth of PCs and if it can achieve a margin of 15 per cent, which looks quite possible, then that product alone would contribute as much profit as the rest of Amstrad achieved last year.

It is not quite as simple as that. Sales of the PCW are bound to take the edge off existing computer products to a certain extent although the impact this year will be limited. The company's older personal computers should continue to sell well in Europe as the PCW has only been launched in the UK so far.

So, taking a slightly ambitious line, Amstrad might make £33m this year and a 50 per cent rise to £50m is the least that can be expected. On the lower number the prospective p/e is under 7 which seems a pathetic rating for a business which has just doubled its profits and looks set to grow by 50 to 75 per cent this year.

There are, however, a couple of good reasons for a degree of caution. Nobody can doubt the ability of Alan Sugar, chairman, to read the mass market and come up with products at prices which have consumers falling over themselves to buy. Yet past performance is no guarantee for the future and if he did badly mistime a launch Amstrad could fall flat on its face.

And, given the pace of change, it is virtually impossible for the City's analysts to see what the money-spinners will be in two years' time. So beyond the short term an investment in Amstrad is an act of faith—

and there is not a lot of faith in the electronics sector at present.

Understandably, suppliers to Marks & Spencer are loath to complain publicly about the treatment meted out by the regime in Baker Street but it is clear that life as a manufacturer for M & S is somewhere between tough and very tough.

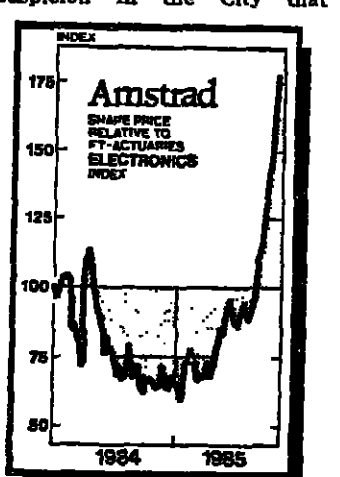
S. R. Gent, a supplier of women's fashion clothing which was floated in a blaze of publicity little more than two years ago, showed how difficult it can be this week.

London

It is common knowledge that M & S has faced problems with its women's fashion lines and the store giant is not one to suffer alone. So Gent's warning last July that there was going to be a setback in the second half only confirmed what the market had already suspected. Even so, the full year results—profits of £1m against over £8m—were no less disappointing for not being unexpected.

Gent has been caught out by M & S's failure to crack the fashion market. Mass production and high fashion do not sit easily together and the need to keep changing the design and the production lines must have played havoc with overheads.

But perhaps part of the blame for the setback lies within Gent. If its designers and plant managers do not close together it might be possible to fine tune garments without such serious disruption. Also there is a suspicion in the City that



Gent's management is simply trying to do too much too fast. Anyway, as the trading performance has deteriorated the company's borrowings have rapidly increased with gearing up from 16 to 59 per cent. And with a poor interim period in prospect it is difficult to see that improving by much just possibly the men in Baker Street are thinking that the entrepreneurial fair of Gent's

management might fare better within a larger group.

Unilever set itself a very difficult target when it went in pursuit of Richardson-Vicks with a £1.35bn (£932m) bid but until this week the Anglo-Dutch group was actually doing well against some steep odds. It seems that as soon as the R-V men realised that their defences might not be quite as impenetrable as they had assumed, they went looking for a white knight.

Faced with an agreed merger with Procter & Gamble at a price 15 per cent higher than its own bid, Unilever elected to bow out and let P & G have an open field.

No doubt Unilever is deeply disappointed. It had been quietly stalking R-V a long time and to add insult to injury not only has it lost its quarry but R-V has been driven into the hands of one of its biggest competitors. The only consolation is that P & G has paid a fancy price.

Presumably Unilever will turn its attention to number two on its list and the guessing game in the market is who that could be. Names such as Gillette, Chesebrough-Pond's, Beatrice and Tambrands have been mentioned but for the most part these look too big.

Still, if Unilever has missed its big strategic bid in the U.S. the reshaping of the group goes on. While all eyes were peering across the Atlantic the group quietly announced that it is in negotiations to sell three large seed crushing plants in Europe, about half the group's crushing capacity.

These plants did not make vast amounts of money, and possibly the sale price might be modest in terms of the amounts Unilever is prepared to spend elsewhere, but it is a disposal of a core part of the business. A question mark must now hang over animal feeds in Europe while paper and packaging in Germany could also be on the itinerary for a farewell party.

Apart from a few particularly interesting results and a little bid activity it has generally been a quiet week. Prices were rising for the first three days pushing the 30-Share Index above 1,000 once more but it is only the stores and property sectors which are achieving new highs, so the advance is fairly thin.

There may not be much more than another 5 per cent or so to go before the market peaks out for the year. That may be worth holding on for but in the first nine months of the year you might have been better off lending money to the local authority market than backing equities, unless you had selected with particular astute.

Terry Garrett

HIGHLIGHTS OF THE WEEK

	Price y/day	Change on week	1985 High	1985 Low	
FT Ordinary Index	1,046.5	+26.9	1,024.5	911.0	Selective demand for leaders
FT Gold Mines Index	287.2	-14.4	336.9	285.1	SA Government curbs capital outflows
Amstrad	150	+36	180	64	Excellent preliminary results
Argyll Group	343	+30	345	250	Speculative demand
Balfic	272	+24	272	197	£33m takeover bid from A/S Neri
Beecham	300	-21	380	285	Brokers' downgrade profits forecasts
Broken Hill Proprietary	426	+38	426	273	Bell Resources has 10 per cent stake
Distillers	422	+27	430	270	Speculative buying
Empire Stores	162	+14	166	92	Interim figures
Horizon Travel	58	-3	143	80	Package holiday price war fears
Pressac	108	+25	164	66	"Call" option activity
Provident Financial	307	+30	307	182	Takeover speculation/brokers' circular
RMC	426	+28	426	344	Government spending hopes
Robinson (Thos.)	129	+13	130	37	Bid speculation
Spears and Jackson	218	+50	224	130	Rejected bid from James Neill
Stewart Plastics	127	+17	128	88	Renowned oil discovery
Sun (UK) Royalty	185	+15	215	100	Firm Food Retailers
Tesco	267	+14	273	161	Interim results due on Tuesday
Turkic Corporation	165	-30	245	165	Takeover hopes
Tyack Turner	120	+17	123	67	

Age shall not weary them...

IN 1907, Arthur Gibson started a printers' ink shop in London's Farringdon Road to supply news ink to nearby Fleet Street. At about that time, a company based in Ipswich named W. S. Cowell was carrying out some of the earliest examples of lithographic printing, producing labels for local beers, railway timetables and calendars.

In Sheffield, steel producer Swift Levick was on the verge of developing its first tangsten steel magnet, while a fourth company, R. and J. Beck, established 50 years earlier, was continuing to make advances in microscopical design, producing sophisticated models for research laboratories.

Almost 80 years later, all of these companies, changed but recognisable nevertheless, are emerging on the USM. Next week, deals will begin in Cowell's, which is still in Ipswich and still printing. Within two weeks, prospectuses will appear for Gibson Lyons, the ink manufacturer, and Ealing Electro-Optics, which makes optical equipment.

In November, Magnetic Materials Group, one of Europe's biggest magnet makers, will be coming to the market. To assume that these companies are coming to the USM to enable their owners to rid themselves of an old, static family business would be quite mistaken. Indeed, the management of Ealing Electro-Optics will be using the flotation as an opportunity to buy shares in the company, which is being sold by the Eaton Corporation.

While there are a few remaining employees who joined

Beck as boys 50 years ago, the company now is run by a young business school graduate who was appointed as managing director in 1981.

At that time the company — which had long since moved from microscopical ink to high-precision optical equipment for use in robotics and missile guidance — was coping poorly with the recession and was making heavy losses. Robert Crooke, the new managing director, took action at once to cut overheads; and by 1983 a profit of about £500,000 was made.

Now, Ealing Electro-Optics is committed to a costly programme of R and D and much of the £3m of new money to be raised by the float will be used to swell its research budget.

For all its high-tech image, Ealing Electro-Optics, unlike its younger counterparts, is neither going to double nor halve in size

being a force in the U.S. and Europe.

From barely breaking even in 1983, last year MMG made profits of about £2.2m on sales of £14.7m. Like Electro-Optics, the group will be raising new money — around £2m — to fund expansion and to finance £600,000 research project into the development of a small, powerful Rare Earth magnet.

New money and R and D do not figure in the issues of Gibson Lyons and Cowell's. Gibson Lyons is clearly recognisable as the same company that occupied the premises in Farringdon Road. Although now supplying colour ink for packing and publishing rather than news ink, the company's managing director, Michael Gibson, is the founder's grandson; while the original Bill Lyons, now over 70, is the company's president.

Like each of the three other companies, Gibson Lyons made a strong comeback after serious losses during the recession. However, now it is cash-rich and has no particular plans for expansion. Indeed, it is not quite clear why the company is coming to market at all. The directors, modestly, are selling only 10 per cent of their shares; and as the company is valued at only about £2.8m, they will not be left with very much after paying expenses (which, at £50,000, are tiny for a USM placing).

The descendants of the non-conformist corn merchant who founded Cowell's in 1818 to print religious tracts are not around to see the company join the USM. However, the present management, who acquired the company from Gramplan in 1982, will be selling 30 per cent of the shares to help repay the borrowings raised at the time of the buyout.

Lucy Kellaway

USM UNLISTED SECURITIES MARKET

overnight. "We'll never be a meteoric company," admits Crooke. "Ours is a sound, solid business."

The issue will be priced accordingly. Schroders, the sponsor, is likely to offer the shares on a prospective p/e of multiple of around 12 or 13, which would value the company at about £10m. That would make it about half the size of Magnetic Materials Group, not only the largest of the four but the one to have changed most since its early days.

The present company was formed in 1982 as a result of a three-way merger between magnet manufacturers, two of which were loss-makers. Now, MMG claims a dominant share in the UK market as well as

to fit well together — the question is how well they will serve Istock.

The surge in CHRISTIES' profits over the past two years will not be extended into the half year just ended, is the view of City analysts. When the auctioneers' annual accounts are announced on Tuesday they should show a little change result of around £7.5m. Such an outcome would not be as disappointing as it sounds, as the first half of last year was an exceptional one for the art market.

Conditions remain excellent; indeed, sales in the first half were fractionally above last year's levels, despite a couple

of disappointing auctions in New York when a large proportion of the lots bought in the first half were sold at a loss. The cloud and analysts' passage from the known sales figure to arriving at the profit estimate. The first is currency. If Christies decides to use an average exchange rate in translating its considerable dollar earnings its profits will be significantly higher than if it sticks to using period end rates.

The second is the sellers' commission. Nominally set at 10 per cent, competitive conditions, especially in New York, may have led to some erosion of the margin as the big auction houses fight for market share.

Company	Announcement date	Dividend (p)	Last year	This year
Abingworth	Thursday	1.25	—	—
Acorn Computer	Friday	1.0	—	—
Britannic Security	Thursday	0.5	—	—
Britannic Holdings	Thursday	1.0	—	—
Canadian Overseas Packaging Ind.	Friday	0.30	—	—
Cloves Bros. Group	Monday	2.5	2.25	—
Concor	Thursday	1.5	1.5	—
Ferry Pickman	Monday	1.0	1.1	—
Greynor Group	Tuesday	2.25	2.25	—
Lawrence	Monday	2.5	2.5	—
Maurice Industries	Monday	2.75	2.5	—
Maudsley, John	Thursday	2.0	2.0	—
Moran Tea Holdings	Monday	4.0	4.0	—
Peacock, H.	Thursday	3.0	3.0	—
Photo-Mat International	Thursday	2.7	2.7	—
Sanderson Murray and Elder	Thursday	3.0	3.0	—
Thames, F.	Thursday	1.3	2.15	1.4

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Concor	Thursday	1.5	1.5	—
Ferry Pickman	Monday	1.0	1.1	—
Greynor Group	Tuesday	2.25	2.25	—
Lawrence	Monday	2.5	2.5	—
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Maudsley, John	Thursday	2.0	2.0	—
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Peacock, H.	Thursday	3.0	3.0	—
Photo-Mat International	Thursday	2.7	2.7	—
Sanderson Murray and Elder	Thursday	3.0	3.0	—
Thames, F.	Thursday	1.3	2.15	1.4

COMPANY NEWS SUMMARY

TAKE-OVER BIDS AND DEALS

Company	Value of bid per share**	Market price**	Price before bid	Value of bid	Blender
Arlington Motor	224	225	167	10.50	Unigate
Balfic	287	272	260	32.95	A/S Neri
Capital TV	643	62	50	5.93	Crown Intl Prods
Cass Group	140	130	150	8.20	Telephone Rula
Fleet Hlgs	333	352	345	225.04	Unid Newspapers
Friedland Dogart	320	315	215	16.64	MR-Electric
Insight Group	148	144	138	11.11	Bawley Group
Maynards	400	405	335	10.53	Ward White
Noble & Lund	30	30	29	1.71	Galley Tech Inds
Phillips Patents	372	63	54	2.31	Brenner
Security Centres	136	139	100	21.61	Automated Security
Sharpe (Charles)†	570	535	395	10.26	Booker McConnell
Somportex	281	109	27	0.79	Messrs N. Wray & C. Mattock
Spears & Jackson	216	218	168	13.15	Neill (James)
Stewart Plastics	130	127	112	29.68	Bunzl
Towngrade Secs	321	35	37	1.67	Milbank Dev

PRELIMINARY RESULTS

Company	Year	Pre-tax profit (£000)	Earnings* per share (p)	Dividends* per share (p)
Advest Group	June	8,700	(8,302)	15.4
A & G Securities	July	821	(844)	4.4
Amstrad	June	20,000	(8,000)	12.9
Beckman, A.	June	1,510	(1,350)	8.5
Checkat, Eur.	Mar	118	(228)	—
Control Secs.	Mar	97	(1,380)	—
Courtesy Pope	May	2,100	(1,550)	31.2
F.I.I. Group	May	1,750	(1,180)	25.8
Galliford	June	3,040	(2,560)	—
Gent, S. R.	June	1,030	(6,130)	—
Home Farm Prod	July	8,470	(7,130)	22.6
Latica	June	2,340	(5,060)	—
Renishaw	June	3,700	(2,620)	12.7
Strong & Fisher	June	4,240	(2,760)	23.8
Ulster TV	July	575	(281)	15.3
Yellow, News	June	1,120	(356)	—

INTERIM STATEMENTS

Company	Half-year to	Pre-tax profit (£000)	Interim dividends* per share (p)
Amstrad	June	3,870	(3,040)
Beckman, A.	June	158	(162)
Britannic Group	June	70	(78)
British Dredging	June	719	(607)
Bronx Eng.	May	62	(72)
B.S.G. Int.	June	3,530	(2,010)
Carborundum	June	1,100	(875)
Charterhall	June	890	(1,930)
Cliffords Dairies	June	1,810	(1,230)
Claif Oils	June	1,021	(1,348)
Clyde Pet.	June	2,600	(9,000)
Cole Group	June	430	(540)
Corton Reach	July	51	(2)
Downleaves	June	115	(610)
Early's of Witney	Aug	114	(45)
Elbar Ind.	June	251	(328)
Erich	June	60	(1,080)
Eucalyptus Pulp	June	2,330	(3,350)
Finlay James	June	6,340	(12,380)
Fosco Minsep	June	17,700	(16,580)
Gramplan Hlgs	June	910	(332)
Greenbank Ind.	June	505	(416)
Grop Lotus	June	325	(219)
Heveland-Stuart	July	3,650	(3,280)
Indochina	June	36,220	(8,960)
Jacks, William	July	378	(140)
Jefferson Smurfit	July	20,320	(20,050)
Johnson & Jorg.	June	460	(548)
Kwik Fit	Aug	3,430	(1,770)
Lains Prop.	June	7,400	(6,100)
Lament Hlgs.	June	1,580	(1,280)
Leighton & Sons	June	424	(544)
Liberty	Aug	828	(226)
Lilleshall	June	75	(40)
Lorin	June	425	(393)
Martin, A.	June	476	(417)
Minel Hlgs.	June	18,440	(12,860)
M. Y. Dart	June	311	(109)
N.E.S. Ind.	June	21,183	(21,794)
Ne-Swift Ind.	June	2,780	(2,110)
Octopus	June	3,980	(3,200)
O.E.M.	June	1,330	(1,170)
Pritchard Serv.	June	6,110	(7,280)
Riley Leisure	June	504	(58)
Rugby Portland	June	6,860	(11,660)
Sandhurst Mkt.	July	610	(1,020)
Scania	June	411	(513)
Seachem TV	June	1,400	(1,250)
South L.O.W.	June	229	(233)
Sunlight Serv.	June	1,370	(1,250)
Thomson T-Line	June	115	(74)
Tootal	July	2,690	(3,290)
Trefus	June	385	(1,95)
Y & S Stores	June	704	(530)
Worleup	June	828	(810)

(Figures in parentheses are for the corresponding period)

* Dividends are shown net of tax per share except where

otherwise indicated. † Figures in £. L. Loss.

RIGHTS ISSUE

Commercial Bank of Wales—To raise £1m through a one-for-five rights issue at 25p.

OFFERS FOR SALE PLACINGS AND INTRODUCTIONS

Cowells—USM placing of 2.3m shares at 55p.
Eastbourne Waterworks Co.—Placing 11.3 per cent debenture stocks 2005-08 at par.
Radius—USM placing 3.2m shares at 35p.
Strat Investments—Offer for subscription of 15m shares at 100p each.



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FINANCE & THE FAMILY



MONEY 85 is described by its organisers as a "financial hypermarket for investors". Stockbrokers, bankers, unit trust groups, insurance companies and building societies gather at the Olympia exhibition hall in London to explain their services. Money 85 is open today from 11 am to 7.30 pm, and tomorrow from 11 am till 5 pm.



Pensions go into Europe

INVESTORS can now put their pension savings as well as personal savings into the fashionable European market, with the launch by M & G of three new exempt pension funds that mirror existing unit trusts.

The European Pension Fund is based on the group's European and General Unit Trust Fund. It will invest in a wide range of European securities aimed at producing long-term growth.

The planned composition of the portfolio spreads throughout Europe: Italy 21 per cent; Netherlands 17 per cent; West Germany and Switzerland 14 per cent each; and France 13 per cent.

The other two funds launched by M & G are both income-based: the International Income Pension Fund, based on the International Income Unit Trust with a yield of 6.7 per cent; and the UK Income Pension Fund which will invest in the M & G Conversion Income Fund, yielding 6.9 per cent.

The personal pension market, catering for the self-employed and for executives, has been the growth area for life com-

panies this year. M & G's life operation has participated in this growth to the full; the number of pension contracts on its books has doubled over the past 12 months. The move is a logical extension of M & G's product range for pension funds.

Since investors are locked into pension contracts until retirement, the sole criterion for selecting funds is the overall growth rate; in theory, so far as pension fund investors are concerned, there is no difference between income and capital growth funds.

However, M & G has always been bullish on income fund stocks, tending to the view that these tend to be undervalued, yet offering above-average income prospects as well as growth prospects.

Pension fund investors who leave their investment decisions to M & G by investing in the managed fund, will find that involvement in Europe is small at present—34 per cent. M & G feel that this proportion is likely to increase soon.

Low marks to the Bradford and Bingley Building Society for its "Real Gold" account. Advertised as instant access, like other societies' "Gold" accounts, the B and B product has a couple of worms buried away in the small print. The first is that you are only allowed two withdrawals a year—any more and the interest rate drops to the ordinary share rate of 7.0 per cent. The second is that interest rates also drop in the year that you close your account—buying investors' loyalty with the stick rather than the carrot. Real Gold, or Fool's Gold?

Barclays is widening the range of its personal loans, at both ends of the scale. The minimum amount, previously £500, drops to £300, while the maximum rises from £5,000 to £7,500. The unsecured personal loans are available for terms between 12 months and three years for the purposes of buying consumer durables, or for up to five years if you want the money for home improvements. The interest rate is currently 20.625 per cent—an annual rate of 23.6 per cent.

HOGG ROBINSON, the insurance broking group, has launched its own school fees advisory service. It offers a range of methods of paying school fees, including a loan plan to allow parents to spread the cost of educating their children beyond the period in which they are actually at school. Hogg has recruited David Chinn, formerly joint managing director of School Fees Insurance Agency, to head its new operation.

House insurance

Policy holders have responsibilities too

BUYING A house is the biggest single investment in a person's life. Yet it can be ruined with severe financial consequences, unless adequate insurance is taken out on the building and its contents.

Many people pay too little attention to house insurance, relying on their insurance company, their building society or their insurance intermediary to deal with it. Shortcomings come to light only when disaster strikes.

A recent report on the subject by Sir Gordon Borrie, Director-General of Fair Trading, comes as a timely reminder.

The report follows several months' investigation by the Office of Fair Trading (OFT) and has three main parts: its recommendations to insurers, government and householders. It is worth reading for the last section alone.

It stresses:

- The importance of the correct insurance, including a householder's liability towards other people. For example, does a policy provide cover against a claim made by a passer-by accidentally hit on the head by a falling roof tile? Most insurance contracts give automatic third party liability cover up to £250,000, but this should be checked out.
- In contracting for an insurance policy, check that it covers all the risks you require it to; and make sure you read and understand the policy before you accept it.
- Most people think their insurance policy covers everything, but there may be certain exclusions.
- Cover is usually comprehensive on buildings insurance, though particular clauses covering, say, subsidence should be checked. However, with contents insurance there can be a variety of exclusion clauses to say nothing of the warranter's undertakings that a honest holder must fulfill, such as maintaining the condition and security of the house.

The report reminds readers that an insurance policy is not a maintenance contract. Even where buildings insurance is effected through a "block" policy from the householder's building society, the particulars of cover provided should be checked.

Small print can spell out a multiple of conditions relating to the policy, including responsibility for professional fees incurred in settling claims.

- Householders should complete the proposal forms themselves, and retain copies of future reference (Many insurance companies now forward a copy of the original proposal with the policy documents).
- A policy holder is responsible for answers given to questions put in the proposal form on which the insurance contract will be based.

The British Insurance Brokers' Association advises its members not to fill in proposal forms, since this can give rise to all sorts of problems.

- Likewise it is the responsibility of the householder to ascertain the correct sum insured: a penalty for under-insurance could be a reduction in the amount paid out on a claim.

Insurers will advise on this, but they cannot determine what the sum insured should properly be.

On contents policies, the Office of Fair Trading advises householders seeking to insure jewellery, pictures and other valuables to have these professionally valued.

The correct level of cover insurance for buildings is a contentious point. Insurance companies insist that the "correct" level is the cost of rebuilding the house, which costs include the cost of clearing the old structure and any professional fees involved in its rebuilding.

Many people believe that the sum covered should be the market value of the house—on the grounds that if an existing house is damaged beyond repair they want simply to buy a new house; an OFT report expresses considerable sympathy with this view.

However, the Association of British Insurers points out that a householder cannot walk away from a damaged house and buy a similar one round the corner. The person insured has a social responsibility—and, in many cases, a legal one, under local authority by-laws—to make the existing building safe, and to ensure that adjacent buildings are also made secure.

- Under the present law, householders have a duty to disclose all material facts affecting the insurance: failure to do so could result in a claim being repudiated. Thus, for contents insurance, the householder must disclose facts such as a part of the house let to lodgers.
- The OFT urges the government to accept the Law Commission's report for radical changes in insurance law. The ABI, however, considers that its changes in insurance practice, which restrict the grounds on which insurance companies can repudiate claims, are adequate.
- Finally, the report sets out means available to the consumer of seeking redress, in the event of dissatisfaction over payment of a claim.

The report is available free from the Office of Fair Trading, Room 517, Chancery House, Chancery Lane, London WC2.

Eric Short

Prices pitched to a buyer's best guess

INVESTING in stock market newcomers is never easy. It is all very well to be wise after the event, but there was no clear warning that this week's offer of shares in Fairbairn, an up-market housebuilder in the home counties, would flop; nor that AMS, whose sound-manipulating machines create many of the shudders and screeches in modern pop music, would be well over-subscribed.

In each case, all that was needed of investors was to decide if they liked the look of the company and, if so, to put in an application form at the fixed offer price.

This week's third new entrant, St Ives Group, presented investors with a more difficult task having decided to apply for shares, they then had to select the maximum price they were prepared to pay.

N. M. Rothschild, St Ives' adviser, chose the "offer by tender" method on the ground that a fixed-price offer for a small and specialised company ran the risk of being either over-subscribed by a big margin or getting almost no applications.

With an offer for sale by tender, applications are invited above a lowish minimum price and the actual strike price is set later at the highest level at which the issue is covered comfortably. For St Ives, the minimum was 255p and the eventual strike was 330p.

If, however, a team of merchant bankers cannot agree on the right price for an issue, how is the private investor meant to do so? The answer partly, is that he is not. Any investor who had decided the

shares in St Ives were worth precisely 355p would have been annoyed to discover that, having applied at that level, he got no shares at all.

The message is clear: investors should tack on a largish margin to whatever they consider a fair price, although this assumes they have an idea of what a fair price would be, which usually will not be the case. To rely on a rule of thumb—that the minimum price is likely to be some 10 per cent below what the advisers regard as the most likely outcome—is not very helpful, either.

A good example is Renishaw, a machine tool probe-maker that joined the USM in 1983. Issued at a minimum price of 80p, the strike price was set at 150p; from there, the shares climbed. Anyone who had stuck to a rigid formula for calculating the price would have missed out badly.

Perhaps the answer is to pitch the price so high as to ensure getting shares, whatever the price. However, self-respecting investors may not wish to place such blind trust in the market; and, in any case, if enough followed such a route, it would make no sense out of the whole thing.

Another option is to put in many applications at different prices so that the higher the strike price, the smaller the number of shares received.

While perfectly possible, this seems to be making a meal out of what should be a straightforward procedure; and you also run the risk of receiving far more shares than you want.

It is not just the difficulty of establishing the price that makes private investors dislike the tender offer. It also reduces the likelihood of making a large, fast profit: if the market loves an issue, the effect will be a high strike price—not a huge premium over a fixed price once dealings begin.

It is a sad fact that just as a tender takes the fun out of staging, it also makes this a good deal easier because it is permitted to enter multiple applications.

In a mixed price issue, investors suspected of putting in more than one application get weeded out. In a tender offer, there is no limit to the number of applications one person can submit so long as they are all at different prices.

There is one comfort, however. At the striking price, an issue will never be hugely over-subscribed. Investors can at least be assured of getting most of the shares for which they applied. And for the investor who is buying shares and taking a long term view, this might be no mean consolation.

Lucy Kellaway

An unauthorised horror story

INTEREST RATES of nearly 16 per cent over base—that is, a sweet 27½ per cent—are only charged by the most unscrupulous back street loan sharks and credit card companies slow to react to changed market conditions. At least, that is what I thought until recently.

Imagine therefore my horror last month when a Midland Bank clerk told me in a chance conversation that charges of this order have been clocking up on mine and my wife's joint current account.

The reason is not because I am an appalling credit risk, but simply that I have been committing the cardinal banking sin of helping myself to what is known in the trade as an "unauthorised" overdraft.

Readers with strict views about such matters will no doubt have little sympathy with my cause. But having always taken the view that my bank manager is on to a winner either way—he earns interest above base sufficient to give him a profit on borrowed funds—I have never had any qualms about dipping into the red when times are hard.

Such presumption, I hasten to admit, has led to the occasional mild rebuke in the form of a standard letter re-

questing covering funds, but the Midland (so far) has not been sufficiently mild to bounce my cheques.

It thus irks me just a little to have stumbled across this penal interest rate system by luck rather than via the formal information channels of the bank. Certainly, a number of "charges" and "commissions" have appeared in recent statements but since the Midland (in common with most major high street rivals) does not break down these figures into Autobank withdrawals, direct debits, cheques, and the interest amount, spotting a 27½ per cent rate is not surprisingly rather difficult.

My bank branch told me that had I asked for an overdraft—I now have, incidentally—I would only pay 3 per cent over base for the privilege.

The back of my Midland statement says only: "If your account becomes overdrawn interest will be charged in addition to any charges for operating the account."

While Midland at 27½ per cent is toughest on the miscreants (a rate apparently "linked" to the Access rate which is nevertheless only 26.8 per cent at the moment), bank managers at Lloyds (23½ per

cent), National Westminster (24 per cent) and Barclays (23½ per cent) also levy customers pretty severely if they do not ask.

Browsing through the National Consumer Council's report of December 1983 on "Banking Services and the Consumer"—not exactly bedtime reading but useful ammunition for anyone with a grouse—I was pleased to note that the banks are specifically urged to deal more leniently with the likes of me.

Among the recommendations, the Report suggested that banks should not take money for charges out of customers' accounts without telling them first; that banks should radically improve the way in which charges are presented to customers; and that they should also draw attention to the costs involved, when writing to customers about unarranged overdrafts (My italics).

My faith in the system was just a little restored when the man at the Midland promised me that the Listening Bank's marketing team is at the moment "seriously looking into" at least this last point.

Tim Dickson

BROWN SHIPLEY —RECOVERY FUND—

FIVE GOOD REASONS WHY ALL UNIT TRUST HOLDERS NEED OUR DEFENCE MECHANISM.

- 1 THE UK MARKET CYCLE**
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- 2 £ vs. \$**
We believe that the \$£ exchange rate will be around \$1.35 next spring.
- 3 £ vs. EEC CURRENCIES**
We expect to see sterling weaken against the leading European currencies during the next twelve months.
- 4 THE UK BASE RATE**
In May of this year we predicted a 1½% decline in UK Base Rate by the end of 1985. To date Base Rates have declined by 1%.
- 5 LOWER OIL PRICES**
Lower oil prices and somewhat lower dollar interest rates should stimulate world trade. There is one Unit Trust which is ideally tailored to help UK investors to benefit from this scenario. The Brown Shipley Recovery Fund. It is invested in two areas. Market leaders with sound prospects which have underperformed the indices. And second line stocks which look ripe for recovery although most investors have lost hope or interest. These doldrum stocks will not rocket overnight. But neither are they a long term investment. In our experience the Recovery Fund is an ideal mid term investment in today's economic climate.

To profit from our experience simply fill in the coupon.

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Applications will be acknowledged by contract note and confirmation will be issued within 6 weeks. Prices of units and gross yields are quoted daily in the national press. Units may be sold back at any time at the best price ruling on receipt of your request of your request. Certificate and payment will normally be made within 7 working days. An annual charge of 5% is included in the offer price. An annual charge of 4½% is included in the offer price. The fund is designed to provide a maximum annual charge of 4½% on the capital value of the fund. The fund is designed to provide a maximum annual charge of 4½% on the capital value of the fund. The fund is designed to provide a maximum annual charge of 4½% on the capital value of the fund.

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Block Letters Please (Please state Mr, Mrs, Miss or Title).

Forwards

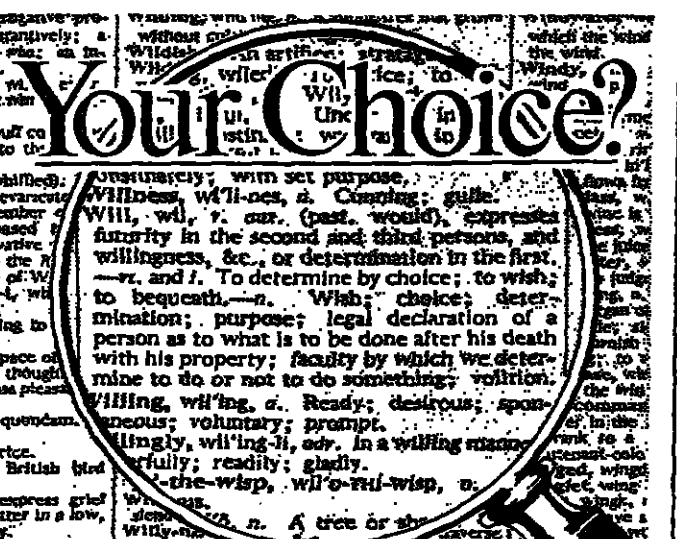
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The dictionary definition of a Will is straightforward. Lexicographers, however, obviously aren't familiar with the UK tax laws and in truth choice often doesn't arise. Unless adequate provision has been made for Capital Transfer Tax before your death, a staggering part of your estate can be denied your heirs.

This problem is not exclusive to the very rich. CTT comes into force on any estate in excess of \$67,000, a relatively small amount considering current property values.

And, all of your assets of whatever type will be taken into account for Capital Transfer Tax purposes, on your death, unless you have made prior provision.

We have successfully reduced many of our clients' potential Capital Transfer Tax liabilities.

One plan we highly recommend enables you to remove capital from your estate during your lifetime and to pass it to your beneficiaries, free of tax, whilst you still retain the income and control of the capital.

We would be delighted to produce for you a detailed analysis of your current liability to Capital Transfer Tax—and to demonstrate how this could be dramatically reduced by forward planning.

For full details all you need to do is complete and return the coupon below or telephone 01-839 3182.

Please send me details of how to minimise my CTT liability.

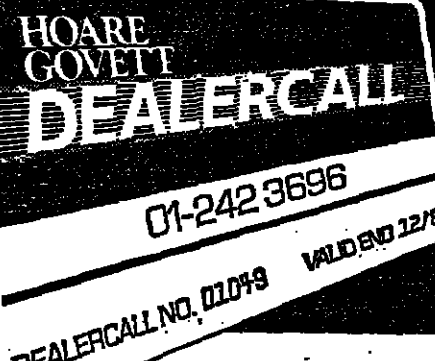
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FINANCE & THE FAMILY

The best ways to get rich

HOW GOOD are your chances of getting rich? According to one study, conditions in Britain in the 1980s are very nearly as favourable as they were in the Victorian era.

Increasing home ownership combined with rising house prices, and the growth of the Unlisted Securities Market as a means of raising capital, are among the factors picked out by IFT Market Research in its study of personal wealth in the UK. It says individual fortunes have not grown on the Victorian scale, but the number of people involved probably is comparable.

According to the study, the most important new sources of wealth, and that which will increase in importance up to the end of the century, at least, is the inheritance of property by people who already own their own homes; and to whom the inherited property, unencumbered by a mortgage, is a windfall.

As a direct result (and ignoring any other inheritable assets), people at occupational and social levels that formerly did not permit the accumulation of wealth now have estates worth at least £30,000.

Share option schemes are singled out as another potential source of wealth that used to be open only to founders of companies. IFT predicts they will become increasingly important in the future.

Other sources include inheritances other than property, maturing life assurance policies, widows' benefits, pension lump sums, redundancy payments and golden handshakes, damages awards, divorce settlements, premium bond and other lottery prizes, football pools and other gambling winnings, stock market capital gains, and sales of businesses.

Other factors contributing to the accumulation of wealth include credit "which has never been so freely available" and which can be used to create wealth. Mortgage finance and its favourable tax treatment, for instance, has been used to finance what IFT describes as "effectively property speculation."

Although difficult to quantify, the black economy ("where, at the top end, there are no doubt some very wealthy people") and crime ("some criminals, both discovered and undis-

covered, are also wealthy") are other sources of contemporary wealth.

The study says that Britain remains an affluent nation despite its economic decline relative to the rest of the developed world. And in spite of the "ravages of taxation," wealth in Britain still is "very unequally" distributed.

The concentrations of wealth are less marked than in the final heyday of the old regime, which the study defines as the years from the turn of the century to the outbreak of World War I. But "ours is still far from an economically egalitarian society," the report says.

Among the new sources of wealth are the "sunrise" industries; and from these the study picks out the high proportion (well over 100) of electronics millionaires created by recent flotations on the USM.

Other sources of contemporary wealth are property development and retailing (sometimes in combination); professions servicing new social and economic developments such as accountants and lawyers; and "talented individuals" such as actors, writers, performers, visual artists and athletes.

The study finds that the wealthiest occupations, on average, are (in descending order) solicitors in private practice, company directors, chartered surveyors, accountants in private practice, medical GPs, members of Lloyd's, and farmers—although the latter often are "paper millionaires" since their main asset, land, might not be realisable.

Of the 16 categories singled out by the study, owners of statey homes were at the bottom of the league along with insurance brokers.

Of the personal sector's financial assets, equity in life assurance and pension funds forms easily the biggest and expanding component—39.3 per cent against 26.7 per cent in 1976.

In terms of physical assets, dwellings account for by far the largest proportion—£425.4m, or 71.2 per cent—followed a long way behind by consumer durables, which account for £59m, or 14.9 per cent.

Margaret Hughes

GROSS ASSETS OF PERSONAL SECTOR 1976-83				
	1976	1983		
	£m	%	£m	%
Dwellings	150,300	38.9	425,400	39.7
Consumer durables	41,800	10.8	89,100	8.3
Other physical assets	39,500	10.2	82,700	7.7
Total physical assets	231,600	59.9	597,200	55.8
Equity in life assurance and pension funds	41,500	10.7	186,000	17.4
Liquid assets	62,703	16.5	166,597	15.6
Other financial assets	46,657	12.1	120,546	11.3
Total financial assets	150,860	40.1	473,143	44.2
Total gross assets	382,460	100.0	1,070,343	100.0

Source: Financial Statistics/IFT.

PERSONAL SECTOR FINANCIAL ASSETS 1976-83				
	1976	1983		
	£m	%	£m	%
Notes and coins	5,433	3.5	9,726	2.1
Bank deposits:				
Sight	8,814	15.1	22,116	11.6
Other	14,535	10.9	32,683	16.3
National Savings	9,143	5.9	24,824	5.2
Building societies	25,778	16.6	77,243	16.3
Local authority loans, etc.	3,221	2.1	1,876	0.4
British Government securities	7,098	4.6	17,370	3.7
Overseas securities	1,800	1.2	7,343	1.6
UK stocks and shares	22,918	14.8	62,140	13.1
Unit trusts	1,812	1.2	6,579	1.4
Domestic loans†	3,036	2.0	4,235	0.9
Trade and other UK debtors	8,450	5.5	18,150	3.8
Equity in life assurance and pension funds	41,500	26.7	186,000	39.3
Other financial assets	1,322	0.9	2,853	0.6
Total financial assets	150,860	100.0	473,143	100.0

* Including Trustee Savings Banks.

† Other than loans to government and local authorities.

Source: Financial Statistics/IFT.

Social services

Home care—at a cost

NO ONE KNOWS exactly how many people with disabilities there are living in private households in Britain today. When Mr Norman Fowler, Social Services Minister, decided to "review" all of Social Security last year, he was forced to accept that the statistics about disabled people were so out of date that his first step had to be a survey to establish the basic facts. This has not yet seen the light of day.

A rough guess, though, is that there are 600,000 or so severely handicapped people living at home. They, and many others who are less severely disabled, need help to continue living there.

It is also estimated that there could be 1.25m "carers" looking after them. At one extreme, there will be those who are looking after a severely handicapped relative 24 hours a day, living in the same house and never really going off duty. At the other, those doing a few hours' housework a week for, say, an arthritic relative living nearby.

These carers are predominantly women. One 1978 survey found that three times as many women as men were looking after elderly or handicapped relatives.

As part of the encouragement of home care, the 1975-79 Labour Government introduced a social security benefit for those caring for disabled people. This is the Invalid Care Allowance

(ICA), currently set at £21.50 a week — more if you have additional dependants. It is payable if you are spending at least 35 hours a week caring for someone who receives an attendance allowance. ICA also pays a National Insurance contribution, which may be important in totting up your entitlement to a state pension.

The rationale is that the benefit should provide some compensation for the lost opportunities of the carer. It can be claimed by any man, regardless of marital status, and by single women. Married or cohabiting women, however, are disqualified.

At the time of ICA's introduction, the Government said that this was because these women would not normally be in paid employment — and so did not lose income.

The Equal Opportunities Commission, however, has pointed out that this assumption is ill-founded. More than half of all married women are economically active, and among the 35-54 year olds — the age group most likely to be called on to care — the figure is more than two-thirds.

Feminist and disability groups have campaigned against the restrictions on ICA since it was first introduced. After meeting with no success at all for years — because a change was seen by both Labour and Conservative Governments as too expensive — the attempts to equalise the posi-

tion met with success in March this year: the Social Security Commissioners, who preside over the appeals structure for social security benefits, awarded ICA to a married woman living with her husband, Mrs Madeline Drake.

Their decision was based on the fact that a new European Directive had come into force in December 1984, enforcing equality in state Social Security Schemes. The Government argued that benefits for carers were not specified in the Directive, and therefore not included.

However, Mrs Drake's lawyer put forward the view that ICA was a "benefit concerned with disability" and that these were specifically covered. Both Mrs Drake, and the DHSS officers defending their position, had agreed beforehand that whatever the outcome, there would be an appeal to the European court to give a definitive ruling on the point. The DHSS lost, and the case will now be decided by the European Court of Justice later this year.

Meanwhile, ICA campaigners are urging all women who might qualify for the benefit to claim now. If the Drake case is successful, the DHSS has agreed that their benefit will be backdated. If it is not, the claimants will have lost nothing.

The take-up of claims has been considerable — far more than the campaign expected —



and the DHSS appears more than once to have run out of claim forms. There are, though, many more people who could claim, if they knew about the possibility.

To do this, any married woman who thinks she may qualify should ask the local DHSS office for leaflet NI212. This incorporates a form to be filled in and sent off.

The questions on the form are designed to discourage married women from applying for the benefit and the ICA campaigners suggest that claimants should write, in the space provided, a statement that they are married, but are claiming because of the EEC Directive. If there is delay in supplying the form, a letter making the claim will probably be acceptable.

All that is needed then is to wait for the outcome of the European case, which is likely to get wide publicity. If it is decided in favour of married women, claimants will be contacted and benefit paid out automatically.

Further information from local Citizens' Advice Bureaux, or the ICA Steering Group, c/o 12 Park Crescent, London W1N 4EQ.

Sue Ward

FIRST PUBLIC OFFER

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I/We wish to purchase distribution/accumulation units in Mercury European Income Fund to the value of £ Please delete as appropriate — otherwise distribution units will be allocated.

A cheque made payable to Mercury Fund Managers Limited is enclosed (minimum initial investment £1,000). I am/We are over 18 years of age.

☐ In the event of my/our application not being received by 11th October, 1985, I/we wish the full amount remitted to be returned to me/us. (Unless this box is ticked, your remittance will be invested in units at the other price ruling on receipt of your application.)

☐ Please tick this box for information about this and other Mercury funds.

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Surname (Mr/Ms/Mrs/Ms) For names in full

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FT5/10

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Year to 31st March 1987 - projected	£270,000
Year to 31st March 1988 - projected	£450,000

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Harrods, Bass Charrington, British Home Stores, Gateway Building Society and the British Airports Authority are amongst the numerous organisations which have installed Hitech's products.

BES relief for the current tax year should be obtained shortly after the allotment of shares.

The subscription list will open at 10.00 am on Friday 11th October 1985 and may be closed at any time thereafter. A copy of the prospectus may be obtained by writing to or telephoning the Sponsors.

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I've got to hand it to them, their run of winners knocks my little victory into a cocked hat.

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SCOTTISH AMICABLE

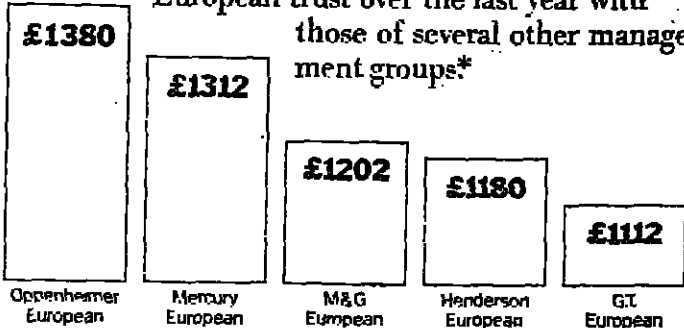
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*Value of £1000 invested Sept 3rd 1984. Figs are offer to bid, net income reinvested. Source: 'Planned Savings'.

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Let us tell you more. Just call our Broker Liaison team on 01-236 8036 (6 lines)

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INTERNATIONAL FINANCE SERVICES

Unit trusts Cake cut in equal slices

INVESTORS who enjoy the sight of cheques fluttering through their letter boxes often are averse to unit trusts, which tend to pay out dividends only half-yearly or quarterly.

Now, though, the principal unit trust groups are invading the traditional preserve of the banks, building societies and National Savings with their own regular income schemes. These work by grouping up to six income funds with evenly spaced distribution dates in a portfolio, so that the unit-holder receives a tidy sum every, or nearly every, month.

Immediate returns do not compare with the 12 per cent gross available on NS Income and Deposit Bonds, or the 9 to 10 per cent net paid by societies on monthly income accounts. But unit trusts have the advantage of capital growth and, hence, the prospect of an increasing revenue from their investments—so yields can look healthier with time.

Only three companies—Touche Berriman, Framlington and Schroder—have trusts that distribute earnings 12 times a year. Others have been deterred by the administrative costs involved and the complexity of generating income within the fund to meet the distributions.

These problems have discouraged TR from promoting its Income Monthly Fund, which has consequently grown to only £3.6m after 10 years. Framlington, though, has cut costs with its Monthly Income Fund, launched in 1984 by insisting that distributions are paid directly into the investor's bank account.

The simplest income portfolio schemes produce monthly payouts by splitting your cash equally between a handful of trusts. Naturally, the income can fluctuate quite dramatically

from month to month depending on which fund happens to be paying out. Henderson's plan, for instance, which divides your money evenly between four funds, pays about twice as much on the occasions that the Gilt and Fixed Interest trusts are shelling out as when the two equity-based funds have their turns.

Several groups try to stabilise their monthly plans by spreading the investment to achieve roughly equal dividends. This can be done only by placing more in the lower yielding equity funds and less in the higher paying fixed interest vehicles. Inevitably, this depresses the overall yield, while at the same time boosting the potential for capital and income growth.

This effect is compounded in Allied Dunbar's Monthly Income Portfolio, one of the lowest yielders, because it excludes any fixed interest funds. "They are no good for those who want a decent level of income over the long term," an Allied spokesman said.

Other level income proponents include Fidelity, Royal London Mutual and Abbey. The latter also offers a total return option where the managers send monthly recommendations on updating the portfolio—at present, it is 37.5 per cent in High Income Equity, 32.5 per cent in Gilt-Fixed Interest, and 30 per cent in Worldwide Bond.

An obvious snag with level distribution arrangements is that managers must fix the spread using today's yields. Very few advise subsequent alterations to the portfolio—frequent changes would be expensive, anyway—so it is likely the smooth flow of distributions will turn increasingly bumpy over time.

Save and Prosper iron out the payments by linking their monthly scheme with a deposit account from parent bank Robert Fleming. Your cash is divided between five funds (15 per cent in both American Income and Growth and Smaller Companies Income, with the rest in Gilt, High Return and Income funds), while 5 per cent is reserved for the high interest bank account. Distributions are paid into the account and passed to the investor on the same day each month at a pre-determined level, which is reviewed annually in line with income from the trusts.

In a similar vein, other groups have incorporated building society accounts into their monthly income plans. This is designed partly to add an element of safety, but also to ease administrative costs.

Hill Samuel joined forces with the Nottingham last year to launch a plan in which a third of the investment is deposited in the society account and the rest split as preferred amongst Gilt and Fixed Interest Income and High Yield funds (as long as there is more than £500 in each).

More recent is Henderson's

UNIT TRUST MONTHLY INCOME PLANS

Group	No. of funds	Min. investment	Gross yield (%)
Abbey	3	£5,000	7.4-8.4
Allied Dunbar	4	£3,000	4.8
Arbuthnot	3	£1,500	9.1-9.8
Barratley Unicore	5	£5,000	5.3
Britannia	5	£5,000	8.0
Chiofina	4	£2,000	7.3
Fidelity	3	£2,500	6.4
Framlington	1	£2,000	8.2
Gartmore	4	£1,000	7.3
Henderson	4	£2,500	8.0
Henderson	5*	£2,500	9.3
Hill Samuel	4*	£5,000	6.6
M & G	4	£2,500	7.6
Midland	3	£1,500	6.3-7.4
Royal London	6*	£5,000	8.0
Save & Prosper	1	£2,500	7.3
Schroder	3	£1,000	8.4
Targit	1	£1,000	7.7
Touche Berriman	5*	£10,000	8.2*
Tyndall	5*	£10,000	8.2*

*Including deposit accounts. Figures at September 1 († September 25).

Flexible Income Plan, which slices your cash equally between four trusts and a Halifax Building Society Cashback Account.

Unfortunately, most monthly schemes require hefty initial investments—up to £10,000—to cover the minimum for each fund used. More worryingly, they involve tying up all your capital with one management group. It could have some impressive funds but your investment may be lumped in with some laggards, too.

The answer might be to devise your own monthly income plan, scanning the spectrum of management groups for the best looking trusts with evenly spaced distribution dates.

Alternatively, there are plenty of insurance brokers and

financial advisers who will do the job for you. Windsor-based Towry Law, for example, runs a High Rise Income Portfolio for anyone with more than £5,000 to spend.

The cash goes into equity income funds from Perpetual, Framlington, Schroder, M&G, GT and Brown Shipley. Starting yield now is only about 8 per cent gross but clients who went in three years ago are now earning more than 10 per cent a year on their investment after seeing their units rise 90 per cent.

Similarly, London licensed dealer Bishop Cavanagh offers a portfolio of funds from Prudential, Raiffeisen, Gartmore and others, linked to a Halifax account that aggregates dividends and hands out income.

Martin Winn

Future plans in a dying business

In the U.S. you can now pay for your own funeral in advance. Mary Frings reviews the basic costs and optional extras.

PAYING IN advance for your own funeral has added a new dimension to the American Way of Death. It is a practice which has been growing by 10-20 per cent annually over the past five years, at some U.S. "funeral homes" as many as half the interments are carried out according to a "pre-need plan".

In the state of Texas alone, over \$300m is deposited in special funeral trust accounts, watched over by the State Banking Department.

The rationale is that prudent people take out fire, theft and accident insurance to cover the possibility, so why not provide for the inevitable? In so doing, family and friends can be relieved of an onerous responsibility and personal wishes can be fulfilled. It is also a good investment: buying at today's prices freezes the cost of goods and services to be delivered at an indeterminate future date.

The Indiana-based Batesville Casket Company, which claims to be the largest in the world, with over 100 years of service, estimates (in its "Pre-Need Presentation Kit", distributed for the use of funeral homes) that the average basic funeral cost of \$2,500 in 1955 will have risen to \$8,572 by the year 2000.

The "basic cost" does not include space in a cemetery or mausoleum, nor the outer enclosure or vault required—in many cemeteries—to prevent subsidence, nor special services

such as embalming, flowers and obituary notices. Costs can be pushed much higher by the choice of a "premium" protective casket (no-one in the U.S. ever calls it a coffin).

One Fort Worth funeral home offers a cast-iron casket weighing 1400 lbs, priced at \$22,500. Another lists models in 48oz bronze at \$9,582 or 32 oz copper at \$3,760. Cherry hardwood (\$2,270) or hand-finished mahogany caskets may be chosen for their beauty, but they are not warranted protection against water and other grave-site substances. Such protection can be obtained from a vault made of 12 gauge stainless steel (\$3,683) or copper-lined concrete (\$1,814).

Very few "Bible-belt" Americans opt for cremation (in the Dallas area, about 6 per cent), and many set great store by preservation of the body in the manner of the Pharaohs. Embalming costs upwards of \$100. In the words of one practitioner: "Every American can have it, whereas in the ancient world it was the privilege of the very wealthy."

A funeral is defined by the National Funeral Directors Association Inc as "an organised, purposeful, time-limited, flexible group-centred response to death. It involves personalised rites and/or ceremonies with the body present to commemorate that death has occurred and that a life has been lived."

Pre-need funerals are sold on easy payment terms like cars or washing machines. The minimum of 1 per cent down and the rest in monthly instalments. The difference is that there are no financing charges, although payments may extend over five



years, or (less frequently) 100 months. The only sum a funeral director is legally entitled to add is an insurance premium; this guarantees the purchaser his or her full funeral package, even if he or she has a fatal accident on the freeway the day after making the first payment.

Buying burial space may be carried out at the same time but this is a straightforward buy-and-sell transaction, on which ownership deeds are delivered as soon as the final payment is made. Costs vary from area to area and according to the type of repository. In Dallas, a recent direct mail advertisement offered two side-by-side plots in a "perpetual care" memorial park for \$700. "Save \$900 by doing now what has to be done—sooner or later". In a nearby indoor mausoleum, the most expensive "eye-level" vaults are priced at \$6,600 for two people, while the increasingly popular double-decker lawn crypts range from \$1,900 to \$2,300.

For future delivery, the contractual agreement with a funeral home is normally limited to provision of a casket of the customer's choice, and the facilities and services offered directly by the home. In addition, most funeral directors open a "pre-need arrangements" file in which to record any personal preferences. They will review this file with members of the bereaved family when the contract "matures"—ie at the time of death.

Personal preferences may extend to the choice of pallbearers, the music to be played at the service, or the menu for the luncheon. According to Charles Shackelford, president of the Dallas area division of Stuart Enterprises—New Orleans, many people are still "a little bit queasy" about going into the finer details of their own funerals. Stuart Enterprises, a privately-owned company, has built mausoleums in 32 states and owns cemeteries and funeral homes in Florida, Texas and Louisiana.

"We are never surprised by any request," Mr Shackelford says. "One service was held in a bar, and the little combo which regularly provided music there accompanied the body to the cemetery and played for 15 minutes at the graveside."

David Clayton, president of the 600-700-member Texas Funeral Directors Association (TFDA), comments that in pre-paid funerals, "without any braggadocio I'd have to say that Texas is one of the leading states, both in sales volume and legislation."

The Banking Department must also approve the form of contract, and makes an annual audit of all funds placed in designated trust accounts. Some large firms administer their own trust funds, others hand them over to the Trust Departments of major banks. The TFDA itself maintains a Pre-Need Trust to enable small family firms to obtain the benefit of higher interest-yielding deposits. This mutual fund is administered by Interfirst Bank of Austin, Texas.

To cover the cost of a funeral home's up-front expenses, the law provides for the retention of a sum "not to exceed 10 per cent of the total amount agreed to be paid by the purchaser or said pre-paid funeral benefits of such total amount is reflected in the contract." However, until the permitted 10 per cent of the contract value has been accumulated, the funeral home may retain as its own money up to one half of the monthly payments. It may also withdraw interest from the trust account to pay any taxes arising from it or any reasonable and necessary charges made by a bank or savings and loan association. (The law, however, reduces the maturity value of the deposit, and thus the amount available, to offset rises in the cost of materials and services contracted for.)

The accumulated funds accruing to any one contract may be released only on presentation of a certified copy of the death certificate—or on cancellation of the contract at the purchaser's request.

If a funeral home goes out of business, or files under Chapter 11 of the U.S. Bankruptcy Code, pre-need arrangements will still be taken care of. The Banking Department will appoint another firm to take on the outstanding trust accounts and carry out contracts.

The Dallas division of Stewart Enterprises, which owns three funeral homes in the area, with attached parks covering 850 acres, maintains a sales force of 30 to generate pre-need funeral business. The target audience for advertising is couples in their mid-40s to mid-60s, but single people in their 20s and 30s have been known to pick out their casket and start paying for it monthly.

Mr Shackelford says: "We spend a lot of money on radio, TV and newspaper advertising. We do it to keep the public aware of our names—and we think it helps our sales people to get in the door in the evening. Sales resistance? No more than for any other product."

The three homes in the group conducted a total of 4,500 funerals last year, of which 49 per cent were pre-arranged. Restland, with 300 free-shaded acres and a number of above-ground mausoleums as an alternative to grave plots, has 32,000 contracts outstanding and owns a mainframe computer to handle its 18,000 ongoing monthly payment accounts.

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FINANCE & THE FAMILY

An eye to the priorities

John Campbell continues his series on portfolio planning by looking realistically at yields.

FROM THE investment angle, the stock market has two essential functions—building capital and making existing capital yield income. Most investors, being interested mainly in capital growth, regard income as a relatively minor component of their investments' total return. But for others (and particularly the retired) yield considerations may become all-important.

Anyone hoping to live off his investment income might have to revise some cherished notions. Growth-oriented investors, after all, are used to regarding cash, gilts and equities as an ascending order of risk and reward. Cash is absolutely secure; while equities offer the greatest potential.

However, if income is the name of the game, then this sequence may run in reverse. Then, the priority is not to maximise (or even maintain) capital, but to preserve the purchasing power of the income derived from it. Since cash and fixed-interest yields are static, or merely oscillate with interest rates, the security they provide against inflation is minimal.

In this regard, it is essential not to be seduced by the concept of a "real" or "positive" return. If gilt yields are 10 per cent and inflation is 4 per cent, then gilts are clearly keeping well ahead of the game. At least, they are if the income is being re-invested.

But if the income is being consumed, then the protection against inflation is nil. Regardless of whether the overall return is positive or negative, the real value of this income figure will steadily decline.

Cash-based investments (building society accounts, for example) face the same hazard, with the additional problem that income might fall in money as well as real terms if interest rates decline. From the viewpoint of someone dependent on investment income, the "security" of cash is illusory in inflationary conditions.

If your capital is limited, and immediate income needs are



A letter spuriously signed

A man I know has recently written (and had published) a letter in the local press. At the bottom he signed my name and address. (The newspaper showed me his letter and I recognised his distinctive handwriting).

It was a ridiculous letter and I had formerly been an alcoholic. As a consequence I believe that my business has suffered financial loss. I have been to my local Citizens Advice Bureau but they tell me that libel cases are not supported by Legal Aid Schemes and I cannot afford to pay solicitors. Are there any other lines of action?

It seems that your cause of action lies in defamation only; and it is correct that legal aid is not available for such a claim. You might intimate a claim to the newspaper concerned and possibly settle with it for a sum which might enable you to pursue the author of the spurious letter.

Holiday lettings

I am considering investing in a second home and have two or three coastal properties in mind. I would expect to let it out to tenants to cover annual expenses and make a small income.

I have discussed the matter with

an agent who specialises in managing properties. He assures me that there is no problem in regaining possession of a fully furnished property at the end of the term of the lease, providing that it is either let on a holiday two week basis or that it is let on a 6-month basis to an employee of a reputable company.

We agree that the holiday lettings will present no problem provided the tenants are not allowed to renew and are not known to be not on holiday. The company lettings are not quite so safe, as instances can arise where such a letting is really a letting to an individual director of the company and could confer security of tenure.

My lease does not define one way or the other. Can you please advise on this matter? If the balcony is included in the parts which are demised to you there does seem to be a strong case for claiming that its redecoration is your responsibility. You may, however, be able to require the lessor to redecorate the exterior face of the balcony.

UK tax exemption

I am a UK citizen permanently resident in the U.S. and accepted as non-resident in the UK by the Inland Revenue. I shall be entitled to a pension in sterling from January 1 1986 from my lifetime UK employers, and am told that they will have to deduct UK tax at source, and that I should seek a code number from the Inland Revenue to maximise deductions and reduce this tax as far as possible. Although I believe this U.K. tax will be deductible from my U.S. tax liability, is there any provision in the UK/U.S. Tax Treaty to permit this pension to be paid without UK tax deductions? I do pay a small amount of UK tax now on rental and investment income which is dealt with annually by my UK tax return preparers with the Inland Revenue.

Yes, your pension will be

Painting a balcony

I live in an owner-occupied block of flats maintained by managing agents, who levy service charges. Their obligations under the lease state they must paint external parts, etc. I have an open balcony with outside drain pipe, which extends beyond the building line. Previous managing agents have always included my open balcony in redecoration. These managing agents inform me that balcony is interpreted by them as internal and I must be responsible for the decoration.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

exempt from UK tax, by virtue of article 18 (1) of the U.S.-UK tax treaty. The necessary claim forms (U.S. Individual) are obtainable from the Office of International Operations, Internal Revenue Service, 1325K Street NW, Washington, DC 20225.

Capital in a house

I would be very grateful for your advice about the capital tied up in the house owned jointly by my husband and myself. Our mortgage value is £25,000 and its saleable value is now £60,000. Is there any way we can make some income from the "hidden" £35,000? My husband is threatening to sell the house to buy two, one in reasonable condition to live in and the other to improve himself and then resell or rent. This seems to be rather a drastic solution—or is it in fact a reasonable scheme to consider?

If the house is too large for you, you may well be happy to move to a smaller one. If the surplus sale proceeds were used to buy a dilapidated property and do it up, the profit upon selling that property would probably be assessed to income tax.

Since you will presumably be using the services of a solicitor in any sale, etc., it makes sense to talk things over with him or her now. There is really no adequate substitute for a face-to-face discussion of financial matters like this.

Compound negligence

My father's estate was finally settled and the final solicitor's bill paid in July 1979. In January 1985 we were informed that our Executors' Deposit Account, which we had assumed was closed, contained almost £45,000. The firm of solicitors involved (the solicitor who dealt with the case died in 1983) very slowly set about dividing the money among the three beneficiaries. An irate letter was sent pointing out that compensation would be required on this money, especially for one beneficiary who lives in the U.S. The firm then did a complete about-turn, discovered in the Estate Accounts was a sum of money set aside for settlement of Capital Gains Tax and further accountants' fees, and said it was this sum of money which had been set aside in the Executors' Deposit Account. The Tax Inspector has now invited the two UK beneficiaries to make a voluntary contribution of £500 each. Apparently it would be wise to pay, according to our solicitor's accountants, otherwise the Tax Inspector may take the case before the Commissioners to establish his right to assess the gains—considerably more than £1,000—out of the usual time limit and also charge interest and penalties. The bank holding the Executors' Deposit Account state their records show bank statements were sent regularly to the auditors. Also the Inland Revenue started queries about Capital Gains Tax in 1978 but then apparently made no demand. I have been

told that the firm of solicitors are responsible for all debts after the final bill has been paid. They are insured for this. Also that the Executors' Deposit Account money is ours. Is this so? Should we accept the Tax Inspector's invitation? Tell the estate solicitors that you hold them liable in damages for compounded negligence, and that consequently they must forthwith either settle the tax inspector's demands out of their own pocket (their ability to claim reimbursement from their insurers not being a point which concerns you) or submit to the Law Society's complaints procedure.

Capital gain gift

I have three children 20, 17 and 16 years. I intend to give to them a plot of building land, as each reaches the age of 21. Due to shares, I use up my capital gains allowance of £5,800 each year. Am I able to give my children the land using CTT without cutting down my capital gains allowance? It is possible to make a gift such as you envisage on the footing that you bear any capital gain involved, i.e. after you have used your allowance for the year on share dealing. You would be wise to consult a solicitor.

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DAILY TELEGRAPH

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The 56 ways to buy Barratt

ARCHITECTURAL historians will no doubt decry the mock-Tudor effects: leaded lights, dormer windows and dinky porches. Nevertheless, the 18 houses in the middle of the field at Kingsmere Meadow, Bracknell, are an imposing sight.

There are roses round the doors, neat manicured front lawns and trim white claspboard fencing.

They are part of Barratt's £3m-worth of show villages, in Berkshire, Birmingham, Manchester and Glasgow, encompassing a remarkable 56 house types.

The "village" of the annual Ideal Home Exhibition pales into insignificance compared with this operation, which provides a huge show window for Britain's biggest builder seeking to rebuild its image after a difficult year.

Most of the designs have solid sounding British names such as Richmond (a fun house with a gallery bedroom), Grafton, a three-bedder with a spiral staircase, and Howard, a slim-fronted bungalow.

The Montrose is a classy little terrace house with two bedrooms and "two en-suites" (bathrooms), as well as a downstairs cloakroom. Stylish exterior touches are an arch of narrow red bricks around the ground floor windows, and a range of stone corbels under the eaves. You can buy the on-site version for about £55,000, much less in the north.

In the £125,000-plus range on

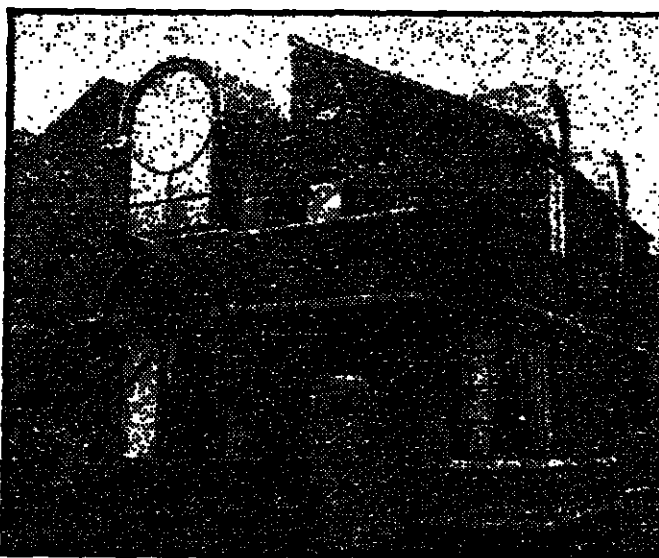
show in Manchester, you get extras such as a swimming pool, sauna, two-car garage fitted with power points, work bench and electrically-operated doors, plus turfed gardens with a barbecue on the terrace.

Bonus of the bungalows is that they are convenient for disabled people to live in or visit. Wider doorways and more spacious passageways than usual will now be standard on all Barratt bungalows, which will particularly benefit parents with prams, people who have large furniture as well as those who use wheelchairs.

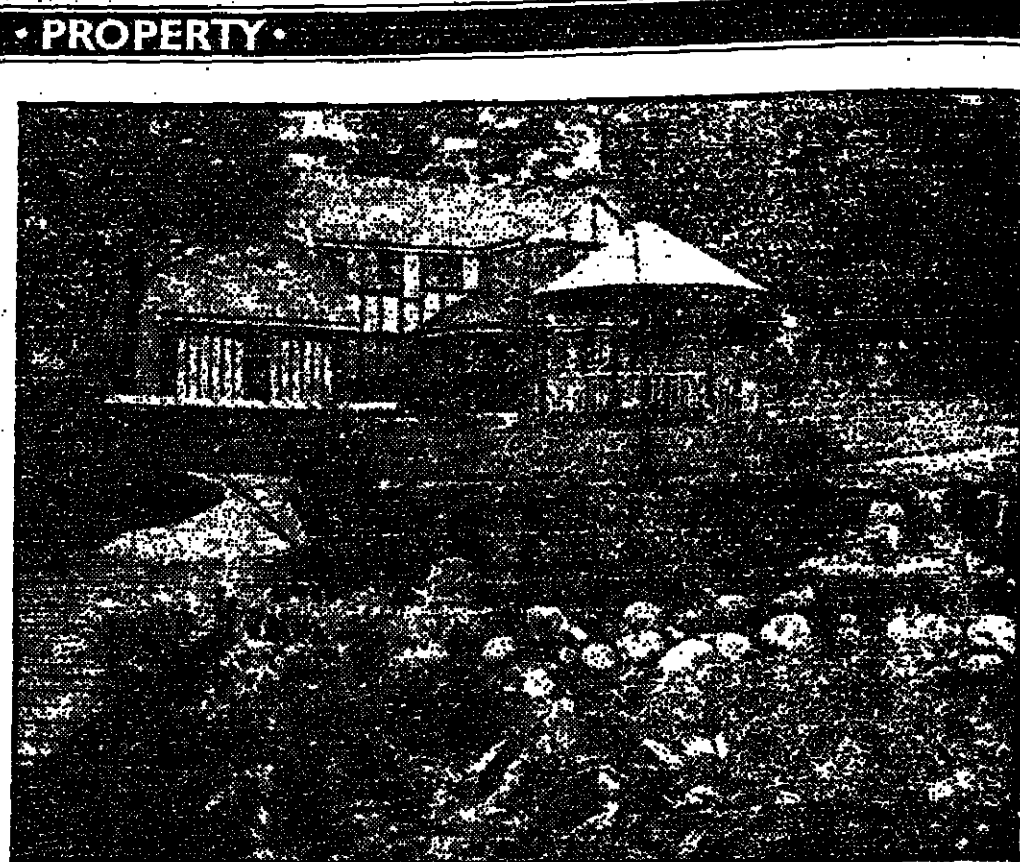
Disabled people who want the company to build a home fully conforming to mobility housing standards, with re-positioned light switches and sockets, access ramps and specially-adapted bathrooms, can have one. There will be no extra cost, assures Sir Lawrie Barratt, who is undertaking these design modifications in accordance with the wishes of the Prince of Wales' Advisory Group on Disability.

The villages are being promoted by Barratt as a great day out for the family. "Even if you are not house-hunting it is a chance to see the very best in house design," says Michael Norton, marketing director, at the company's headquarters in Newcastle upon Tyne.

Opening times are 11-7 pm every day, and in Birmingham look for Marchmont off the A458; in Manchester, Rowan Heights off the A54; and in Glasgow, Priesthill Road off the A726.



Contemporary touch... Firecrest, a design by architects Bickerdike Allen on show in Birchwood Drive, London NW3. Priced from £375,000



The Fielding, a £125,000 five-bedroom Barratt house with swimming pool that can be seen at the show village near Manchester

Showhouses are rapidly becoming a major marketing asset, increasingly better presented while the old way of doing things—putting one together with odds and ends of furniture borrowed from a local store, with curtains stapled instead of hemmed, and rooms bare of homely touches such as pots and pans—is now much less acceptable.

Most builders now recognise the value of professionally undertaken decoration. A well-furnished interior, whether high-tech or traditional antique, can inspire less imaginative buyers and make them aware of just what can be done with the most ordinary-looking room.

As one salesman commented: "Glossy brochures may initially stir consumers' interest, but it is seeing how everything fits together—often the showplace itself—that finally tempts someone to buy, which recoups the costs."

Gerald Moran of Oscar Woolens, responsible for several dramatic interiors in Hampstead, believes the right atmosphere puts people in the mood to buy houses. "Fashionable colours and materials, paintings and background music all help to create a harmonious, relaxing environment."

The idea is to sell a lifestyle along with the bricks and mortar. Miller Homes at Pincham, Hampstead, Berkshire have gone a step further by installing David and Margo Ewart as full-time "livers-in." Their job is to try out the kitchen equipment, watch television, and have friends in. Marketing

director Leo Lennox reports the sale of eight houses during their first weekend on site.

"Householders need to have an appreciation of space and how it relates to furniture sizes and proportions," says Michael Lynn, chairman of Marren International, home design specialists to the private sector housebuilders. Their work includes the challenge of furnishing studio units such as Wimpey's Super Single and Laing's Elite.

In America, in California in particular, interior decorators work closely with the builders and their architects at a much earlier stage than in Britain. An actual furnished "model home" often shows up any design faults—for example, double bedrooms that will not take two single beds, and fitted cupboards that cannot be opened without scraping an essential piece of furniture.

In the UK, fitting built-in cookers too near to doors is a prevailing fault in small kitchens; and towel rails are sometimes so small they will not accommodate a bath sheet. And whatever happened to the heated towel rail connected to the domestic hot water system and not the central heating unit, which is switched off in the summer?

The kerb appeal of a development is still important. Luxury apartments approached through builders' rubble and a proliferation of builders' hoards when construction work is supposedly finished do not create the right impression. Landscaping is

vital too, with regular attention to plants and lawns.

Developers will often spend thousands of pounds equipping kitchens and bathrooms, and then leave rubbish in the "garden" and mounds of earth outside the front door. A tidy garden, sparkling clean windows and floors all help to create the atmosphere of a dream home, ready to move into.

ON VIEW:

● Katie Lyons' showflat for Jarvis Brothers and Brewster at Broadmark Beach, Rustington, West Sussex, is in cool shades of apple green and biscuit coupled with Oriental-style furnishings. From £70,000, open Monday to Friday 10.30-3.30, weekends 11-4.

● Denise Degermark's show-house for Radmark Properties at Kines Rising, Basingstoke, Hampshire, concentrates on a bright, sunny yellow and white country scheme. From £68,500 open every day 12-5 except Tuesday.

● Yvonne Chapman's show bungalow for Lovell Homes at New Farm Lane, overlooking Northwood Golf Course, Middlesex, is classic English style in blues and pinks. Around £150,000, view weekends by appointment 09274 23387.

● Sally Spence's scheme for Octagon's £1m-house at Broadfields, Escher Park Avenue, Escher, Surrey, includes antiques. Open 11-5 every day.

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MOTURING

A new look for classy estates

FOR YEARS, Volvo has ridden roughshod over the competition in the large estate car class with its bluff-fronted, boxy-backed 245. Beloved by antique dealers and the green welly set alike, it is extremely roomy, reliable, enduring and commands a good secondhand value.

With the new and long-awaited 740 and 760 estates, Volvo confidently expects to consolidate its grip. It reckons that two-thirds of the 15,000 estates it will sell in Britain next year will be the new models.

Volvo usually gets its marketing sums right. It must believe that the old 245 has been going for so long with only minor changes that many owners are dying to make a move to a car that retains all the old virtues but has a new look.

The new 740 and 760 would never be confused with a 245 from the front and the rear aspect is less severe. But, new elegance apart, the new cars are not all that much different. The engines—2.3 litre 4-cylinder, with or without turbocharger, and a V6—are carried over, as are the 4-speed manual and 3-speed automatic transmissions, both with overdrive.

The coil spring, non-independent rear axle is also retained on the 740 and 760. This arises from the fact that Volvo has not yet decided on a new rear axle and trusted layout is fine on good surfaces and also avoids control problems on icy roads.

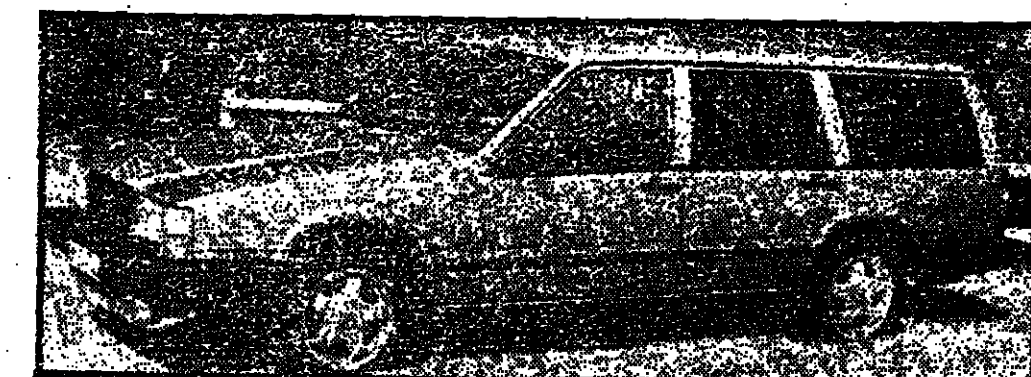
But the ride quality of the 245 was indifferent once off the tarmac. When I pressed it hard on deserted French byways, it rode at times with an unpleasant turbulence. I thought the 760 Turbo I tried later not much better.

Realistically, those who buy large estate cars and load them to the eaves with children, dogs, chipmunk cabinets and bags of horse nuts will probably slow down on corners and not reckon to drive round them like bank raiders pursued by the Sweeney. An owner of a current 245 will consider the 740/760 estates a bit more comfortable all round. Users of other large estates such as the Peugeot 505, Citroen Safari or Mercedes-Benz T-class would, I suspect, be less impressed.

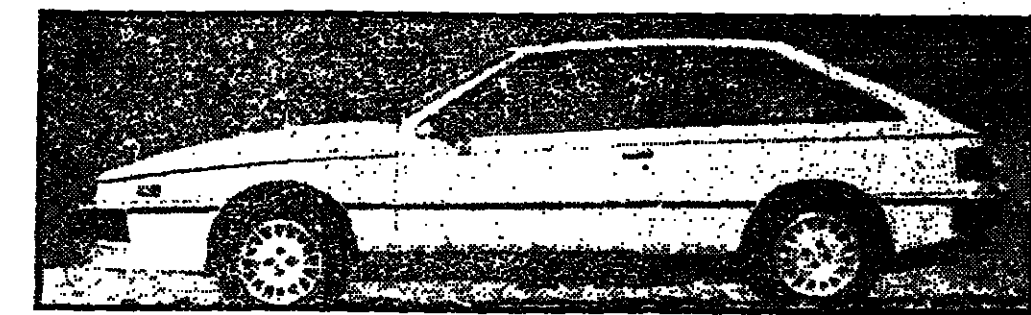
Volvo Concessionaires sees the 740 and, especially, the 760 estate as likely to appeal to buyers who want the carrying capacity and general utility of the 245 with a change of styling and a lot more luxury—at a price. The 760 estates are much more expensive than their 240-based counterparts.

A 740 GL estate, for example, costs £10,800 compared with £9,704 for the 240 GL. The 760 GL estate is £16,400 against the old 280 GLE estate, still listed at £12,983. A 2.3 litre 4-cylinder 760 Turbo estate with automatic transmission is £17,500. That is a lot of money, even if it does include an electrically-adjustable driving seat, powered sunroof and self-leveling rear suspension.

The Volvo models are on sale in the 1986 model 245 estate—only a Volvo owner would be able to tell it from, say, a 1984 model.



The Volvo 740 and 760 estate cars look sleeker but are surprisingly similar to the old ones



The Isuzu Piazza. Glamour from Japan—but did anyone say Volkswagen Scirocco?

engine and Volvo's own 2-litre, 1.7 litre-engined saloon and liked its liveliness and good handling coupled with a feeling of solidity and a firmly shock-absorbent ride. Prices of the 340 cars, bought almost entirely by private as opposed to business users in Britain, start at £3,394.

The Volvo models are on sale now. Buyers will have to wait until November 1 for the new 740 and 760 estates, which will, however, be on show at Motorfair at Earls Court from October 17 to 27.

Seat, which used to make Fiat cars under licence, has created its own range with the help of Porsche (engine and gearbox) and both Fiat Design and Karmann have had a hand in styling and body engineering. I drove the 1.2 litre Ibiza hatchback last week and was most impressed with its performance.

Being long in the leg, I would have liked the driving seat to have gone further back so that my ankle did not have to be bent acutely on the accelerator.

And the steering wheel rim obscured the radiator temperature gauge. Head and shoulder room was more than adequate and the minor controls, which must have been inspired by Citroen's ideas, were straightforward to use after a few moments' study.

Not many Seat Ibiza three-door hatchbacks and Malaga five-door hatchbacks and saloons will reach Britain this year—perhaps 1,000 in all. But I pre-

diet considerable success for these Spanish cars among private buyers who have to watch costs but light shy of buying used cars and who demand something better than a new East European product. Seats are completely up to date in technology and styling, with cross-mounted engines and front-wheel drive.

The Isuzu Piazza sounds Italian but is made in Japan. When I saw one in Tokyo a few weeks ago I crossed the road outside the Imperial Hotel—no task to be lightly undertaken in rush hour—to get a better look. Dark windowed and black-painted, it was one of the most beautiful things I had seen on wheels.

I thought it might have been a special-bodied VW Scirocco. It was in fact designed by Italo Design's Giorgio Giugiaro, who is to cars what Yves St Laurent is to women's clothes, and who styled the original Scirocco.

The current Scirocco was restyled in-house by Volkswagen. Looking at the Isuzu Piazza, you can tell at a glance what the Scirocco would have looked like had Giugiaro reworked it himself.

Under the gorgeous body is a 2-litre turbocharged four-cylinder engine driving the rear wheels through a 5-speed gearbox and limited slip differential. Top speed is said to be 130 mph and the price when it goes on sale, early in 1986, will be £11,950. You can see this car, too, at Motorfair.

Stuart Marshall

CHESSE

THE outcome of the world title match was left even more finely balanced this week when Kasparov levelled at 6-6. This left Kasparov effectively one ahead since he keeps his title in the event of a tied series.

But Kasparov's tactically orientated style continually puts the champion under the nagging pressure of having to calculate precisely, and means that Kasparov's dubious stamina may be severely tested in the final games.

Technically and creatively, the play of both grandmasters is far more positive than in their earlier stages. Kasparov's strategic and 'centralised' approach balances and counterpoints Kasparov's imagination, so that even their draws are keenly fought.

White: G. Kasparov, Black: A. Karpov. Nimpo-Indian Defence (7th game). 1 P-Q4, N-KB3; 2 P-QB4, P-K3; 3 N-QB3, B-N5; 4 N-B3, 0-0; 5 B-N5, P-Q3.

... P-B4 is a more active counter but carries greater risk of running into a prepared analysis. After his drastic defeat in game one, Karpov has adopted a more cautious stance in the early stages.

6 P-K3, Q-N2; 7 Q-B2, P-QN3; 8 B-Q3, B-N3 ch; 9 P-B3. Instead, 9 Q-B2 avoids doubled pawns, but White wants to force a weakening of Black's castled position and to maintain control of his K4.

9 ... P-K3; 10 B-R4, B-N2; 11 N-Q3, P-KN4.

Karpov thought for half an hour before rejecting BxP. It is surprising he considered it seriously, for 12 R-KN1, B-N2; 13 Q-B2 would give White all the play.

12 B-N3, N-R4; 13 Q-Q1, N-N2. Mobilising for king defence, but 13 ... N-B3; 14 R-PK4, K-N2; 15 Q-R3, R-R1; 16 P-K4, N-B3; 17 Q-R2, P-K4 is preferable. In the next few moves, Kasparov's attack gains momentum.

14 P-KR4, P-KB4; 15 PxP, P-B3, Q-R2; 17 Q-N3, K-B2; 18 Q-Q4, R-R1; 19 P-B5! QxP; 20 N-B4, PxP; 21 BxP, P-B3; 22 B-B7.

Karpov was down to only 22 minutes for 18 moves, and the challenger misses his best chance: 22 PxP, N-R4; 23 R-N, R-R3; 24 P-B5, B-Q4; 25 R-K1, R-R3; 26 B-K4 with great pressure.

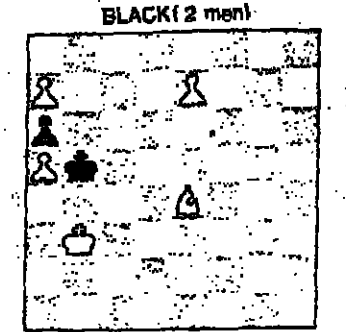
23 ... N-R4; 23 B-B2, PxP; 24 BxP, B-Q4; 25 Q-Q3, Q-RN1; 26 N-K5 ch, N-N3; 27 P-KN, N-B7.

Now Karpov overlooks the stronger 27 ... P-B4! 28 P-N4 or R-R3, P-B5! followed by N-B5 or N-N6 when the Q-side offensive along with the extra pawn should win.

28 R-N, P-B3; 29 R-R, R-R; 30 Q-N6 ch, K-B1; 31 R-B, drawn.

A curious perpetual check: after 31 ... P-R4; 32 Q-B5 ch the black king has nowhere safe to hide.

PROBLEM No. 583



WHITE (5 men)

White mates in three moves, against any defence (by V. A. Shinkman). Both White's pawns are about to promote, and this creates a dilemma for solvers: which pawn, and to which piece?

Leonard Barden

BRIDGE

IN MY first example hand from rubber bridge, we see that two wrongs can make a right:

N		E	
♠ 74		♠ 88	
♥ 54		♥ 83	
♦ 10975		♦ K3	
♣ 884		♣ K8543	

East dealt at love-all and passed. South bid two no trumps, and North raised to three.

West led the heart Queen, which was allowed to win. East playing the seven, and the Knave was taken by the King. East completing the trick. Declarer cashed King and Queen of diamonds. East following with eight and three, and exited with his third diamond. This was taken by West, who led another heart to the Ace.

South now cashed Queen and Knave of spades, and a third spade lost to the Ace. East, faithful to his death—and he came close to it—returned his last heart, on which South threw the club Knave. West made a heart, but then had to lead back a club, allowing the declarer to make two clubs and

the spade ten. East should, of course, have returned a club and defeated the contract. East was not the only sinner—South also played badly. When hearts are found to be 4-1, the contract is cold, but the declarer completely mistimed the play of the diamonds.

After cashing his two top honours in the suit—East's peter has marked West with the Ace—he should have played Queen, Knave, and another spade. East wins and returns a heart to the Ace. South cashes his 10 of spades, and now exits with the four of diamonds. This ensures his contract by ending play West, and saves East from the shame of doing it.

In this hand, there was only one wrong:

N		E	
♠ 10784		♠ 88	
♥ 187642		♥ 83	
♦ A3		♦ K3	
		♣ K8543	

With both sides vulnerable, South dealt and bid one diamond. West doubled, and North's raise to five diamonds concluded the auction.

West's spade King lost to the Ace, the club Ace was cashed, and the Knave was ruffed in hand. South now ruffed a spade on the table, and returned a diamond to his Ace. West showing out. After ruffing another spade in dummy, he returned a diamond to the King. East switched to the eight of hearts, and the Queen lost to the King. West led the spade Queen, ruffed in dummy, and the finesse of the heart nine was tried without success—one down.

At trick four, instead of returning a diamond from the table to his Ace, South should have finessed his Queen. If it wins, as it does, declarer ruffs another spade, returns a diamond to his Ace and ruffs his last spade, completing the elimination. The heart four is led and the nine finessed. West wins with the Knave and is endplayed. South makes 12 tricks.

Suppose the diamond Queen loses, you say. That is no problem—the trumps have broken. The forced spade return enables declarer to eliminate that suit as before, and finesse the heart nine to score 11 tricks.

Chess solution: page XVII

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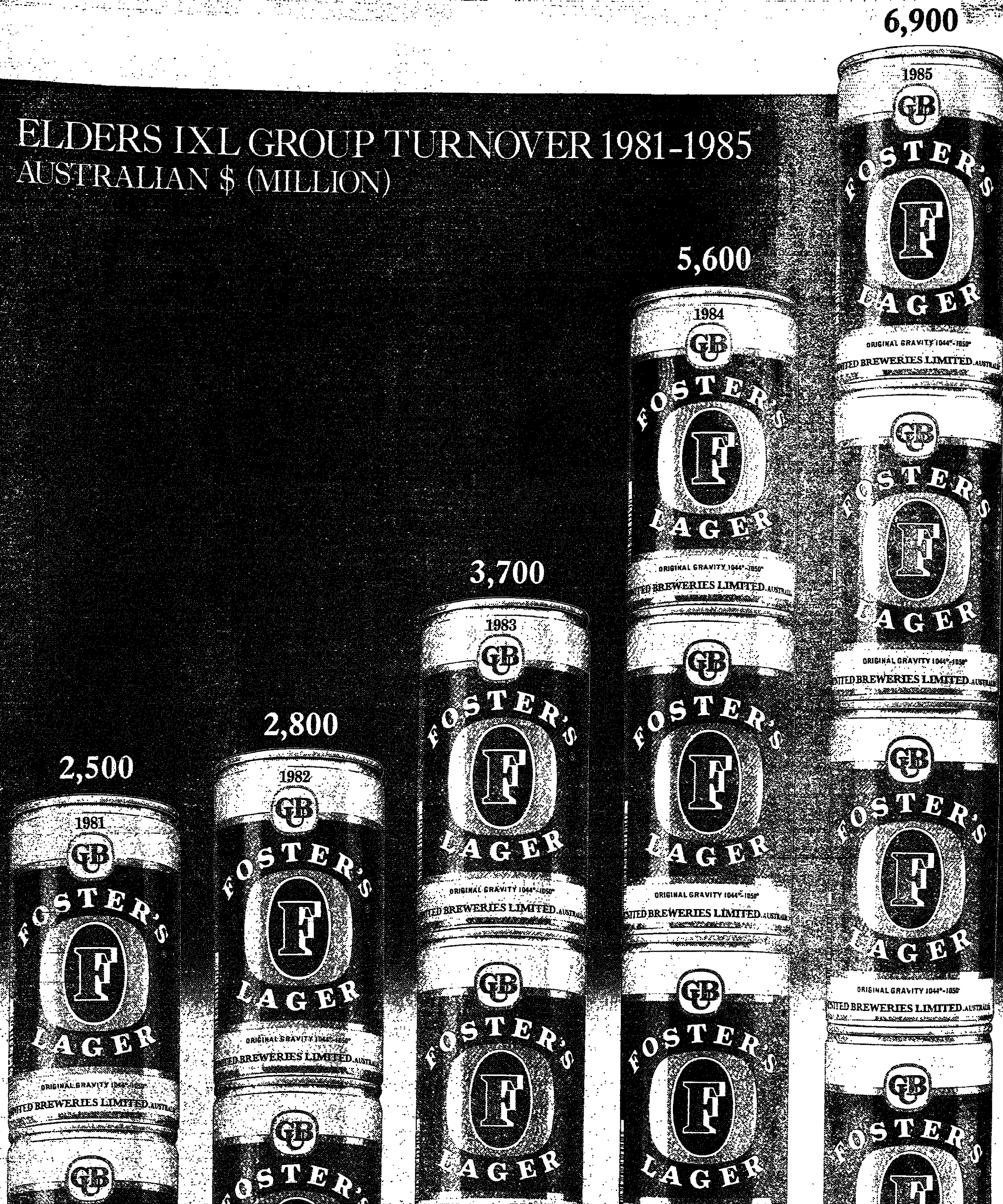
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Starting from scratch: ballooning

Riding high on hot air

MONTGOLFIER'S first passenger-carrying balloon landed in a heap in Paris 202 years ago, after a ceremonial launch on puffs of hot air. Two criminals were suggested originally as the first human fliers: it was thought they would be no great loss if the balloon crashed. But the honour finally went to two noblemen.

Landing in a heap still is one of the unlikely joys of hot air ballooning. The uncertainty of where, when and how the balloon will land contrasts with the actual flight and its steady movement, the balloon at one with the air.

I found this out at the end of a first flight under the command of Dan Cameron, one of the experts of British hot air ballooning and the founder of one of Britain's few successful hot air balloon manufacturing companies. The occasion was a symposium for raw aeronauts at Evercreech, Somerset.

No ordinary verb is appropriate to describe what happens after the balloon has lifted from the ground. You simply drift over England's green pastures, at peace except for dogs barking in your shadow and the roar of the burner above your ear.

The balloon is in the hands of the breeze and, once airborne, most control is left to the elements: hence the crucial need for pre-flight planning and a detailed knowledge of meteorology, air traffic lanes and airmanliness. These subjects, and others, are compulsory parts of the training and examinations that lead to a Civil Aviation Authority licence to pilot hot air balloons.

It took us eight minutes to rig the three-person basket after we unloaded it and the balloon from a van. The basket, small and fragile like an overgrown picnic hamper, has a gas cylinder at each corner. Built of traditional wicker with curved ends, it is padded for bumpy landings.

The envelope is made of nylon and stretches 25 metres when laid flat on the ground. Twelve wires hold it to a steel frame on top of the basket. Together, balloon, air and basket weigh around two tonnes.

A so-called "parachute" — looking rather like a skull cap — is fixed inside the hole at the top of the inflated balloon. A rope from the parachute — called the crown rope — is the only way to control descent: hauling on it allows hot air to be vented.

As the balloon inflates, it becomes a magical sight — a

combination of shocking pink, black and sky-blue, emerald-green and crimson, yellow and orange — all on top of the burner with its 30 ft flame.

Cameron told me to pull on the crown rope to stop the balloon rising — but added: "If your feet leave the ground, let go the rope instantly." When I finally climbed into the basket, ducking to avoid the burner's fierce heat, I did not realise when we actually became airborne, so imperceptible is the transition from being heavier than air to lighter. There was no sensation of rising — this is a very gentle sport. We moved sideways and headed towards a tall tree. "Strike out your hand and you might catch a pine cone," Cameron joked.

Once above the tree line, I caught my breath as the scenery unfolded beneath my feet. The countryside was bathed in early evening mist. There was not much movement below, just the occasional farmer, waving (or gesturing) at us. One myth was soon dispelled: ballooning is not silent. A quick burn of gas is needed every so often to replace hot air lost from the mouth of the balloon (although the roar can be kept to a minimum with a "whisper" burner — useful when ballooning over farms to avoid frightening animals).

Ballooningists carry maps, dotted with luminous orange and yellow circles to denote "no-go" areas such as television masts, pylons and unfriendly farms. And when avoiding action is needed there are techniques for changing direction even in an unguided hot air balloon. This is where the skill comes in, as the pilot seeks to take advantage of different air masses and wind speeds.

As we moved along, Cameron gave a long blast on the burner. Nothing happened for a while: the combined weight of crew and balloon makes it want to stay still. But finally we rose through the mist into bright, warm sunlight, our two companion balloons outlined against the setting sun. Over Shepton Mallet, the dogs duly barked and children waved — but a man in the middle of his swimming pool did not look amused as we drifted over his back garden. "Nice evening," we shouted, to no reply.

At least we had found where we were. Cameron pulled on the parachute cord to release hot air; then we descended towards a mist-shrouded valley, and the village of Gloscombe. We landed with a pronounced bump and the basket



McLain and balloon... a gentle sport

started to heel over. Suddenly, we took off again briefly and landed with a second bump some yards up the field. This was not intended — a request to those on the ground to hold us down had been misunderstood.

When this had been remedied — seemingly with half the villagers hanging on to the basket — Cameron kept the burner alight and the envelope inflated. This was to give our retrieval crew a bright visual target to aim for; they had followed us visually all the way from Evercreech. They knew the direction of the breeze and our general direction and had maps but no radio: Cameron prefers to go without such aids although the baskets carry altimeters.

The crew parked alongside the field. Cameron turned the burner off, the graceful bulbous shape sagged and settled among the cowpats, and we all helped to pull the envelope into a straight line. The colourful nylon was bundled unceremoniously into its bag. "Stuff it in," he said.

The basket was de-rigged and in 20 minutes it and the balloon were in the van. My ethereal experience of hot air ballooning was over. All that remained was to sip the champagne that is the traditional way novice ballooningists celebrate.

Details

THERE are about 400 qualified hot air balloon pilots in the UK and eight examiners, who each check about half-a-dozen student pilots a year.

The British Balloon and Airship Club is at Kimberley House, Vaughan Way, Leicester LE1 4ST. It encourages the art of practical ballooning, and can supply information on the requirements for a pilot's licence.

Two companies in the UK make hot air balloons: Cameron Balloons Ltd, St John's Street, Bredford, Bristol BS3 4NH; and Thunder Balloons, 75 Leonard Street, London EC2A 4GS. Cameron's arranges symposia in the spring, summer and autumn to give interested people the chance to learn about and fly balloons.

Pilot training: a student must fly at least 12 hours with a qualified pilot and an examiner for initial familiarisation and for flights where he controls the burner. There also is a solo flight and examinations developed jointly by the British Balloon and Airship Club and the Civil Aviation Authority.

Lynton McLain

Archaeology

After the digging, the questions remain

Here is the final report from our Archaeology Correspondent who has been overseeing new excavations at Maroni in south-east Cyprus.

PHOTOGRAPHING THE site marked the end of the season's actual digging at Maroni, Cyprus, but there has still been plenty more to do. From checking the houses we rented to paying the workmen's Social Security, showing colleagues round or preparing the finds for the Larnaca Museum, there has been no let-up — except for the luxury of getting up at six rather than five.

This year, investigating a large public building of the 13th century BC, there has been an extra task: writing a paper at once on what we have found, for a conference just held in Nicosia.

Most work moved to the store-room in the village, where washing and sorting carried on after site work stopped. But even down at the site, supervisors still had to finish, and summaries of the season to write in their notebooks.

When the last visiting colleagues left, we covered the great mud brick walls with plastic thrown out from neighbouring greenhouses. (Last year I protected tomatoes and cucumbers.)

At the store-room we checked for the last time the catalogue cards and drawings of the finds we had inventoried. At the end of the week after digging, I handed them in — with a list in triplicate — at the Larnaca Museum.

Landing over the finds is automatic nowadays, and there is no question of these being divided between the foreign expedition and the Department of Antiquities — in the past, a lively occurrence in many East Mediterranean countries.

The day before I took the objects to Larnaca, we photographed them, first in black and white on a light box, then in colour outside.

Everything must be done properly. The focus must be correct, and the right bit in the frame, with the scale parallel to the bottom of the picture. The lists need constant checking. It is tiring and hot, and keeps three people busy for a whole day.

At Maroni there was also



Cleaning pots at Maroni as the season ends

the routine work of sorting and counting the pottery after it had been washed, then bagging it up, to be stored in the village for the present. The sherds are divided by fabric (type of clay) according to an elaborate system perfected by Swedish archaeologists in Cyprus between the wars.

We separate our pieces of imported artefacts, whether from the Aegean or Syria-Palestine; also lamps, bones and shells (which should both have been separated down at the site), pieces of plaster, and jar handles with incised signs. These signs may eventually help to reveal what was in the jars, or how much they held, or where they came from, or to whom they belonged.

I throw a little pottery away after it has been noted in our records. It is usually from the disturbed ploughsoil and can tell us little. We take it back down to the site where we have a dump in a corner of the fence.

I enjoy going through the pottery with the trench supervisors and looking at everything myself at least once, immedi-

Persians, Romans, Franks and Venetians, Turks and British have all arrived in Cyprus, and now there are many Lebanese. But what about pre-history? What could we define, at any time, in archaeological and cultural terms? We discussed, within the different prehistoric periods, what was Cypriot, and what was extra-neous.

It was unusual and exciting. And we all listened to all the papers, which covered 7500 BC to 1900 — rather than missing a session if its subject was before or after our own special period. They brought home the continuity of ancient and not-so-ancient culture in Cyprus.

I had to write a paper for Maroni which would incorporate our new results and attach them to the general theme. Our grand building does help to re-define what was Cypriot in the 13th — and thus in the 12th — century BC. Its olive pressing and storage must have been local concerns. And the copper or bronze working could have been supplied from a copper mine nearby in the foothills of the Troodos range.

Its architecture shows that a tradition of fine limestone masonry existed earlier than was once thought, and not directly assignable to any foreign source — although a degree of assimilation from Syria is feasible.

We shall be investigating our grand building — what it was for, and why it was sited at Maroni — for at least two more years. It must have cost a great deal in olive oil or copper to build — it measures 20 x 30 m; a clear demonstration of power. If not a barracks, it did control food. Food for whom? And why in the 13th century BC? Could it be linked to any expansion of trade in copper? These are questions that will have to wait until we know far more about life in prehistoric Cyprus, not least at Maroni.

It is stimulating to help define a country and its culture. As foreigners we are blessed by the wonderful generosity of the Department of Antiquities, under Dr Vassos Karageorghis, encouraging us to share in it. The job now is to write reports on the season and start the appeal for 1986; when, I hope, we shall finish investigating the grand building, and begin to see what is underneath it.

Gerald Cadogan

Collecting

The many roles of wallpaper

THE HISTORY of wallpaper making extends over at least four centuries. The earliest surviving paper was discovered in 1911, decorating the beams of the hall and dining-room in the Master's Lodge at Christ's College, Cambridge.

The paper had been printed on the backs of several documents of about 1509. It was almost certainly the work of Hugo Goes, a block cutter of Beverley, as the pomegranate pattern incorporated the Lombardic letter "H" and a rebus of his name, a goose.

Helpful for dating are the tax details. In 1712 a duty of 1d (increased later to 1½d), on every square yard, was imposed on paper "printed, painted or stained." The Excise Officer had to stamp each sheet.

The first successful wallpaper printing machine came into use about 1840. Walsley Preston at Potters of Darwen, Lancs, converted a calico printing machine by using surface rollers with a raised pattern, as in block printing.

Wallpaper is an ephemeral thing, and we do well to prize the example that survives. The Victoria and Albert Museum showed their treasures in an exhibition earlier this year. Wallpaper: Four Centuries of Design, it complemented Jean Hamilton's Wallpaper book published by the museum.

Sanderson, set up by Arthur Sanderson (1829-1882) in 1860, has a little-known collection of 10,000 wallpaper and 6,000 textile documents. It covers the leading 19th and 20th century designers, Pugin, Morris, Owen Jones, Crane and Voysey.

Documenting their just finished 125th anniversary exhibition is a well-illustrated catalogue, £3.95 from archivist Christine Woods (at Sanderson, 52 Berners Street, London W1). It is a poignant record of a family firm swallowed up by various companies over the years.

A newly-opened exhibition in Manchester until December 21, is A Decorative Art: 19th Cen-

tury Wallpapers in the Whitworth Art Gallery. Drawn from the collection given to them in 1867 by the Wall Paper Manufacturers, the exhibition, organised by Joanna Banham, represents some of the richest designs of the period, both machine and block printed.

There are Jeffrey and Company's "hygienic" papers of about 1885, completely free from the arsenic and lead contained in so many wallpaper pigments from the early 19th century on. Shown at the International Health Exhibition of 1884, it was noted of them that "we can gratify our artistic taste and at the same time we are not being slowly poisoned."

A pictorial paper showing people roller skating is said to have been produced around 1890 to celebrate the opening of the rink at the Olympia Hall, Kensington.

A roll of wallpaper reveals the gradual build-up of colours and motifs in William Morris's Chrysanthemum pattern. Each block carries a different colour and is applied to the ground only after the previous layer of pigment has been allowed to dry.

In America the collecting of old wallpaper for both its historic and design interest, has long been a grand passion, tiny fragile scraps being as much revered as rare porcelain.

Old papers should never be rolled up, but kept flat so that they will not crack. Smallish fragments can be treated like drawings and mounted between acid-free sheets of card, kept out of strong light to avoid fading.

Large panels of scenic wall-coverings occasionally turn up at auction or in art dealers' galleries. Otherwise it is a matter of looking out for layers of paper that may come to light when an old building is being redecorated or perhaps demolished.

June Field



Detail from Cupid and Psyche wall coverings (c1816) on show at the Whitworth Gallery, Manchester

Gardening



MORE THAN 300 companies attend the annual exhibition of the Institute of Groundsmanship at the Royal Windsor Racecourse. It provides an unrivalled opportunity to check on the development of equipment and materials for the making and maintenance of turf.

The exhibition is aimed mainly at the big users — public authorities, sports grounds and all the contractors concerned with this kind of work — but there is a place for even the tiniest machines, and it is surprising how many of them are there.

Last year I remember being especially impressed by the Midget Comb, a rake-scarifier which also accepts tools for lawn-slicing, soil crumpling and cultivating. It is made by Kaaz of Japan, powered by the same 20 cc two-stroke engine used in the larger of the two Mitsubishi hedge trimmers. It was on show again this year with yet another attachment, a small cylinder mower which could be useful for cutting grass in narrow and awkward places; but I was even more interested to hear that a nylon cord trimmer will soon be available for this busy little machine. The head will be identical with that on my Kaaz brush cutter which I find invaluable for trimming edges and cutting close to walls, posts and other hard objects, and for clearing off weeds.

Brush cutters are free-swinging: one carries the whole weight on arms and shoulder strap. Fitting a trimmer with wheels makes the work lighter, but it does restrict the free movement of the boom-free machine.

Kaaz has introduced a new brush cutter, the V25, almost identical with the one I use except that it has a quickly detachable engine — very useful if one wants to carry the tool in the boot of a car.

Though the Midget Comb still seems to be the only small powered tool that will tackle several jobs, there are plenty designed for particular purposes. The Bob Andrew's Autotrim is wheeled nylon cord trimmers available in several different models from Mintrim with 33cc two-stroke Briggs and Stratton or Aspera engines, to a Heavy Duty machine with a 4 hp two-stroke Aspera engine and a polypropylene body.

Small powered machines for scarifying turf include the Bob Andrew's Lawn Doctor, alternatively powered by Tecumseh, Briggs and Stratton or Honda engines in that order of price; the Lawn Conditioner from the same source with a 1,500-watt electric motor getting its power by cable from the mains; and the Nickerson Turfmaster Powerrake, petrol-engine machine similar to the Lawn Doctor.

A bigger, more versatile machine with interchangeable work reels for scarifying, slicing and vertical mowing is the Bob Andrew's Bluebird. Though

designed primarily for sports grounds, it will appeal to lawn owners who want the best.

The most manoeuvrable grass cutter I have used is the three-wheeled Toro Treenower multi-cylinder machine with a single steering wheel at the back like a boat's tiller. One can virtually pivot these machines, and they are very pleasant to drive. They used to be available in two models: one for professionals, another, smaller and cheaper, for the amateur market. I learnt at Windsor that this smaller machine has been phased out, but the 70 in. model remains. Prices are somewhat in excess of £2,000 according to the number of blades on the cylinders and the accessories such as grass catchers and rear rollers required.

On the Westwood stand I found two new walk-behind grass cutters. Country machines with petrol or diesel engines.

Great economy is claimed for diesel, including an hour's cutting on 13 pints of fuel, and maintenance every 5,000 hours of use. The fuel tank holds two gallons. The engine is a 12 hp Lambertini fitted with electric starter. This machine and its cheaper petrol-engine counterpart is available with either 36 in or 42 in cutting decks with twin counter rotating blades. An advantage of walk-behind machines is that they can be used more safely than ride-ons on steep banks.

This same diesel engine is used on one of the Westwood ride-on garden tractors, the T1200, which also has twin counter-rotating blades.

In all other respects it follows the well known Westwood lines. It is more expensive than petrol-engined models of similar size but it is still competitively priced at £1,750 including VAT.

The new all-wheel drive model is fitted with a close-fitted sweeper power-driven by belt from the engine. This is also available for other machines in the Westwood range; the Crusader differs mainly in its 124 hp Kawasaki engine, white trim and new dashboard layout.

Small diesel engines have developed to the point where they must be considered serious contenders in this market because of their fuel economy, reliability and low maintenance costs. I took a particularly close look at the Kubota ride-on mowers and compact tractors which occupy a quite different price range — from just under £3,000 to over £10,000 — but offer an extraordinarily wide range of options, including soil cultivation and excavation with the compact tractors. The smallest machine, the ride-on lawn mower, is available with two or three cylinders.

These are robust machines with shaft drive to the rigid mounted 44 in cutting blade, and hydrostatic drive to the rear wheel.

There are a number of thoughtful features about this machine including a radiator mounted behind the engine with a fan blowing air, and any dust or grass that may come with it, away from the operator; an instantly removable filter to catch such debris; a comfortable spring-mounted seat which immediately stops the engine when one gets off it, and a toe-and-heel pedal to engage forward or reverse drive.

The twin cylinder machine ejects grass at the side which, in my view, is a drawback, but there is the option of rear ejection on the three cylinder model at a £100 extra, bringing the price to £3,502.

Arthur Heilley

In the Pink

Cholesterol tests give food for thought

MANY READERS will remember that a few months ago Weekend FT ran an article by Richard Adler on the problems of premature coronary heart disease. We know that many of you remember because you wrote in your hundreds, asking for help and information. If we had ever doubted that coronary heart disease, how to detect it, how to prevent it and, at worst, how to live with it, was a vital issue in many people's lives, your letters would have convinced us.

Since then hardly a week has gone by without one or another medical authority pointing out that premature CHD is an epidemic and that it kills as many people every day as might be killed in a jumbo jet air crash.

The horror of an air crash always ensures that experts gather to find out what went wrong, and to make as certain as possible that nothing like it happens again. Neither time, money, nor expertise is spared in the effort. CHD is a bigger scourge than TB or polio ever were; yet still there is no concerted national effort to deal with it.

Richard Adler pointed out in the original article that CHD is largely detectable, preventable, and, if detected early enough, curable. A simple blood test can help to discover those most at risk.

Interest in the subject at the Bupa Medical Centre, was so great that we decided, with the expert help and advice of Bupa's Medical Centre, to offer this test to the first 100 people on the staff willing to be guinea pigs, and then to analyse the results.

Of 104 people whose blood samples were taken, 18 were found to have raised cholesterol levels. This is three times



higher than levels found in the U.S., but, according to Dr Carolyn Ritchie of Bupa Medical Research, "the prevalence of hypercholesterolaemia in this group is very similar to the findings from health screening at the Bupa Medical Centre."

In other words, our small sample seems to mirror what may be emerging as a national pattern — something like 17 per cent of the population of the UK has levels of cholesterol in the blood that increase their risk of premature coronary heart disease.

Dr Ritchie also found that "of the 18 with raised cholesterol levels, two out of the eight women were under 45 years of age compared with six out of the 10 men. This reflects the fact that cholesterol levels rise in women after the menopause. Both men and women tended to be overweight. Eight men and seven women weighed more than the recommended maximum weight for their height."

"Although total cholesterol levels in this group tended to be higher in the women than in the men their HDL (badly, this is 'good' cholesterol) levels were also higher. This

explains why at any given cholesterol level a woman is likely to be at lower risk from heart disease."

Of the 18 people with raised levels, Dr Ritchie thought that about half would need only to modify their life-styles — that is, cut down severely on saturated fat, lose weight, increase the level of exercise and generally adopt a healthier pattern. The other half, she felt, would probably need medication as well.

Of the 18, one had a sufficiently raised cholesterol level to suggest that further investigation should be done urgently for it was possible that the person suffered from "familial hypercholesterolaemia," a genetic disease which predisposes the patient to very high cholesterol levels. As Richard Adler (himself a sufferer from FH) puts it, "high cholesterol is a personal problem, but FH is a family problem. In other words, if it proved to be a case of FH, children and other blood relatives ought to be tested and, if found to be sufferers, counselled about preventing CHD."

Although at first sight the news for the 18 looks gloomy, Richard Adler puts it in per-

spective: "the day you discover you are at risk is the day you can start to do something about it." After all, the alternative is not to know, not to take action, and then perhaps suffer an early heart attack or become one of the 17,000 people a year who undergo coronary by-pass operations.

The simple test conducted here at the FT seems to confirm what doctors are increasingly finding: the incidence of raised blood cholesterol levels in the UK is much too high; one in five have levels of 6.7 per cent as opposed to one in 20 in the U.S. Until we take the kind of action that other countries, for example the U.S., have taken, the deaths from early CHD are likely to continue at the present scandalous rate.

So what can you do to discover if you are at risk? Unfortunately the NHS is not geared to offer this simple screening test to everybody. Until it is (or until the F.H.A., a charity for which Richard Adler is trying to raise funds, has the means to help) those who can afford it can have a cholesterol test done at any of Bupa's 12 medical centres. It will cost about £25.

You can also read Richard Adler's book, *Beating Your Heart* (£1.95, published by Corall). All of us would be better off adopting advice about eating more sensibly — cutting down on animal fats and stepping up intake of high-fibre foods, fresh fruit and vegetables. Further help and advice is also available from F.H.A., Box 116, Kidlington, Oxford OX5 1DZ (enclose a 17p stamp).

Lucia van der Post

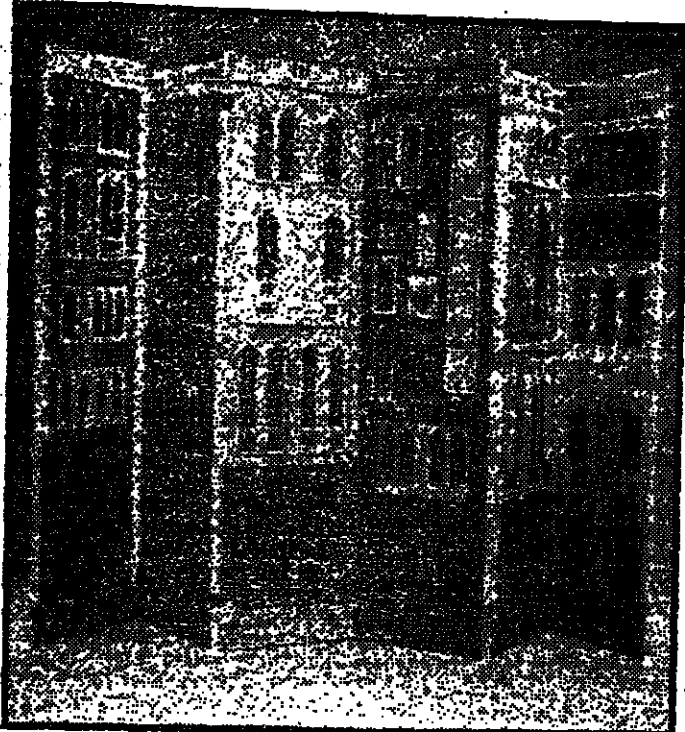
DIVERSIONS

Lucia van der Post looks at the latest furniture

Classics in the making

IN THEORY, this does not seem a very good time to be trying to make a name as a designer of modern furniture. The present mood tends towards nostalgic exercises in rural charm. Antique shops are moving their fine oak and fruitwood pieces almost as fast as they come in; nothing sells so well as furniture with a timeless tag and the comforting aura of a less-troubled age.

However, for those whose tastes run to the modern and the avant-garde, some young designers are trying to find a genuinely contemporary answer to today's furnishing needs. Here is some of their work:



AT LIBERTY'S in Regent Street, London, W1, the Arts and Crafts theme is entrenched firmly in the shop's history because of its close links with the work of William Morris and other illustrious members of that movement. So, it seems entirely apt that Liberty should commission a contemporary designer to re-interpret the movement's aims and give them life in the form of some thoroughly modern pieces.

Ron Carter, a designer closely associated with Peter Miles Furniture, was given the brief. He was asked to capture the spirit of the Arts and Crafts movement but it was laid down that the pieces must not be mere reproductions. Peter Miles Furniture has always specialised in solid timbers and has managed to combine modern machine methods with a great deal of hand-crafting.

The results can be seen on this page. All the pieces are made in English ash stained greyish/brown to reveal the grain; but anybody interested can order them in any other timber or colour stain they like.

The collection is restrained but has great strength and simplicity. As a group, the items work well together without looking too repetitive. There are a dining table and chairs, a sideboard, a side table and an occasional table. Although the sizes and proportions are aimed at the average modern interior, Peter Miles Furniture will make any pieces to individual requirements (longer, shorter, wider or higher).

Prices are £395 for a single

chair (plus the cost of upholstery material of your choice) £1,250 for the dining table, £1,990 for the sideboard, £725 for the circular occasional table, and £385 for the four-drawer side table. The complete range can be seen and bought in Liberty's fourth-floor furniture department.

People interested in modern design who despair of finding anything they like should visit Authentics at 43 Shelton Street, London WC2. Owned and written for by Terry Jones, it sells only authentically designed and manufactured items that meet his high standards. No copies or reproductions cross the threshold.

Highlight is the extensive range of designs by Finland's Alvar Aalto. Although his work has long been admired here, it always has been difficult to see a comprehensive collection because retailers could never be persuaded to stock more than a few bits and pieces. Over the five weeks Authentics has been open, Jones has found—as he suspected—that Aalto sells very well when he can be shown and seen properly.

This week, a small collection by two young British designers went on show at Authentics. Shiu-Kay Kan and Sebastian Courran (eldest son of Terence and Shirley) have combined to produce some highly avant-garde furniture.

Shiu-Kay Kan is a lighting designer, about whom I have written before. He belongs to what you might call the minimalist school, producing work of devastating simplicity. The occasional tables he has designed in collaboration with

Above left: 2,000 pieces of veneer make up this highly-decorative Venetian screen. Designed by David Linley and the painter Matthew Rice, it is just one of a group of artefacts in similar vein.

Below left: sturdy mahogany dining table, inlaid with satinwood and boxwood, made to special commission by David Linley. Price £2,800. The design inspiration came from architectural detail in the client's house and tradition craft methods of jointing were used.



Lucia van der Post

Contran alt feature lighting as an integral part of their structure. There is a bedside table; an audio-visual table (for housing hi-fi, compact discs etc); a dressing table for men (Vanity Homme) and a dressing table for women (Vanity Femme). Made from combinations of metal and some plastic, with tops of marble or granite, prices vary between £249 and £593. Take note, though, these pieces are very spare indeed.

The trouble with David Linley as a furniture-maker is that it is hard to overlook who he is. With Princess Margaret and Lord Snowdon as parents it must be difficult, to say the least, to be judged entirely for yourself.

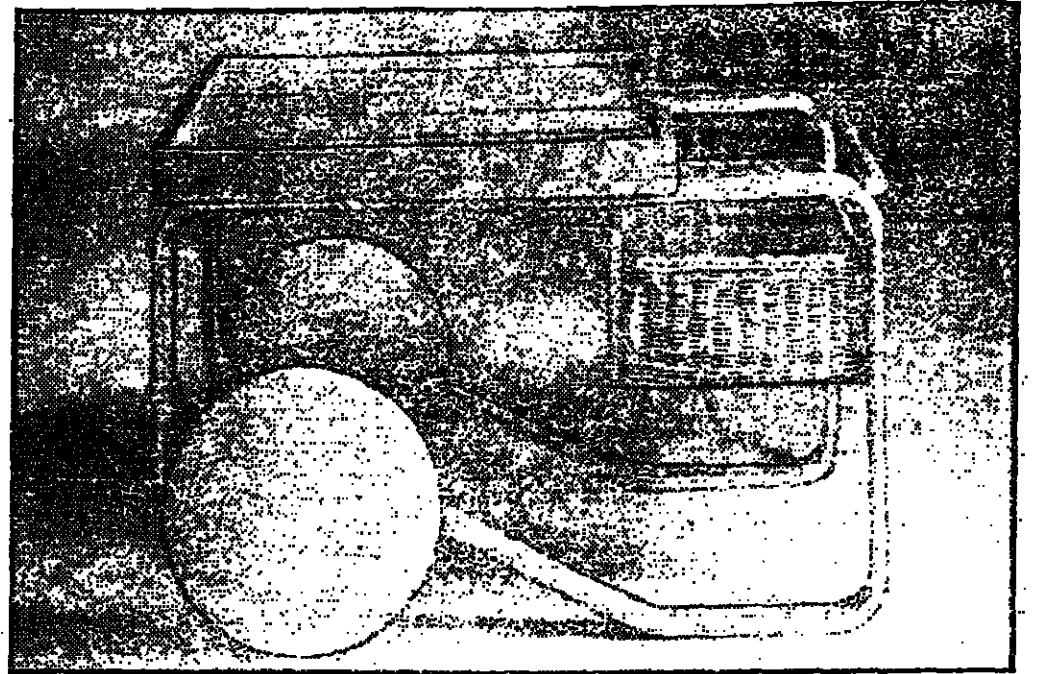
That apart, the pieces now on display at his company's new showroom at 1 New King's Road, London SW6, show his work deserves serious consideration.

They range from an exceedingly slender, folding desk and chair to an ornate and intricate Venetian screen. Nearly all have been made for special commissions; some are entirely one-offs while others have been produced in very limited editions. Most are pieces of great refinement, beautifully conceived and crafted; but they do seem horrendously expensive. Prices range from £800 for the folding desk and chair to more than £5,000 for the Italian screen.

However, wood is far from cheap and every piece is designed from first principles by Linley; and although not every part of every piece is made personally by him, it is all done by hand.

The showroom marks the start of a new phase. A company, David Linley Furniture has been set up; the aims are to be able to display work to the public, and to provide a place where customers can come, look, and then discuss their own needs or a particular design problem.

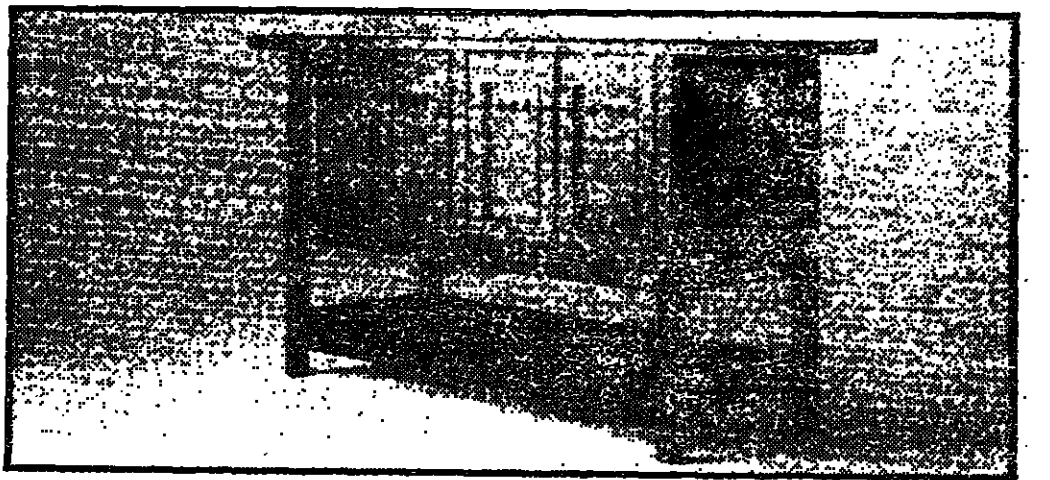
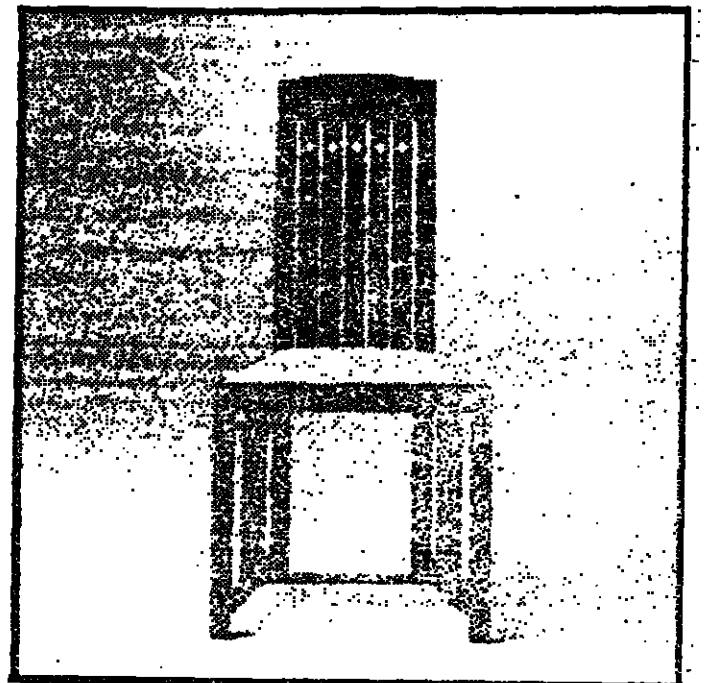
There is no plan to go into mass production. Linley and his partner, Matthew Rice (a painter who is responsible for the intricate decorative work), are committed to fine quality woods and high standards of craftsmanship.



Above right: Authentics specialises in all things modern and besides the avant-garde work of younger designers has the largest collection in this country of the work of the distinguished Finnish architect Alvar Aalto. This trolley is one of the modern movement's great classics, and still looks as contemporary as the day it was first made in the 1930s. Made from birch, with a ceramic tile top and rattan basket, it costs £340.60.

Right: stained ash chair by Ron Carter for Liberty. Made by Peter Miles Furniture, £395.

Below: stained ash sideboard with carved pewter handles, also by Ron Carter and Peter Miles Furniture, £1,990.



Nicky Smith is alarmed to find that Japanese women recommend face shaving before applying their makeup

IF ANYONE is still wondering about the whereabouts of all those nightingales from Berkeley Square, look no further than Tokyo. There, nightingale droppings are among the latest cosmetic wonders.

In fact, they are a traditional recipe to whiten the skin and refine the complexion, but they fell from favour at the start of the century. Several years ago, they made a comeback and now are a popular item on the beauty counters of the big department stores.

Their reappearance marks a feature of the Japanese cosmetic industry and of Japanese life in general—the co-existence of modern and traditional. At Kanebo, Japan's second largest cosmetic company, they research the latest High Tech while initiating their beauty advisers into the art of the tea ceremony.

The trainees live in ryokan-style dormitories—peaceful havens of tatami matting, sliding paper doors and formal gardens featuring one flower and a lot of gravel. Paths lead to the training school are deliberately quiet and shaded, designed to calm the commuting mind. In the main lecture theatre, a wall of curtains parts like the Red Sea for a dramatic view of the Great Outdoors.

Beauty goes mod, trad, and high tech



"Though we are in the same place, our minds have moved outside," explains the Japanese European Sales Manager.

Nature and harmony, colour and movement, are all aimed at "devoting corporate energies to satisfying two basic human desires—to be healthy and to be attractive in one's own eyes as well as in those of others."

In the cosmetic world, pursuing such aims involves spending considerable time and money on research and development. Shiseido, Japan's largest cosmetic producer, with an estimated turnover for 1985 of \$2 billion yen (£25.5m), 86.3 per cent of which is in cosmetics, prides itself on its research into biotechnology, the

latest buzzword that also describes work on food, medicine and ecology.

However, most Japanese women still seem to prefer the heavy foundation and bright lipstick that characterises the traditional geisha look. Pale skins are envied; so are small mouths and long noses. Teeth no longer are blackened, as tradition once required, but dental care still seems primitive judging by the rotten teeth of many Japanese. Women tend to hide their mouths modestly when giggling or laughing, which often is just as well.

Western cosmetics are very popular, but foreign manufacturers soon learn they have to adapt their products to the

Japanese emarket. Western fragrance content usually is too high for the Japanese nose and men's after-shaves are less popular than cooling colognes for the scalp.

Orientalists are supposed to be less hirsute than ourselves, yet face shaving in Japan is a common pastime amongst women. They say it leaves a better surface for make-up and recommend a once-over with a razor every week at least.

After a lunch of too much sake, I decided to give it a try. It proved to be a first for me and the Shiseido beautician, who had never shaved a gaijin face before, we both shivered with anticipation.

First came a layer of cold cream to soften things up. Then, she set to work with the razor. Japanese women do not usually go at it with the Gillette; they have artful little numbers with tiny blades and mother-of-pearl handles.

However, the lady at Shiseido had only one weapon to hand, a cut-throat the sight of which was a sobering experience. Before I could make a dash for it, she had started shaving. Long strokes, across the forehead, down the cheeks, a delicate bit of manoeuvring around a particularly pointed, Western nose. Terrifying. If I was a man, I would opt instantly for a beard.

And what of the after-effects? I hear you ask. Was there a heavy regrowth, and does she now have to cope with a regular five o'clock shadow? Signed photographs will be issued only on receipt of an SAE.

How babies can be wired for sound

EVERYONE knows that mains wiring carries electricity around the house; but were you aware that the same wiring can be used to transmit sounds, just like a telephone line?

The principle is simple. Mains electricity travels along the wires at one frequency while electrical signals representing voices, music and so on can be transmitted at a different one, neither interfering with the other.

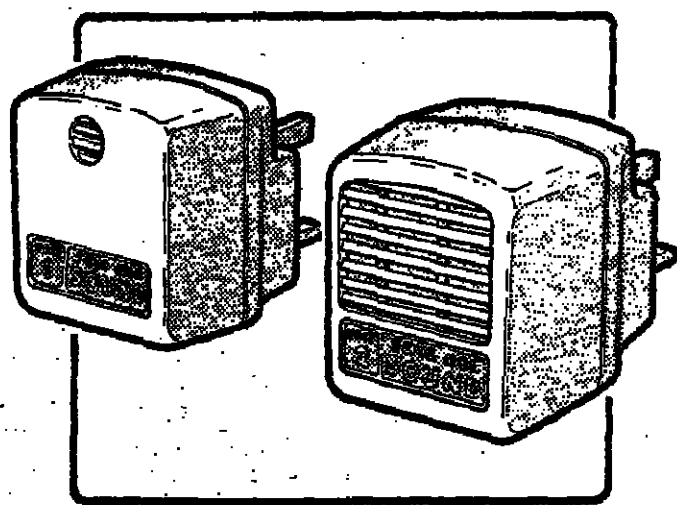
It is a well established technology, but one of the newest—and certainly the cheapest—products to exploit the principle is a baby alarm from Adam Leisure of Harrogate in Yorkshire.

Called the Baby Listener, it comes as two unobtrusive units cased in white plastic and not a

great deal larger than an ordinary plug; they fit directly into a 13 amp socket. The microphone unit goes into the baby's room while the loudspeaker unit can be sited anywhere else in the house—even the garden on an extension lead—as long as both are connected to the same fuse box. Watch out for the wet and damp, however, the manufacturers warn.

Adam Leisure claims the microphone will pick up sounds from up to 20 feet away and it certainly is very sensitive; a volume control might be a useful addition.

At around £25 from electrical stores, the Baby Listener certainly is extremely simple to use and a massive improvement on conventional baby alarms with their metres of wire trailing



Neat and effective: the mains-powered alarm

through the house and batteries that have to be replaced constantly.

The technology clearly has massive possibilities in the home and Adam already is exploring other uses. In its existing form, for example, the Baby Listener is a perfect telephone

bell extension or alarm system for elderly or invalid people. With the loudspeaker and microphone units reversed, it can be used to coax unwilling schoolchildren out of bed in the morning without leaving the kitchen.

Alan Cane

Austin Reed - Style



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